

-SQA-SCOTTISH QUALIFICATIONS AUTHORITY

NATIONAL CERTIFICATE MODULE: UNIT SPECIFICATION

GENERAL INFORMATION

-Module Number- **8170094** **-Session-1994-95**
-Superclass- **KE**
-Title- **INTRODUCTION TO LOCATION PHOTOGRAPHY**

-DESCRIPTION-

GENERAL COMPETENCE FOR UNIT: Describing equipment used in location photography, describing the preparations involved when planning a location assignment and carrying out a location assignment to a given brief.

OUTCOMES

1. describe equipment and accessories used for basic location photography;
2. describe the preparations involved when planning a location assignment;
3. carry out a location assignment to a given brief.

CREDIT VALUE: 1 NC Credit

ACCESS STATEMENT: Candidates should have completed Module 81850 Photography: Camera Techniques and Module 81851 Photography: Monochrome Film Processing and Printing or equivalent.

For further information contact: Committee and Administration Unit, SQA, Hanover House, 24 Douglas Street, Glasgow G2 7NQ.

Additional copies of this unit may be purchased from SQA (Sales and Despatch section). At the time of publication, the cost is £1.50 (minimum order £5).

NATIONAL CERTIFICATE MODULE: UNIT SPECIFICATION**STATEMENT OF STANDARDS****UNIT NUMBER:** 8170094**UNIT TITLE:** INTRODUCTION TO LOCATION PHOTOGRAPHY

Acceptable performance in this unit will be the satisfactory achievement of the standards set out in this part of the specification. All sections of the statement of standards are mandatory and cannot be altered without reference to SQA.

OUTCOME

1. DESCRIBE EQUIPMENT AND ACCESSORIES USED FOR BASIC LOCATION PHOTOGRAPHY

PERFORMANCE CRITERIA

- (a) The description of camera types and lenses that can be used in location photography is accurate.
- (b) The description of types of monochrome film material and their application is accurate.
- (c) The description of photographic accessories and their application is accurate.

RANGE STATEMENT

Camera types: range-finder; single-lens-reflex; medium-format; large-format.

Lenses: wide-angle; standard; telephoto; zoom.

Photographic accessories: shutter release mechanisms; tripod.

EVIDENCE REQUIREMENTS

Written and/or oral evidence that the candidate can describe different camera types and lenses, monochrome film materials, photographic accessories and their applications.

OUTCOME

2. DESCRIBE THE PREPARATION INVOLVED WHEN PLANNING A LOCATION ASSIGNMENT

PERFORMANCE CRITERIA

- (a) The description of the importance of a planning schedule is accurate.
- (b) The description of site information required when planning a location assignment is accurate and comprehensive.
- (c) The description of legislation and regulations relevant to location photography is accurate and comprehensive.
- (d) The description of insurance conditions relevant to location photography is accurate.
- (e) The description of clearance procedures to be followed and documentation to be obtained is accurate.

RANGE STATEMENT

The range for this outcome is fully expressed within the performance criteria.

EVIDENCE REQUIREMENTS

Written and/or oral evidence that the candidate can describe regulations and legislation relevant to location photography, insurance conditions, clearance procedures and documentation.

OUTCOME

3. CARRY OUT A LOCATION ASSIGNMENT TO A GIVEN BRIEF

PERFORMANCE CRITERIA

- (a) The selection of photographic equipment and accessories is appropriate to the location and a given brief.
- (b) The operation of photographic equipment and accessories is correct in relation to a given brief.
- (c) The developing of photographs is in accordance with the Health and Safety at Work Act and appropriate manufacturers' data sheets.
- (d) The presentation of photographs is appropriate in terms of professional standards.

RANGE STATEMENT

Print presentation: cropping; re-touching; mounting.

EVIDENCE REQUIREMENTS

Performance evidence of the candidate's ability to select and operate appropriate photographic equipment and accessories relevant to a specified location assignment, as detailed in Performance Criteria (a) and (b).

Performance evidence in the form of photographic images as detailed in Performance Criteria (c) and (d). The candidate should provide a minimum of 2 sets of 4 prints.

ASSESSMENT

In order to achieve this unit, candidates are required to present sufficient evidence that they have met all the performance criteria for each outcome within the range specified. Details of these requirements are given for each outcome. The assessment instruments used should follow the general guidance offered by the SQA assessment model and an integrative approach to assessment is encouraged. (See references at the end of support notes).

