



National Unit specification: general information

Unit title: Activity Tourism: An Introduction (SCQF level 4)

Unit code: FN8N 10

Superclass: NK

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Summary

This Unit is suitable for candidates interested in working in activity tourism. In this Unit candidates will develop a knowledge and understanding of activity tourism pursuits and experiences in the UK which attract visitors. Candidates will describe the factors influencing the provision of activity tourism pursuits and experiences. Candidates will also explore employment opportunities available in this sector of the tourism industry. This Unit is a mandatory Unit in the National Progression Award in Activity Tourism (SCQF level 4) but can also be taken as a free-standing Unit.

Outcomes

- 1 Describe the principal experiences associated with activity tourism
- 2 Describe the factors which influence the provision of an activity tourism enterprise
- 3 Participate in an activity tourism pursuit or experience
- 4 Plan for employment in a particular type of activity tourism

Recommended entry

There is no recommended entry for this Unit. Entry is at the discretion of the centre.

Credit points and level

1 national Unit credit at SCQF level 4 (6 SCQF credit points at SCQF level 4*).

*SCQF credit points are used to allocate credit to qualifications in the Scottish Credit and Qualifications Framework (SCQF). Each qualification in the Framework is allocated a number of SCQF credit points at an SCQF level. There are 12 SCQF levels, ranging from Access 1 to Doctorates.

National Unit specification: general information (cont)

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Core Skills

Opportunities to develop aspects of Core Skills are highlighted in the Support Notes of this Unit Specification.

There is no automatic certification of Core Skills or Core Skill component in this Unit.

National Unit specification: statement of standards

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Acceptable performance in this Unit will be the satisfactory achievement of the standards set out in this part of the Unit specification. All sections of the statement of standards are mandatory and cannot be altered without reference to SQA.

Outcome 1

Describe the principal experiences associated with activity tourism.

Performance Criteria

- (a) Describe accurately a range of activity tourism experiences currently available in the UK
- (b) Describe accurately activity tourism experiences in the local area
- (c) Describe accurately the differences between activity tourism experiences in the UK

Outcome 2

Describe the factors which influence the provision of an activity tourism enterprise.

Performance Criteria

- (a) Identify correctly the resources required for the provision of a given/chosen activity tourism enterprise
- (b) Describe accurately the organisational skills needed for the operation of a given/chosen activity tourism enterprise
- (c) Describe accurately the promotional activities involved in the provision of a given/chosen activity tourism enterprise.

Outcome 3

Participate in an activity tourism pursuit or experience.

Performance Criteria

- (a) Select appropriate equipment for an activity tourism experience under supervised guidance
- (b) Complete the activity tourism experience safely under supervised guidance
- (c) Participate safely in an activity tourism experience in compliance with essential protocols
- (d) Complete a review of the experience.

National Unit specification: statement of standards (cont)

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Outcome 4

Plan for employment in a particular type of activity tourism.

Performance Criteria

- (a) Identify appropriate sources of information about careers in activity tourism
- (b) Identify relevant personal qualities required for employment opportunities in activity tourism
- (c) Describe qualifications required for employment opportunities in a selected type of activity tourism

National Unit specification: statement of standards (cont)

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Evidence Requirements for this Unit

Evidence must be produced to demonstrate that all Outcomes and Performance Criteria have been met. Written and/or oral and performance evidence is required for this Unit. All activities carried out should conform to current Health and Safety legislation. Practical activities for assessments in this Unit should be carried out under supervision and should encourage and involve working with others. Evidence should be gathered through a range of recording methods at appropriate points throughout the Unit in open-book and collaborative conditions. Candidates are required to produce a folio of evidence covering their personal research and activities, group research and activities, and personal reflections.

Outcome 1 — Written, Graphic and/or Oral Evidence

Evidence should be collated in an individual log book or folio under open-book conditions and generated through individual research and group knowledge sharing.

