



National Unit specification

General information

Unit title: Leisure and Business Tourist Destinations (SCQF level 6)

Unit code: H90L 46

Superclass: NK

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Unit purpose

This Unit is a mandatory Unit of the National Certificate in Travel and Tourism (SCQF level 6) and is also available as a free-standing Unit. This Unit is designed to enable learners to develop working knowledge of a range of leisure and business tourism destinations around the world and to provide practical travel information. Learners will also develop a working knowledge of popular travel routes and develop skills in creating touring programmes and itinerary planning. The Unit is designed to meet the needs of those learners wishing to pursue a career in the travel and tourism industry and those with a general interest in the subject area.

Outcomes

On successful completion of the Unit the learner will be able to:

- 1 Locate a specified selection of leisure and business tourism destinations and attractions.
- 2 Provide information on a specified selection of leisure and business tourism destinations.
- 3 Plan leisure and business touring programmes and travel itineraries.

Credit points and level

1 National Unit credit at SCQF level 6: (6 SCQF credit points at SCQF level 6)

National Unit specification: General information (cont)

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Recommended entry to the Unit

While entry is at the discretion of the centre, learners would normally be expected to have attained one of the following or equivalent.

- ◆ English at SCQF level 5
- ◆ Geography at SCQF level 5
- ◆ Tourist Destinations at SCQF level 5

Core Skills

Achievement of this Unit gives automatic certification of the following Core Skills component:

Complete Core Skill	None
Core Skill component	Critical Thinking at SCQF level 6 Planning and Organising at SCQF level 5

Context for delivery

If this Unit is delivered as part of a Group Award, it is recommended that it should be taught and assessed within the subject area of the Group Award to which it contributes.

The Assessment Support Pack (ASP) for this Unit provides assessment and marking guidelines that exemplify the national standard for achievement. It is a valid, reliable and practicable assessment. Centres wishing to develop their own assessments should refer to the ASP to ensure a comparable standard. A list of existing ASPs is available to download from SQA's website (<http://www.sqa.org.uk/sqa/46233.2769.html>).

Equality and inclusion

This Unit specification has been designed to ensure that there are no unnecessary barriers to learning or assessment. The individual needs of learners should be taken into account when planning learning experiences, selecting assessment methods or considering alternative evidence.

Further advice can be found on our website www.sqa.org.uk/assessmentarrangements.

National Unit specification: Statement of standards

Unit title: Leisure and Business Tourist Destinations (SCQF level 6)

Acceptable performance in this Unit will be the satisfactory achievement of the standards set out in this part of the Unit specification. All sections of the statement of standards are mandatory and cannot be altered without reference to SQA.

Outcome 1

Locate a specified selection of leisure and business tourism destinations and attractions.

Performance Criteria

- (a) Identify accurately countries on maps
- (b) Identify accurately business and leisure tourism destinations on maps
- (c) Identify accurately iconic tourist attractions on maps

Outcome 2

Provide information on a specified selection of leisure and business tourism destinations.

Performance Criteria

- (a) Describe the main forms of access to selected destinations
- (b) Identify attractions for selected destinations
- (c) Provide accurate information for selected destinations

Outcome 3

Plan leisure and business touring programmes and travel itineraries.

Performance Criteria

- (a) Select appropriate destinations for touring programmes and travel itineraries
- (b) Devise feasible travel itineraries in terms of time, distance and geographical location
- (c) Provide accurate information for selected destinations

National Unit specification: Statement of standards (cont)

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Evidence Requirements for this Unit

Evidence is required to demonstrate that learners have achieved all Outcomes and Performance Criteria.

Evidence must confirm that the learner is able to demonstrate competence in identifying specified leisure and business tourist destinations on maps.

Learners must also provide evidence that they can plan and devise one leisure tour programme and one business itinerary, providing accurate travel information on their selected destinations.

Outcome 1

Written and/or Oral recorded evidence will be produced under supervised closed-book conditions.

Evidence will sample the content defined in Appendix 1.

Learners should be given no longer than 45 minutes to complete the assessment.

Evidence must include:

- ◆ The ability to identify 24 destinations accurately from a map. This should be across a range of continents and include
 - Countries
 - Leisure tourism destinations (can include resorts/cities/regions)
 - Business tourism destinations
 - Iconic tourist attractions

Outcome 2 and 3

Written and/or oral recorded evidence is required to demonstrate that learners have achieved the Outcomes and Performance Criteria. Evidence should be generated under open-book conditions.

