



National Unit specification: general information

Unit title: Creative Industries: Production (SCQF level 4)

Unit code: H1NM 10

Superclass: AF

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Summary

In this Unit candidates will contribute to and participate in all stages of the implementation of a production and evaluate the completed project. This Unit encourages candidates to use creative processes to do this.

This is as a mandatory Unit within the National Progression Award in Creative Industries at SCQF level 4. It may also be taken as a free-standing Unit. It is suitable for candidates who have an interest in the creative industries as well as those whose interest is more general.

The focus of this Unit is primarily on practical activity carried out in a creative context.

Outcomes

- 1 Contribute to a production in response to an agreed brief.
- 2 Evaluate the production against the brief.

Recommended entry

Entry is at the discretion of the centre.

Credit points and level

1 National Unit credit at SCQF level 4: (6 SCQF credit points at SCQF level 4*)

**SCQF credit points are used to allocate credit to qualifications in the Scottish Credit and Qualifications Framework (SCQF). Each qualification in the Framework is allocated a number of SCQF credit points at an SCQF level. There are 12 SCQF levels, ranging from Access 1 to Doctorates.*

General information (cont)

Unit title: Creative Industries: Production (SCQF level 4)

Core Skills

Opportunities to develop aspects of Core Skills are highlighted in the Support Notes of this Unit specification.

There is no automatic certification of Core Skills or Core Skill components in this Unit.

National Unit specification: statement of standards

Unit title: Creative Industries: Production (SCQF level 4)

Acceptable performance in this Unit will be the satisfactory achievement of the standards set out in this part of the Unit specification. All sections of the statement of standards are mandatory and cannot be altered without reference to SQA.

Outcome 1

Contribute to a production in response to an agreed brief.

Performance Criteria

- (a) Carry out tasks using practical skills, resources, techniques and equipment according to the brief.
- (b) Comply with relevant health and safety guidelines.

Outcome 2

Evaluate the production against the brief.

Performance Criteria

- (a) Confirm that the production met the agreed brief.
- (b) Evaluate the production.
- (c) Evaluate your contribution to the production.

National Unit specification: statement of standards (cont)

Unit title: Creative Industries: Production (SCQF level 4)

Evidence Requirements for this Unit

Evidence is required to demonstrate that candidates have achieved all Outcomes and Performance Criteria.

The assessor should ensure the agreed brief is unambiguous and sufficiently open.

Performance evidence and written and/or oral evidence which covers all the Outcomes and Performance Criteria is required for this Unit. The evidence will be gathered during the production.

It is the centre's responsibility to ensure that the evidence gathered is the candidate's own work.

Practical activities must be carried out safely at all times ensuring that health and safety guidelines are adhered to.

Outcome 1 — Performance evidence

Performance evidence is required to demonstrate the candidate has:

- ◆ carried out agreed tasks as outlined in the brief in terms of:
 - selection and use of practical skills/resources/techniques/equipment as outlined in the brief
 - compliance with relevant health and safety guidelines

Outcome 2 — Performance evidence

Performance evidence is required to demonstrate the candidate has effectively contributed to final production through evaluation:

- ◆ confirm that the final delivery met the agreed brief in terms of:
 - agreed timescales for the production
 - health and safety
- ◆ evaluate the candidate's own contribution to the production in terms of:
 - carrying out tasks as agreed in the brief
 - compliance with health and safety guidelines

National Unit specification: support notes

Unit title: Creative Industries: Production (SCQF level 4)

This part of the Unit specification is offered as guidance. The support notes are not mandatory.

While the exact time allocated to this Unit is at the discretion of the centre, the notional design length is 40 hours.

Guidance on the content and context for this Unit

This is a mandatory Unit within the National Progression Award in Creative Industries at SCQF level 4. It can also be taken as a free-standing Unit.

The focus of this Unit is primarily on practical activity and it is anticipated that the majority of delivery time will be dedicated to Outcome one.

The Unit provides candidates with opportunities to work as part of a team throughout the implementation of the production however it is also suitable for use with candidates who are working alone.

The Unit allows candidates to participate in all stages of a production and evaluate the completed project and their contribution to it. This Unit will give candidates the opportunity to develop their creativity alongside key employability skills such as working with others, planning, evaluating, communicating, problem solving and time management. Candidates will have the opportunity to play to their individual strengths.