The local area should be used to focus on the particular interests of the learners but balanced coverage of all relevant types of activity tourism within the UK is essential. An example from the following types of activity tourism, in the UK, should be provided by the candidate as a minimum:

- ◆ Active
- ◆ Passive
- ◆ Land based
- ◆ Water based

Outcome 2 — Written, Graphic and/or Oral Evidence

The evidence will be gathered in an individual log book or folio under open-book conditions and generated through individual research and group knowledge sharing.

The resource requirements of the pursuit should include:

- ◆ buildings, equipment, machinery and other resources relevant to the particular example.
- ◆ management and labour requirements should be considered for the chosen example and significant skill differences between typical pursuits discussed. The enterprises with a small, dedicated workforce frequently encountered in the sector should be discussed.
- ◆ the amount of capital required to set up new enterprises, as well as how the business markets and promotes itself should be included.
- ◆ the types and characteristics of customers that follow the pursuit should be discussed with activity centre staff taking into consideration age, gender, and other customer/market profiles.
- ◆ the relatively small scale of most operations in the industry and the relatively low numbers of fulltime employees should be included. The use of part-time and seasonal staff should also be covered.

National Unit specification: statement of standards (cont)

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Outcome 3 — Performance and Written, Graphic and/or Oral Evidence

The teacher/lecturer should support group discussion to aid the candidates in working co-operatively to select an activity and develop a self-evaluation pro-forma for the practical activity prior to candidates undertaking the activity. All activities must be undertaken in accordance with current Health and Safety legislation. Health and Safety practices should be reinforced throughout this Unit in relation to self, activity arrangements and when attending activity centres. When undertaking any practical aspects of this Unit, e.g. site visits, risk assessments must be carried out as a group activity and the importance of risk assessment clearly demonstrated by the teacher/lecturer.

The activity must provide evidence of candidates:

- ◆ working co-operatively with others to prepare for an activity
- ◆ following instructor/leader instructions
- ◆ complying with health and safety requirements

An assessor observation checklist should be used to record individual candidate performance.

Evidence Requirements for Performance Criteria (c) should take the form of a completed candidate review sheet and should be carried out after the completion of the activity.

Candidates will be given support and guidance from the assessor/person responsible before completing the review.

Outcome 4 — Written, Graphic and/or Oral Evidence

Candidates will produce written or graphic evidence in the form of a log book or folio which satisfies all of the performance criteria.

The Assessment Support Pack (ASP) for this Unit provides sample assessment material. Centres wishing to develop their own assessments should refer to the ASP to ensure a comparable standard.

National Unit specification: support notes

Unit title: Activity Tourism: An Introduction (SCQF level 4)

This part of the Unit specification is offered as guidance. The support notes are not mandatory.

While the exact time allocated to this Unit is at the discretion of the centre, the notional design length is 40 hours.

Guidance on the content and context for this Unit

This Unit is a mandatory Unit in the National Progression Award in Activity Tourism (SCQF level 4) but can also be taken as a free-standing Unit.

This Unit has been created to encourage candidates to explore the activity sector of the tourism industry, to find out the kinds of pursuits on offer and the resources needed to run them. The candidates must join in and take part in a planned activity. The Unit should be delivered as an introduction to activity tourism and associated pursuits. The Unit requires learning to be carried out through exposure to these activities and pursuits and the people that work in them. The spirit of the Unit is to attract learners into the sector through exploratory and enquiry-based learning through visits and discussions with pursuit organisers, business owners, pursuit instructors, other participants and field staff, and through planning and participation in an agreed activity.

In this Unit candidates will learn about the range of activity tourism pursuits in the UK with a focus on local provision the factors influencing activity tourism enterprises, and employment opportunities relating to a particular sector of activity tourism. In addition, the candidate will participate in an activity tourism pursuit.

Candidates will be asked to carry out individual and group research and compare the activity tourism sector and pursuits including land and water based activities, passive and active pursuits, and solo and group pursuits. Research will be a mix of desk based research and enquiry-based learning through visits and discussions with pursuit organisers, business owners, pursuit instructors, other participants, and field staff.