Business itinerary

Evidence must include:

- ◆ A feasible travel itinerary in terms of time, distance and geographical location
- ◆ The business itinerary should consist of a minimum of 4 destinations (one of which is required to be a UK business tourism centre)
- ◆ Accurate travel information should be provided for each destination

National Unit specification: Statement of standards (cont)

Unit title: Leisure and Business Tourist Destinations (SCQF level 6)

Accurate information should consist of:

- ◆ Accessibility
 - Accurate travel times between destinations
 - Accurate information on transportation between destinations
 - Identification of main gateway points
 - Information on internal transportation at the destination

- ◆ Business tourism information
 - Accurate information on a minimum of 1 meeting/conference facility in each destination
 - Accurate information on a minimum of 1 suitable accommodation option in each destination.
 - Accurate information on a minimum of 3 delegate activities (to include tourist attractions) per destination

- ◆ Travel information
 - Accurate information on a minimum of 3 of the following for each destination:
 - Climate
 - Currency
 - Language spoken
 - Time difference
 - Visa and passport requirements
 - Vaccinations/travel health

Leisure Tour Programme

Evidence should include:

- ◆ A feasible travel itinerary in terms of time, distance and geographical location
- ◆ A leisure tour programme that circumnavigates the globe and should consist of a minimum of 6 destinations across a minimum of three continents, starting and finishing in the UK.
- ◆ Accurate travel information should be provided for each destination.

Accurate information should consist of:

- ◆ Accessibility
 - Accurate travel times between destinations
 - Accurate information on transportation between destinations
 - Identification of main gateway points
 - Information on internal transportation at the destination

- ◆ Leisure tourism information
 - Accurate information on a minimum of 1 suitable accommodation option in each destination.
 - Accurate information on a minimum of 3 attractions in or near the destination

National Unit specification: Statement of standards (cont)

Unit title: Leisure and Business Tourist Destinations (SCQF level 6)

- ◆ Travel information
 - Accurate information on a minimum of 3 of the following for each destination:
 - Climate
 - Currency
 - Language spoken
 - Time difference
 - Visa and passport requirements
 - Vaccinations/travel health



National Unit Support Notes

Unit title: Leisure and Business Tourist Destinations (SCQF level 6)

Unit Support Notes are offered as guidance and are not mandatory.

While the exact time allocated to this Unit is at the discretion of the centre, the notional design length is 40 hours.

Guidance on the content and context for this Unit

The aim of this Unit is to develop the learner's knowledge of leisure and business tourism destinations around the world. The Unit will also develop the ability of learners to provide travel information on these selected destinations.

The destinations in Appendix 1 represent some of the highest ranking outbound tourist receiving countries and popular longhaul receiving cities from the UK, based on statistics, and are correct at the time of writing.

Learners will be required to develop their travel geography knowledge and be able to identify tourist destinations on a map. For each continent key tourist countries, cities and attractions should be selected. The breadth of destinations outlined in Appendix 1 will give the learner the opportunity to develop knowledge of the globe with each continent being covered. Learners are also required to demonstrate their knowledge of world travel by being able to devise feasible and practical touring programmes and travel itineraries.

For the top ranking tourist receiving cities the learner should build and develop a general knowledge of the country and its appeal as a tourist destination. This knowledge should centre on accessibility and main gateway points for people travelling from the UK, knowledge of journey times from the UK and general travel information regarding language, time difference, etc. Learners should also develop an understanding of why these cities are top UK outbound tourist receiving destinations. They should develop an understanding of the appeal of the destination with regards to climate, particularly popular tourist areas and festival/events that attract large numbers of tourists. The learner should also be able to identify and name a number of iconic tourist attractions within each city; these can be man-made or natural. In addition for business tourism destinations learners should also develop an understanding of the facilities required for business tourism (conference centres, suitable accommodation, etc.) and provide examples of each for selected business tourism destinations.

National Unit Support Notes (cont)

Unit title: Leisure and Business Tourist Destinations (SCQF level 6)

It is suggested that centres look at the following destinations as they offer both leisure and business tourism:

London	New York
Paris	San Francisco
Rome	Dubai
Bangkok	Sydney
Hong Kong	Rio de Janeiro
New York City	Tokyo

Learners should gain an understanding of round-the-world travel and touring programmes undertaken by independent travellers and business tourists. They should develop an understanding of the practicalities of this type of travel and an understanding that this type of travel should follow a logical and feasible route in order to cut down on costs and time spent travelling. Through devising and planning a business touring programme and a round-the-world itinerary this will demonstrate an understanding of travel geography and the ability to provide accurate travel information for their selected tour/itinerary.

Guidance on approaches to delivery of this Unit

The Outcomes of this Unit are best taught simultaneously providing the learner with a geographical context for each of the specified destinations.