It is recommended that this Unit would be delivered towards the end of a programme of study, when candidates are in a position to demonstrate the knowledge and skills they have accumulated.

When this Unit is being taken as part of the National Progression Award in Creative Industries at SCQF level 4, delivery could be integrated with that of *Creative Industries: Basics*, *Creative Industries: Practical Skills Development* and *Creative Industries Pre-production*.

This Unit is ideally suited to a wide range of creative contexts, eg:

- ◆ a musical show
- ◆ an art exhibition/display
- ◆ production of a magazine
- ◆ production of music CD
- ◆ a drama production
- ◆ an animated short film
- ◆ a website or blog
- ◆ a fashion show
- ◆ a community project

National Unit specification: support notes (cont)

Unit title: Creative Industries: Production (SCQF level 4)

This Unit also provides opportunities to deliver cross curricular activities within the production. For example, a musical production could involve music, dance, drama and art or the production of a music CD could involve music and art. Importance should be placed on developing the candidate's ability to work with others where appropriate and how to plan, implement, problem solve and evaluate effectively.

Outcome 1

This Outcome is the main focus of this Unit and is designed to allow candidates to demonstrate their employability skills through practical activities in the implementation of a production. The individual contribution of each candidate must be apparent whether it is designing the graphics for a CD cover or working backstage in a musical production.

It is important that Outcome 1 is where candidates are 'doing' and carrying out their part in the production. For example, the candidate's agreed personal task(s) and contribution to the implementation might be to manage and design the stage lighting for a drama production. Candidates will select and use appropriate resources/techniques/ equipment and be aware of relevant health and safety guidelines.

Outcome 2

Outcome 2 is intended to give candidates the opportunity to confirm that the production and their contribution to it met the agreed briefs.

During this Unit, candidates should be encouraged to develop a positive approach to the employability skills and attitudes identified by employers, such as:

- ◆ positive attitude to learning and the workplace
- ◆ understanding roles and responsibilities in the workplace
- ◆ awareness of the creative industries and roles within it
- ◆ awareness of health and safety procedures
- ◆ working co-operatively with others
- ◆ working independently
- ◆ communication skills
- ◆ presentation skills
- ◆ use of appropriate IT skills
- ◆ confidence to set targets, reflect and learn from experience
- ◆ reviewing own and others' skills development
- ◆ finding, gathering, organising, information
- ◆ planning and preparation
- ◆ time management skills and working to deadlines
- ◆ contributing creatively to practical projects
- ◆ selecting and creatively using appropriate resources, equipment and techniques
- ◆ flexible approach to problem solving
- ◆ practical skills in specific subject area

National Unit specification: support notes (cont)

Unit title: Creative Industries: Production (SCQF level 4)

When this Unit is being taken as part of the National Progression Award in Creative Industries at SCQF level 4, opportunities will arise to practice, review and evaluate employability skills, for example by carrying out activities in the following Units:

Creative Industries: Basics

Creative Industries: Practical Skills Development.

Creative Industries: Pre-production

This Unit broadly aligns to the following generic National Occupational Standards for the Creative Industries from Skillset:

- ◆ X1 Contribute to good working relationships
- ◆ X2 Make sure your own actions reduce risks to health and safety
- ◆ X3 Conduct an assessment of risks in the workplace
- ◆ F4 Co-ordinate your team and performers and work effectively with production colleagues

In addition there are a large number of role specific National Occupational Standards from both Creative and Cultural Skills and Skillset which could apply depending on the particular field chosen by candidates.

Guidance on learning and teaching approaches for this Unit

Centres should ensure that a brief introduction to the Unit is given, which will enable candidates to understand fully what is required and the approaches to be adopted. It is important that employability skills, both generic and specific to the creative industries, are stressed at this time.

The Unit therefore should incorporate a variety of approaches to learning and teaching which may include:

- ◆ teacher/lecturer presentations
- ◆ group work and discussion
- ◆ practical activities
- ◆ presentations using media
- ◆ visiting speakers
- ◆ visits to workplaces
- ◆ handouts

The involvement of industry practitioners should be sought since those working in the industry will have information and a strong knowledge of working conditions and practices within the creative industries. It is further advised, wherever possible, to attract practitioners from different sectors to give candidates as broad an experience as possible. Such practitioners will be able to give candidates a realistic view of the Creative Industries, the wide range of options available within it and employment opportunities for new entrants.

