



# **DIGITAL TOOLS**

**Increasing Engagement with  
these on HN Business**

# PURPOSE OF THE SESSION

- ❑ Digital tools/methods
  - ❑ using tools to enhance learning & teaching or assessment & feedback
  - ❑ embedding theory into teaching
- ❑ Identify barriers & support required
- ❑ Share ideas for future
  
- ❑ SQA – gather feedback from discussion

# ACTIVITY

- ❑ Discussion (20 mins) & Feedback (20 mins)
  
- ❑ Are you currently engaging with digital tools/methods?
  - ❑ If yes, discuss these examples
  - ❑ If not, why not? What are the key barriers/issues?
  
- ❑ Going forward
  - ❑ What support would help you increase your use of digital tools?
  - ❑ Where might digital tools/methods be adopted?

# EXAMPLES



Social Media as a  
Professional Tool





Scott Innes

Lecturer~Business and Management~Higher Education~Further Education~Teachin...  
9mo



HNC Business: Could this method be used to utilise Snapchat for Personal Selling?



How to Use Snapchat for Customer Support  
socialmediaexaminer.com

2 Likes

Like Comment Share

Social Media posts

engaging students with  
content relevant to  
their studies



**Grading Form**

My CCSS Grading Form

**Focus**

You have done a great job focusing your writing on the ecological impact of tourism on the Great Barrier Reef.

**10**

**Development**

You should work on your devel

**Audience**

**Cohesion**

**Grading Form Total Score 10**

Apply grading form total to grade

Online Submission &  
Feedback  
eg Turnitin Grading Form

Feedback via text &  
audio