

-SQA-SCOTTISH QUALIFICATIONS AUTHORITY

**Hanover House
24 Douglas Street
GLASGOW G2 7NQ**

NATIONAL CERTIFICATE MODULE DESCRIPTOR

-Module Number- 0071923 -Session- 1987-88
-Superclass- KE

-Title- DESIGN STUDIES: PHOTOGRAPHY: LOCATION (x 2)

-DESCRIPTION-

Purpose A Specialist module which enables the student to acquire experience in the field of creative location photography.

Preferred 61844 Introduction to Photography.
Entry Level

Learning The student should:
Outcomes

1. know and use a range of photographic equipment, lighting, accessories and material;
2. use appropriate photographic techniques;
3. produce a set of photographs for a given brief;
4. comply with regulations and procedures and use safe working practices specified for equipment and work area;
5. observe professional, office and studio practice.

Content/
Context Corresponding to Learning Outcomes 1-5:

1. For a given assignment: types of cameras and accessories, types of lighting and accessories, types of film suited to particular types of location lighting (Tungsten, flash/daylight). Factors affecting choice. Cameras, e.g. large format (perspective and focus control); 35mm wide angled, telephoto, medium format cameras, etc., filters, e.g. contrast and correction, portable lighting equipment, methods of camera operation.

2. Planning for assignments; lighting conditions related to seasons and time of day; locations requiring prior permission, use of equipment checklists.

Techniques available for architectural exteriors; diffuse lighting, time exposure; techniques available for simple interiors; available lighting, portable lighting, etc. The need to organise, models, transportation of equipment, etc. Direction of people at functions e.g. weddings, dances etc., and at events where synchronous actions by people/vehicles are to be recorded. Factors affecting choice of location.

3. Production of twelve black and white presentation photographic prints, emphasis on professional finish, mounting and presentation.
4. Interpretation of copyright and related procedures; ensuring a safe working environment for him/herself and any other personnel involved in production by carrying out all safety precautions applicable to tools, equipment, and work areas.
5. The design process, the role of the designer, working environment.

Suggested
Learning and
Teaching
Approaches

The tutor should explain the various working methods and show examples of a wide range of professional location photography to the student, and demonstrate the procedures utilised in the production of photographic work.

The learning approach should be activity based, and students should work singly with the guidance of the tutor. Student activities should be centred on assignment and the tutor should supply precise briefs for the assignment. The theme of the brief could be for example: local industry landscape, townscape, parks, recreation/sports facilities, architectural exteriors/interiors, etc.

The student should keep a log book noting:

- (a) choice of equipment and materials;
- (b) details of aperture, lenses, filters, etc.;
- (c) professional, office and studio practice.

This log book will be for the student's information and should not be submitted for assessment.

All work in this module will be retained as part of a portfolio.

Assessment
Procedures

Acceptable performance in the module will be the satisfactory achievement of the performance criteria specified for each Learning Outcome.

The following abbreviations are used below:

LO Learning Outcome
IA Instrument of Assessment
PC Performance Criteria

LO1 IA -5 The Learning Outcomes 1-5 will be assessed by a practical assignment based on a given brief.

This will involve the production of a series of 12 black and white prints, the size to be specified, in the form of a visual essay or area study, on a location theme. Some portrait/ figurative work should be featured.

LO1 PC The student selects and effectively uses photographic equipment, lighting accessories and material which are best suited for the particular brief.

LO2 PC The student uses appropriate photographic techniques effectively.

LO3 PC The student produces a series of twelve photographic prints which show:

- (a) appropriate selection and correct use of equipment and necessary materials;
- (b) accurate interpretation of the brief;
- (c) clean and efficient processing;
- (d) neat and tidy presentation and mounting;
- (e) good composition of the elements;
- (f) competence in terms of focus, depth of field and exposure;
- (g) a range of interesting view points which reflect the student's visual and creative awareness.

LO4 PC The student consistently:

- (a) behaves in a manner appropriate to the working environment;
- (b) uses equipment and materials safely;
- (c) complies with copyright procedures when necessary.

LO5 PC The student carefully observes professional, office and studio practice in carrying out the practical assignment.

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