Learning and teaching should reflect a learner-centred practical approach supported by formal teacher/lecturer led sessions. Delivery of the Unit should maximise use of up to date tourism materials (maps, brochures, guidebooks, trade publications, web based resources) and extensive use of visual material (DVD/video, images, photography, virtual tours) is recommended.

It may be appropriate to tackle the content of the Unit on a continent by continent basis and learner-centred activities can be designed around the task of identifying and gathering travel information on selected destinations. There is scope to provide information on further destinations within each continent at the discretion of the delivery centre.

A practical approach can be taken towards the Unit encouraging students to develop presentations, posters, blogs, wikis, etc on selected destinations either as group-work or independent activities.

The use of guest speakers from the travel industry, independent travellers, travel writers, where possible, could be used to compliment class based activities and stimulate learner learning.

The business touring and world travel itinerary will require extensive research into existing popular tourist routes, business tourism centres and travel options.

National Unit Support Notes (cont)

Unit title: Leisure and Business Tourist Destinations (SCQF level 6)

Guidance on approaches to assessment of this Unit

Evidence can be generated using different types of assessment. The following are suggestions only. There may be other methods that would be more suitable to learners.

Assessment of Outcome 1 should be conducted at a suitable time at the end of the Outcome under closed book, supervised conditions.

When constructing their own tests for Outcome 1, centres should ensure the following minimum coverage in the test:

- 2 countries per continent
- 1 leisure tourism destination per continent (can include resorts/cities/regions)
- 1 business tourism destination per continent
- 2 iconic tourist attractions per continent

Re-assessment of Outcome 1 should be based on a new holistic test to the same specification as the original test.

It is suggested that Outcome 2 and 3 be combined and assessed via the development of a separate business itinerary and a leisure tour programme. Both the touring and business travel itinerary should be based on particular client enquiry and be assessed against a list of requirements. Centres are encouraged to develop a flexible approach to the presentation of evidence for this assessment. The assessment evidence can be written or oral or a combination and can be presented via a range of media.

Centres are reminded that prior verification of centre-devised assessments would help to ensure that the national standard is being met. Where learners experience a range of assessment methods, this helps them to develop different skills that should be transferable to work or further and higher education.

The Assessment Support Pack for this Unit provides sample assessment material.

Opportunities for e-assessment

E-assessment may be appropriate for some assessments in this Unit. By e-assessment we mean assessment which is supported by Information and Communication Technology (ICT), such as e-testing or the use of e-portfolios or social software. Centres which wish to use e-assessment must ensure that the national standard is applied to all learner evidence and that conditions of assessment as specified in the Evidence Requirements are met, regardless of the mode of gathering evidence. The most up-to-date guidance on the use of e-assessment to support SQA's qualifications is available at www.sqa.org.uk/e-assessment.

National Unit Support Notes (cont)

Unit title: Leisure and Business Tourist Destinations (SCQF level 6)

Opportunities for developing Core and other essential skills

Throughout this Unit learners will be gathering and presenting information on tourist destinations providing the opportunity for learners to develop skills in researching, analysing and organising information, using information technology and both oral and written presentation skills. As learners are working on this Unit they will be developing aspects of the Core Skills in *Communication, Information and Communication Technology (ICT)* and *Problem Solving*. Employability skills will be developed through the use and familiarisation with industry materials, working with others as part of group activities and the presentation of information to industry standards.

This Unit has the Critical Thinking and Planning and Organising component of Problem Solving embedded in it. This means that when candidates achieve the Unit, their Core Skills profile will also be updated to show they have achieved Critical Thinking and Planning and Organising at SCQF level 5.

Appendix 1 — Unit Content Outcome 1

Destinations to Map

Continents, Oceans/Seas and Sub-areas

Continents: Europe, Africa, Asia, Australasia, North America, South America
Oceans/Seas: Atlantic Ocean, Pacific Ocean, Indian Ocean, Mediterranean Sea, Caribbean Sea
Sub-Areas: Middle East, Sub Saharan Africa, South East Asia, Central America, Western Europe

UK

Cities: Glasgow, Edinburgh, London, Manchester, St Andrews, Cardiff
Tourist Areas: Lake District, Cairngorm National Park, Cornwall, Devon,

Physical Features/Tourist Attractions: Ben Nevis, Loch Ness, Stonehenge

Europe

Countries: France, Italy, Spain, Germany, Ireland, Croatia, Greece, Netherlands, Bulgaria
Cities: Paris, Rome, Barcelona, Berlin, Dublin, Amsterdam, Athens, Dubrovnik
Leisure tourist destinations: Balearics, Canaries, Crete, Malta
Attractions/Resorts: Alps, Pyrenees, Italian Lakes, Brittany, Norwegian Fjords