Accurate records should be made of the assessment instruments used showing how evidence is generated for each outcome and giving marking schemes and/or checklists, etc. Records of candidates' achievements should be kept. These records will be available for external verification.

SPECIAL NEEDS

In certain cases, modified outcomes and range statements can be proposed for certification. See references at end of support notes.

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NATIONAL CERTIFICATE MODULE: UNIT SPECIFICATION**SUPPORT NOTES**

UNIT NUMBER: 8170094

UNIT TITLE: INTRODUCTION TO LOCATION PHOTOGRAPHY

SUPPORT NOTES: This part of the unit specification is offered as guidance. None of the sections of the support notes is mandatory.

NOTIONAL DESIGN LENGTH: SQA allocates a notional design length to a unit on the basis of time estimated for achievement of the stated standards by a candidate whose starting point is as described in the access statement. The notional design length for this unit is 40 hours. The use of notional design length for programme design and timetabling is advisory only.

PURPOSE The purpose of this module is to enable candidates to describe equipment and accessories used in location photography, describe the preparations involved when planning a location assignment and carry out a basic location assignment to a given brief.

SQA publishes summaries of NC units for easy reference, publicity purposes, centre handbooks, etc. The summary statement for this unit is as follows:

On completion of this module, the candidate will be able to describe equipment and accessories used in location photography, describe the preparations involved when planning a location assignment and carry out a basic location assignment to a given brief.

CONTENT/CONTEXT The following information gives further clarification regarding how the outcomes and performance criteria are to be achieved.

Corresponding to outcomes 1-3:

1. A series of lectures and demonstrations explaining the uses of the following:

cameras, lenses of different focal length, perspective, perspective control lenses, viewpoint, camera movements.

Monochrome film types and their characteristics. Film sizes in relation to camera format, processing, uprating, push processing, reproduction limitations.

Tungsten lighting, portable flash lighting, ambient lighting. Safety procedures applied to electrical lighting units. Photographic accessories include, shutter release mechanisms, tripods. Use of photographic checklist.

2. A series of lectures to emphasise the importance of planning as well as Health and Safety measures and Government legislation vital to the methodical conclusion of a successful location assignment.

Lectures should cover the following:

Effective communication necessary to obtain permission to photograph; contact personnel; specific requirements including security clearance; proposed photographic visit timetable; the importance of transportation and weather.

Legislation regarding photographing near or at specific properties or areas. Factors affecting the safety of employees and the public; the photographer on location and equipment.

Insurance, ie public liability, personal, professional and equipment insurance.

The need to carry identification for clearance and security purposes. The effectiveness of getting photographs out on time.

3. This outcome provides the candidate with the opportunity to integrate the information gained from Outcome 1 and 2 while working practically and directly to a specified brief.

Locations might include any of the following or alternatives:

Interior: restaurant interior; studio; kitchen; bathroom; workroom; corridor; tunnel; prison interior; etc.

Exterior: house exterior; factories; flats; historic monuments; castles; public houses; commercial premises; etc.

APPROACHES TO GENERATING EVIDENCE A candidate-centre, resource-based learning approach is recommended. Most of the unit involves candidates carrying out practical tasks demonstrating the knowledge they have been taught.

Direct guidance from the tutor/trainer at the demonstration stages would allow for candidates to work collectively in groups under supervision after which they can work individually (or in groups) on the prepared briefs.

ASSESSMENT PROCEDURES Candidates could produce a complete planning schedule and log book which will meet the performance criteria in Outcome 1, 2 and 3 when preparing for appropriate assignments.

Suggested project briefs:

1. producing photographs portraying contrasting styles of architecture;
2. producing photographs using ambient lighting to effectively illuminate an interior location.

A checklist could be used to confirm these procedures have been carried out.

It is important to state that this introductory module to location photography provides for integrated assessment over all outcomes.

PROGRESSION On completion of this module candidates can progress to Module 71923 Design Studies: Photography: Location.

RECOGNITION Many SQA NC units are recognised for entry/recruitment purposes. For up-to-date information see the SQA guide 'Recognised and Recommended Groupings'.

REFERENCES

1. Guide to unit writing.
2. For a fuller discussion on assessment issues, please refer to SQA's Guide to Assessment.
3. Procedures for special needs statements are set out in SQA's guide 'Students with Special Needs'.
4. Information for centres on SQA's operating procedures is contained in SQA's Guide to Procedures.
5. For details of other SQA publications, please consult SQA's publications list.

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