Candidates will be asked to identify the kinds of pursuits the activity tourism sector offers and the resources needed to run these activity pursuits. They will be expected to work co-operatively with others, to discuss and agree places to visit, and to undertake an activity, taking account of individual group member's preferences. Candidates will be asked to plan visits to include items such as the date, time, transport, cost, etc. They will devise a self-evaluation pro-forma for the practical activity prior to undertaking the activity. Under the supervision of the tutor, candidates will learn and comply with all Health and Safety practices in relation to self, activity arrangements and especially when attending activity centres. They will have to carry out a risk assessment for the activity undertaken as part of the visit.

Candidates must follow instructor/leader instructions at all times. As part of this Unit candidates will review the specified pursuit undertaken. They will be asked to keep a record of (paper/oral file system or an e-portfolio) of the experiences and learning and in it they should store materials such as web page print outs, photographs, activity brochures, advertisements, job recruitment advertisements, videos, and other graphic evidence.

National Unit specification: support notes (cont)

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When planning for employment in a particular sector of the activity tourism industry candidates will need to carry out desk based research to identify sources of careers advice and information, discuss opportunities with employers, career advisors and academics in the sector. As part of the assessment portfolio candidates should gather evidence from research and visits so that they can document the personal qualities needed by an individual to match employment opportunities in activity tourism. Candidates should retain examples of the qualifications required and job opportunities encountered that would fit with individual aspirations and personal qualities, noting the main skills involved and how they match personal individual aspirations.

In addition to tutor input the candidate will learn through interaction with others, undertaking activities and building a log book/folio of his or her experiences. The log book/folio should be structured and contain materials such as web page print outs, photographs, activity brochures, advertisements, job recruitment advertisements, videos, and other graphic evidence

Candidates should work cooperatively to agree places to visit, activity to undertake, and to review their experiences.

This requires the activity to be carried out in a real situation and not simulated.

Although candidates are not required to know all the regulations, an overview of the range of regulations would be valuable. The current regulations covering activity based pursuits are:

- ◆ Health and Safety at Work Act
- ◆ Workplace (Health, Safety and Welfare) Regulations
- ◆ Manual Handling Operations Regulations
- ◆ Personal Protective Equipment at Work Regulations
- ◆ Provision and Use of Work Equipment Regulations
- ◆ Control of Substances Hazardous to Health Regulations (COSHH)
- ◆ Electricity at Work Regulations
- ◆ Reporting of Injuries, Diseases and Dangerous Occurrences Regulations
- ◆ Food Hygiene Regulations

Guidance on learning and teaching approaches for this Unit

Group discussion and fact finding activities should be used to allow the candidates to explore the various types of activity tourism, the specific pursuits provided in the local area and the eventual selection of a pursuit to undertake.

The description of sectors and pursuits should include land and water based activities, passive and active pursuits, and solo and group pursuits.

National Unit specification: support notes (cont)

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The candidate's research should be as complete as possible and should not be restricted to traditional activity tourism sectors, (e.g. mountain biking, mountaineering, paint-balling, golf, skiing and sailing) but also include art, yoga, cookery, religious tourism and other non-traditional activity pursuits.

Outcome 1 could focus on a particular locally based pursuit of relevance to the learner. Particular examples should be investigated as case studies and added to the candidate's log book/folio.

This Unit should be delivered using a variety of methods such as: visiting activity tourism businesses to enable the candidate to meet with owners, managers, pursuit leaders and pursuit customers wherever possible.

Guidance on approaches to assessment for this Unit

Outcome 1 – Written, Graphic and/or Oral Evidence

Candidates will gather and share information which will be used to describe a range of UK activity tourism sectors and to narrow that down to a description of activity tourism pursuits in the local area. Differences between activity tourism with regard to the main pursuits should relate to land or water based activities, passive or active participation, and solo or group activity. The evidence will be gathered in an individual log book or folio under open-book conditions and generated through individual research and group knowledge sharing.

Outcome 2 - Written, Graphic and/or Oral Evidence

Candidates will gather and share information which will be used to describe the factors influencing the provision of an activity tourism pursuit. Evidence should be generated through visits to specific pursuit providers and include basic factors that influence the operations of the specific pursuit.