Asia

Countries: China, Thailand, Malaysia, India, Singapore, Japan
Cities: Beijing, Hong Kong, Bangkok, Tokyo, Goa
Resorts/Islands: Phuket, Bali

Physical Features/Tourist Attractions: Mount Fuji, Great Wall of China

Africa

Countries: Morocco, South Africa, Egypt, Kenya
Cities: Johannesburg, Cairo, Nairobi
National Parks: Kruger National Park, Maasai Mara

Tourist Attractions/Physical Features: Nile River, Victoria Falls

Australasia

Countries: Australia, New Zealand, Fiji
Cities: Sydney, Melbourne, Perth, Cairns, Auckland, Christchurch

Tourist Attractions/Physical Features: Great Barrier Reef, Uluru, Fjordland, Cape Tribulation, Great Ocean Drive

National Unit Support Notes (cont)

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North America

Countries: Canada, Mexico, USA, Cuba, Dominican Republic, Jamaica
States: Florida, California, New York, Hawaii, Washington
Cities: Toronto, Vancouver, Mexico City, New York, San Francisco, Las Vegas, Havana

Tourist Attractions/Physical Feature: Niagara Falls, Grand Canyon, Rocky Mountains, Yellowstone National Park

South America

Countries: Brazil, Peru, Argentina, Chile, Boliva
Cities: Rio de Janerio, Lima, Buenos Aires, Santiago, São Paulo, La Paz

Tourist Attractions/Physical Features: Andes Mountains, Amazon River, Machu Picchu, Iguazu Falls

Outcome 2 and 3

Learners are required to devise a business itinerary and a round-the-world leisure tour itinerary. To satisfy the Evidence Requirements for Outcome 2 and Outcome 3 learners will have to provide accurate information on a number of destinations and ensure the itineraries are feasible and practical.

Business Tour/Meetings Programme

Learners will be required to devise a business tour/meetings programme for a business person consisting of a minimum of 4 destinations, one of which is required to be a UK business tourism centre providing accurate travel information for each destination.

Accurate Travel Information should consist of:

Accessibility: Accurate travel times; main gateway points, internal transport, business tourism information: meeting/conference facilities, accommodation, delegate activities (to include tourist attractions).

Travel information: Climate, currency, language, food/drink, time difference, visa and passport requirements and vaccinations/travel health.

Round-the-world Leisure Travel Itinerary

Learners will be required to devise a travel itinerary for independent travellers that encompass the globe. The travel itinerary is required to circumnavigate the globe and must consist of a minimum of 6 destinations across a minimum of 3 continents. Learners are required to provide accurate travel information for each destination.

National Unit Support Notes (cont)

Unit title: Leisure and Business Tourist Destinations (SCQF level 6)

Accurate travel information should consist of:

Accessibility: Accurate travel times; main gateway points, internal transport

Accommodation: Suitable accommodation options

Attractions: Iconic tourist attractions in (or near) the city, these can be man-made, natural or events/festivals

Travel Information: Climate, currency, language, food/drink, time difference, visa and passport requirements and vaccinations/travel health

History of changes to Unit

Version	Description of change	Date
02	Core Skills Components Critical Thinking at SCQF level 6 and Planning and Organising at SCQF level 5	09/06/2015

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General information for learners

Unit title: Leisure and Business Destinations (SCQF level 6)

This section will help you decide whether this is the Unit for you by explaining what the Unit is about, what you should know or be able to do before you start, what you will need to do during the Unit and opportunities for further learning and employment.

This Unit has been designed to allow you to gain knowledge of leisure and business tourism destinations around the world. It is anticipated that through independent research, group work, guest speakers and tutor/teacher lectures you will develop knowledge of what different destinations have to offer the tourist.

You will gain an insight into the appeal of the destinations and knowledge of tourist attractions, facilities and travel advice and be able to provide practical travel information for destinations.

You will develop knowledge of travel geography and be able to plot a number of key leisure and business tourism destinations on the map. You will also develop knowledge of popular travel routes around continents and the world culminating in you being able to devise and provide accurate travel information for a business itinerary and a round-the-world leisure tour programme for independent travellers.

This information will form a strong basis for future employment in the industry (eg travel agency/tour operator) and employability skills will be further developed through active researching, analysis and presentation of information throughout the Unit. Successful completion of the Unit will result in gaining 1 National Unit credits at SCQF level 6.