

National Unit Specification: general information

UNIT	European and Mediterranean Area Tourist Destinations (Intermediate 2)
NUMBER	D440 11
COURSE	Travel and Tourism (Intermediate 2)

This is a component unit of Intermediate 2 Travel and Tourism.

SUMMARY

This unit is designed to enable candidates to demonstrate the knowledge and skills required to provide tourist information on the European and Mediterranean area. The defined area is the land mass of Europe, the Mediterranean coastlands and islands, together with Atlantic islands off the north-west coast of Africa.

OUTCOMES

- 1 Locate and identify the main tourist destinations and physical features within the European and Mediterranean area.
- 2 Identify the key features of different types of tourist destinations and attractions within the European and Mediterranean area.
- 3 Provide tourist information on the European and Mediterranean area to satisfy customer requirements.

Administrative Information

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National Unit Specification: general information (cont)

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RECOMMENDED ENTRY

While entry is at the discretion of the centre, candidates will normally be expected to have attained one of the following:

- Standard Grade English at General level or above
- Standard Grade Geography at General level or above
- Course or units at Intermediate 1 Geography
- Course or units at Intermediate 1 Travel and Tourism particularly *Holiday Planning 1, 2 and 3* and *Holidays Abroad*.

CREDIT VALUE

1 credit at Intermediate 2.

CORE SKILLS

There is no automatic certification of core skills or core skills components in this unit.

Additional information about core skills is published in *Automatic Certification of Core Skills in National Qualifications* (SQA, 1999).

National Unit Specification: statement of standards

UNIT European and Mediterranean Area Tourist Destinations (Intermediate 2)

Acceptable performance in this unit will be the satisfactory achievement of the standards set out in this part of the unit specification. All sections of the statement of standards are mandatory and cannot be altered without reference to the Scottish Qualifications Authority.

OUTCOME 1

Locate and identify the main tourist destinations and physical features within the European and Mediterranean area.

Performance criteria

- (a) Named tourist destinations and physical features are located promptly using an atlas.
- (b) Named countries, major tourist destinations and physical features are located accurately without access to reference material.
- (c) Unnamed, marked tourist destinations and physical features given on a map of the European and Mediterranean area are identified correctly without access to reference material.
- (d) Locations of major tourist destinations and physical features are described accurately using an atlas.

Note on range for the outcome

Tourist destinations: tourist areas/regions, islands, resorts.

Physical features: Upland/lowland areas, coastal areas, inland waterway/river, loch/lake.

Evidence requirements

Evidence is required for each performance criterion and for each critical class in the range statement.

The evidence will include for:

- PC (a): three tourist destinations and one physical feature
- PC (b) and (c): two countries, three tourist destinations and one physical feature
- PC (d): one country and three locations covering tourist destinations and physical features.

All physical features specified in the range must be covered.

National Unit Specification: statement of standards (cont)

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OUTCOME 2

Identify the key features of different types of tourist destinations and attractions within the European and Mediterranean area.

Performance criteria

- (a) Tourist destinations are classified in accordance with accepted practice.
- (b) Accessibility to major tourist destinations is described accurately.
- (c) Attractions of major tourist destinations are described fully.
- (d) Amenities of major tourist destinations are described concisely.

Note on range for the outcome

Types of tourist destination: summer/winter sun, lakes/mountains, activity, city break. Accessibility: major routes, transfer times from gateways, journey times from selected UK departure point.

Evidence requirements

Evidence which demonstrates that the candidate can identify key features of different types of tourist destinations and attractions within the European and Mediterranean area and can compile valid information on two of the tourist destination types specified in the range statement.

OUTCOME 3

Provide tourist information on the European and Mediterranean area to satisfy customer requirements.

Performance criteria

- (a) Identification of tourist destinations meets customer requirements.
- (b) Accessibility to selected tourist destinations is described accurately.
- (c) Tourist information on selected destinations is correct.
- (d) Presentation of information conforms to current business practice.

Note on range for the outcome

Accessibility: major routes, transfer times from gateways, journey times from selected UK departure points.

Tourist information: attractions, amenities, sources of further clarification.

Evidence requirements

Evidence which demonstrates the candidate's ability to provide basic valid information on the European and Mediterranean area to satisfy customer requirements. The evidence will be based on two different customer types and requirements. Ten items of tourist information will be presented for each.

National Unit Specification: support notes (cont)

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While the time allocated to this unit is at the discretion of the centre, the notional design length is 40 hours.

GUIDANCE ON CONTENT AND CONTEXT FOR THIS UNIT

The unit should be delivered within the context of current information and reference should be made to travel and tourism industry publications.

Details of content are given in the course specification.

GUIDANCE ON LEARNING AND TEACHING APPROACHES FOR THIS UNIT

As detailed in the course specification.

Where appropriate, arrangements should be made to ensure that there will be no artificial barriers to learning and assessment. The nature of a candidate's special needs should be taken into account when planning learning experiences and selecting assessment instruments. Alternative arrangements can be made as necessary. Although an integrated approach to unit delivery is recommended, as highlighted above, the degree to which this can be achieved is dependent on the optional units chosen. Further guidance on learning and teaching approaches can be found in the Subject Guide.

GUIDANCE ON APPROACHES TO ASSESSMENT FOR THIS UNIT

Examples of instruments of assessment which could be used are as follows:

Outcome 1

The candidate could be set practical exercises which include:

- PC (a): four tourist destinations and two physical features
- PC (b) and (c): three countries, five tourist destinations and two physical features
- PC (d): one country, two tourist destinations and two physical features from which the number of correct responses should be as stated in the evidence requirements.

Outcome 2

This may be assessed by a combination of restricted response and short answer questions and assignments which require the candidate to identify the key features of tourist destinations and attractions in the European and Mediterranean Area. A closed book test of approximately 20 questions covering the performance criteria and the range is recommended, together with set assignments (based on resort fact sheets, which could be used as client information sheets in travel and tourism offices) to cover each of the selected destinations.

National Unit Specification: support notes (cont)

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Outcome 3

The candidate could be provided with two case studies which provide client profile information and an extensive list of requirements which will aid the candidate in the selection of an appropriate destination related to client needs.

Please refer to the National Assessment Bank for full assessment items and marking schemes.

SPECIAL NEEDS

This unit specification is intended to ensure that there are no artificial barriers to learning or assessment. Special needs of individual candidates should be taken into account when planning learning experiences, selecting assessment instruments or considering alternative outcomes for units. For information on these, please refer to the SQA document *Guidance on Special Assessment and Certification Arrangements for Candidates with Special Needs/Candidates whose First Language is not English* (SQA, 1998).