The evidence will be gathered in an individual folio under open-book conditions and generated through individual research and group knowledge sharing.

Outcome 3 - Performance and Written, Graphic and/or Oral Evidence

Candidates will participate in an activity pursuit. The activity must provide evidence of candidates:

- ◆ working co-operatively with others to prepare for an activity
- ◆ following instructor/leader instructions
- ◆ complying to all health and safety requirements as appropriate

An assessor observation checklist could be used to record individual candidate performance.

National Unit specification: support notes (cont)

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Candidates will review their personal experiences of the activity tourism pursuit undertaken. Evidence Requirements for Performance Criteria 3 should take the form of a completed candidate review sheet which will give candidates an opportunity to record their personal experiences of undertaking the pursuit. It is expected that, at this level, candidates will be given support and guidance from the assessor

Outcome 4 - Written, Graphic and/or Oral Evidence

Candidates will produce written or graphic evidence in the form of a folio which satisfies all of the performance criteria following on-line research, advisory sessions with careers advisors and interviews with employers carried out during on-site visits and when undertaking an activity tourism pursuit.

Opportunities for the use of e-assessment

E-assessment may be appropriate for some assessments in this Unit. By e-assessment we mean assessment which is supported by Information and Communication Technology (ICT), such as e-testing or the use of e-portfolios or e-checklists. Centres which wish to use e-assessment must ensure that the national standard is applied to all candidate evidence and that conditions of assessment as specified in the Evidence Requirements are met, regardless of the mode of gathering evidence. Further advice is available in *SQA Guidelines on Online Assessment for Further Education (AA1641, March 2003)*, *SQA Guidelines on e-assessment for Schools (BD2625, June 2005)*.

Opportunities for developing Core Skills

In this Unit candidates will learn about the range of activity tourism pursuits in the UK with a focus on local provision, factors influencing activity tourism enterprises, and the employment opportunities relating to a particular activity tourism product. In addition, they will participate in an activity tourism pursuit.

Candidates will:

- ◆ carry out individual and group research and compare the activity tourism sector and pursuits including land and water based activities, passive and active pursuits, and solo and group pursuits. Research will be a mix of desk based research and enquiry-based learning through visits and discussions with pursuit organisers, business owners, pursuit instructors, other participants, and field staff.
- ◆ identify the kinds of pursuits the activity tourism sector offers and the resources needed to run these activity pursuits.
- ◆ work co-operatively with others, to discuss and agree places to visit, and undertake an activity taking account of individual group member's preferences.
- ◆ plan visits to include items such as the date, time, transport, cost, etc.
- ◆ devise a self-evaluation proforma for the practical activity prior to undertaking the activity.
- ◆ research and comply with all Health and Safety practices in relation to self, activity arrangements and especially when attending activity centres.
- ◆ carry out a risk assessment for the activity to be undertaken as part of their visit

National Unit specification: support notes (cont)

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- ◆ follow instructor/leader instructions at all times.
- ◆ review the specified pursuit undertaken.
- ◆ build a structured folio (a paper based file system or an e-portfolio) of experiences and learning. The folio should include materials such as web page print outs, photographs, activity brochures, advertisements, job recruitment advertisements, videos, and other graphic evidence.
- ◆ when planning for employment in a particular sector of the activity tourism industry, candidates will:
 - ◆ carry out desk based research to identify sources of careers advice and information
 - ◆ discuss opportunities with employers, career advisors and academics in the sector.
 - ◆ gather evidence from research and visits to document the personal qualities needed by an individual for employment in activity tourism, and keep examples of the qualifications required and job opportunities that fit with individual candidate aspirations and personal qualities, noting the main skills involved and how they match their own aspirations.

As candidates are doing this Unit they will be developing aspects of the Core Skills in *Communication, Working with Others* and *Problem Solving*.

Disabled candidates and/or those with additional support needs

The additional support needs of individual candidates should be taken into account when planning learning experiences, selecting assessment instruments, or considering whether any reasonable adjustments may be required. Further advice can be found on our website www.sqa.org.uk/assessmentarrangements

History of changes to Unit

Version	Description of change	Date

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