

National Unit Specification: general information

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| UNIT | British Isles Tourist Destinations (Intermediate 2) |
| NUMBER | D439 11 |
| COURSE | Travel and Tourism (Intermediate 2) |

This is a component unit of Intermediate 2 Travel and Tourism.

SUMMARY

This unit is designed to enable candidates to demonstrate knowledge and skills required to provide tourist information on the British Isles. The British Isles is intended to include the United Kingdom, Channel Islands, Isle of Man and Ireland.

OUTCOMES

- 1 Locate and identify the main tourist destinations and physical features within the British Isles.
- 2 Identify key features of different types of tourist destination and attractions within the British Isles.
- 3 Provide tourist information on the British Isles to satisfy customer requirements.

RECOMMENDED ENTRY

While entry is at the discretion of the centre, candidates will normally be expected to have attained one of the following:

- Standard Grade English at General level or above
- Standard Grade Geography at General level or above
- Course or units at Intermediate 1 Geography
- Course or units at Intermediate 1 Travel and Tourism, particularly *Holiday Planning 1, 2 and 3* and *Holidays at Home*.

Administrative Information

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| Superclass: | NK |
| Publication date: | December 1999 |
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| Version: | 03 |

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National Unit Specification: general information (cont)

UNIT British Isles Tourist Destinations (Intermediate 2)

CREDIT VALUE

1 credit at Intermediate 2.

CORE SKILLS

There is no automatic certification of core skills or core skills components in this unit.

Additional information about core skills is published in *Automatic Certification of Core Skills in National Qualifications* (SQA, 1999).

National Unit Specification: statement of standards

UNIT British Isles Tourist Destinations (Intermediate 2)

Acceptable performance in this unit will be the satisfactory achievement of the standards set out in this part of the unit specification. All sections of the statement of standards are mandatory and cannot be altered without reference to the Scottish Qualifications Authority.

OUTCOME 1

Locate and identify the main tourist destinations and physical features within the British Isles.

Performance criteria

- (a) Named tourist destinations and physical features are identified accurately using an atlas.
- (b) Named major tourist destinations and physical features are located accurately without access to reference material.
- (c) Unnamed marked tourist destinations and physical features given on a map of the British Isles are identified correctly without access to reference material.
- (d) Locations of major tourist destinations and physical features are described accurately using an atlas.

Note on range for the outcome

Tourist destinations: tourist areas/regions, islands, resorts.

Physical features: Upland or lowland areas, coastal areas, inland waterway or river, loch/lake.

Evidence requirements

Evidence required for each performance criterion and for each identified class in the range statement.

The evidence will include for:

- PC (a): three tourist destinations and one physical feature
- PC (b) and (c): four tourist destinations and three physical features
- PC (d): two tourist destinations and two physical features.

All physical features specified in the range must be covered.

National Unit Specification: statement of standards (cont)

UNIT British Isles Tourist Destinations (Intermediate 2)

OUTCOME 2

Identify key features of different types of tourist destinations and attractions within the British Isles.

Performance criteria

- (a) Tourist destinations are classified correctly.
- (b) Accessibility to major tourist destinations is described accurately.
- (c) Attractions of major tourist destinations are described fully.
- (d) Amenities of major tourist destinations are described concisely.

Note on range for the outcome

Types of tourist destination: scenic, coastal, tourist town or city, activity.

Accessibility: major routes, proximity to gateways, journey times from major centres of population.

Evidence requirements

Evidence which demonstrates that the candidate can identify key features of different types of tourist destinations and attractions within the British Isles and can compile valid information on two of the tourist destination types specified in the range statement.

OUTCOME 3

Provide tourist information on the British Isles to satisfy customer requirements.

Performance criteria

- (a) Identification of tourist destinations meets customers' requirements.
- (b) Accessibility to selected tourist destinations is described accurately.
- (c) Tourist information provided on selected destinations is correct.
- (d) Presentation of information conforms to current business practice.

Note on range for the outcome

Accessibility: major routes, proximity to gateways, journey times from specified centre.

Tourist information: attractions; amenities; sources of further clarification.

Evidence requirements

Evidence which demonstrates the candidate's ability to provide basic valid information on the British Isles to satisfy customer requirements. The evidence will be based on two different customer types and requirements. Ten items of tourist information will be presented for each.

National Unit Specification: support notes

UNIT British Isles Tourist Destinations (Intermediate 2)

This part of the unit specification is offered as guidance. The support notes are not mandatory.

While the time allocated to this unit is at the discretion of the centre, the notional design length is 40 hours.

GUIDANCE ON CONTENT AND CONTEXT FOR THIS UNIT

The unit should be delivered within the context of current information and reference should be made to travel and tourism industry publications.

Details of content are given in the course specification.

GUIDANCE ON LEARNING AND TEACHING APPROACHES FOR THIS UNIT

As detailed in the course specification.

Where appropriate, arrangements should be made to ensure that there will be no artificial barriers to learning and assessment. The nature of a candidate's special needs should be taken into account when planning learning experiences and selecting assessment instruments. Alternative arrangements can be made as necessary. Although an integrated approach to unit delivery is recommended, as highlighted above, the degree to which this can be achieved is dependent on the optional units chosen. Further guidance on learning and teaching approaches can be found in the Subject Guide.

GUIDANCE ON APPROACHES TO ASSESSMENT FOR THIS UNIT

Examples of instruments of assessment which could be used are as follows:

Outcome 1

The candidate could be set practical exercises which include:

- PC (a): four tourist destinations and two physical features
- PC (b) and (c): six tourist destinations and four physical features
- PC (d): three tourist destinations and three physical features from which the number of correct responses should be as stated in the evidence requirements.

Outcome 2

This may be assessed by a combination of restricted response and short answer questions and assignments which require the candidate to identify the key features of tourist destinations and attractions in the British Isles. A closed book test of approximately 20 questions covering the performance criteria and the range is recommended, together with set assignments (based on resort fact sheets, which could be used as client information sheets in travel and tourism offices) to cover each of the selected destinations.

National Unit Specification: support notes (cont)

UNIT British Isles Tourist Destinations (Intermediate 2)

Outcome 3

The candidate could be provided with two case studies which provide client profile information and an extensive list of requirements which will aid the candidate in the selection of an appropriate destination in relation to client needs.

Please refer to the National Assessment Bank for full assessment items and marking schemes for this unit.

SPECIAL NEEDS

This unit specification is intended to ensure that there are no artificial barriers to learning or assessment. Special needs of individual candidates should be taken into account when planning learning experiences, selecting assessment instruments or considering alternative outcomes for units. For information on these, please refer to the SQA document *Guidance on Special Assessment and Certification Arrangements for Candidates with Special Needs/Candidates whose First Language is not English* (SQA, 1998).