It is important that candidates understand that planning and adhering to plans are very important employability skills. This Unit is designed to give candidates the opportunity to use acquired skills in a creative way.

National Unit specification: support notes (cont)

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Candidates may find it helpful in understanding how they might approach this Unit if they are given realistic examples of achievable projects. Centres should ensure that the agreed brief is unambiguous and be sufficiently open. Centres should ensure the agreed brief is unambiguous and sufficiently open. Although the project can be carried out collaboratively, individual candidates can also be expected to carry out identified and agreed tasks on their own.

It is expected that by timetabling this Unit for delivery in the later part of the programme, candidates will have gained suitable knowledge, skills, experience and confidence with which to undertake this Unit effectively.

Centres should ensure that, where appropriate, relevant health and safety guidelines are followed at all times.

Where this Unit is taken as part of the National Progression Award in Creative Industries at SCQF level 4, it is recommended that the approach to delivery is one of integration with the other Units. For example, the Outcomes of this Unit could be integrated with activities in:

Creative Industries: Basics

Creative Industries: Practical Skills Development

Creative Industries: Pre-production

Guidance on approaches to assessment for this Unit

Performance evidence supported by an assessor observation checklist is recommended for Outcome 1. The assessor should confirm that the candidate has contributed constructively to the planning process. Candidates should be encouraged to maintain a brief record of their contribution to the planning process and the agreed final brief in the form of a diary or log.

To ensure that the candidate provides a structured and achievable brief it is recommended that Outcome 1 is successfully completed before progressing to Outcome 2. There are many possible solutions to the format of the planning and delivery but the brief should be logical and easy to follow. The use of a proforma may help candidates focus their ideas and encourage efficiency.

Outcome 2 could be assessed using a short evaluation report. The evidence gathered for all Outcomes should be gathered in a candidate folio and could include audio, video, electronic and/or written documentation. The candidate should be encouraged to use any appropriate medium for gathering evidence including: written documentation; web based presentation; and/or suitable audio/visual presentation format(s).

Where this Unit is being delivered as part of the National Certificate in Creative Industries at SCQF level 5, this evidence could also form part of a course folio for FH63 11, *Creative Industries: Creative Project* (SCQF level 5).

National Unit specification: support notes (cont)

Unit title: Creative Industries: Production (SCQF level 4)

Opportunities for the use of e-assessment

E-assessment may be appropriate for some assessments in this Unit. By e-assessment we mean assessment which is supported by Information and Communication Technology (ICT), such as e-testing or the use of e-portfolios or social software. Centres which wish to use e-assessment must ensure that the national standard is applied to all candidate evidence and that conditions of assessment as specified in the Evidence Requirements are met, regardless of the mode of gathering evidence. Further advice is available in *SQA Guidelines on Online Assessment for Further Education (AA1641, March 2003)*, *SQA Guidelines on e-assessment for Schools (BD2625, June 2005)*.

Opportunities for developing Core Skills

In this Unit, candidates will develop a range of skills valued by employers. Candidates will be involved as part of a group or as individuals, in planning and implementing a creative project in response to a brief. Candidates will work to resolve any issues or problems which may arise. They will also review their own success at contributing to the planning and implementation of the creative project and regularly discuss their progress with the assessor.

These are good opportunities for developing aspects of the following Core Skills:

- ◆ *Communication*
- ◆ *Problem Solving*

Depending on the candidate's choice of production, there may be opportunities to develop skills in:

- ◆ *Information and Communication Technology (ICT)*
- ◆ *Working with Others*

The opportunity should be taken in this Unit to emphasise that the employability skills, and the relevant Core Skills indicated above, are skills that apply to a wide range of situations both in everyday life and in employment.

Disabled candidates and/or those with additional support needs

The additional support needs of individual candidates should be taken into account when planning learning experiences, selecting assessment instruments, or considering whether any reasonable adjustments may be required. Further advice can be found on our website www.sqa.org.uk/assessmentarrangements

History of changes to Unit

Version	Description of change	Date

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