

# X263/11/01

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NATIONAL  
QUALIFICATIONS  
2015

TUESDAY, 2 JUNE  
9.00 AM – 11.00 AM

PSYCHOLOGY  
INTERMEDIATE 2

There are **three** Sections in this paper.

Candidates should answer **both** questions in Section A.

**All** parts of Section B.

**Question C1** and **one** other question from Section C.



**SECTION A**  
**UNDERSTANDING THE INDIVIDUAL**  
**Answer ALL questions in this Section.**

*Marks*  
*ku ae*

**A1. Self-concept**

- |  |   |             |
|--|---|-------------|
| (a) What is meant by self concept?   | 2 | 0           |
| (b) Describe <b>three</b> components of the self-concept.  | 6 | 0           |
| (c) What is meant by decentring?   | 2 | 0           |
| (d) What is meant by egocentrism?  | 2 | 0           |
| (e) How might a child show egocentrism?  | 0 | 2           |
| (f) Describe and evaluate <b>one</b> research study which investigated self-concept. Your answer should include: <ul style="list-style-type: none"><li>• researcher's name(s)</li><li>• aim/what was studied</li><li>• procedure</li><li>• results</li><li>• one strength <b>or</b> one weakness of the study.</li></ul> | 4 | 2           |
|  |   | <b>(20)</b> |

<b>A2. Learning Theories</b>	<i>Marks</i>	
	<i>ku</i>	<i>ae</i>
(a) Describe what is meant by learning by association. Give <b>one</b> example.	2	2
(b) What is meant by reinforcement?	2	0
(c) What is meant by punishment?	2	0
(d) Describe what is meant by social learning theory (SLT).	6	0
(e) Describe and evaluate <b>one</b> research study on learning. Your answer should include:		
<ul style="list-style-type: none"> <li>• researcher's name(s)</li> <li>• aim/what was studied</li> <li>• procedure</li> <li>• results</li> <li>• one strength <b>or</b> one weakness of the study.</li> </ul>	4	2
		(20)
		[40]

[END OF SECTION A]

[Turn over for SECTION B on *Page four*]

SECTION B

Marks  
ku ae

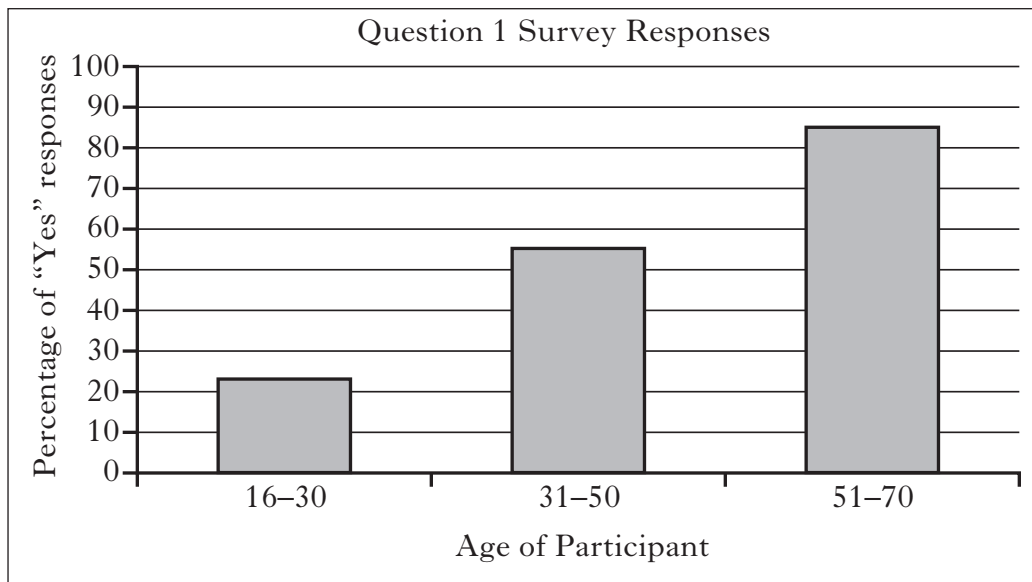
INVESTIGATING BEHAVIOUR

Answer ALL parts of the question in this Section.

B.

Social psychology researchers wanted to investigate the perceived “dangers” of social media such as Facebook and Twitter (eg online bullying, account hacking etc). They decided to look at differences in attitudes between older and younger people. Data was collected by conducting a postal survey of 500 people across Scotland between the ages of 16 and 70. Names were selected at random from local authority registers. Questionnaires were sent out which included closed and open questions asking for participants’ views on social media.

The graph below shows the percentage of “Yes” responses to the first closed question in the survey: “Do you believe social media are ‘dangerous’ forms of communication? YES or NO”



Participants displayed a similar pattern of responses to other questions in the questionnaire

- (a) The study above uses a questionnaire. State **two** key features of a questionnaire. 2 0
- (b) Suggest a possible hypothesis for the study described above. 2 0
- (c) Explain **one** possible weakness of the questionnaire carried out in the above study. 0 2

<b>B. (continued)</b>	<i>Marks</i>	
	<i>ku</i>	<i>ae</i>
(d) The researchers in the study above could have interviewed participants to collect their data. Describe the interview method in psychology research.	<b>4</b>	<b>0</b>
(e) Describe the sampling technique used by the researchers in the study above and also describe <b>one</b> other sampling technique.	<b>4</b>	<b>0</b>
(f) Name the type of graph displaying the data in the study above and explain what the findings suggest.	<b>1</b>	<b>2</b>
(g) Name the <b>three</b> measures of central tendency used in data analysis.	<b>3</b>	<b>0</b>
		<b>(20)</b>

[END OF SECTION B]

[Turn over for SECTION C on *Page six*

SECTION C

Marks  
ku ae

THE INDIVIDUAL IN THE SOCIAL CONTEXT

Answer TWO questions from this Section.

Answer question C1, and ONE other question chosen from questions C2–C4.

Answer ALL PARTS of question C1.

C1. Personality

- |   |   |   |
|---|---|---|
| (a) What is meant by the term personality?  | 2 | 0 |
| (b) Describe what is meant by a trait in personality and name <b>two</b> traits.  | 4 | 0 |
| (c) (i) Describe Freud's psychosexual stages of personality development.  | 6 | 0 |
| (ii) In what way might fixation occur during one of these stages?   | 0 | 2 |
| (d) Describe and evaluate <b>one</b> research study which has investigated personality. Your answer should include: <ul style="list-style-type: none"><li>• researcher's name(s)</li><li>• aim/what was studied</li><li>• procedure</li><li>• results</li><li>• one strength <b>or</b> one weakness of the study.</li></ul> | 4 | 2 |

(20)

**Answer ONE question from questions C2 – C4.**

**Answer ALL PARTS of the question you choose.**

**C2. Group processes**

- |   |   |             |
|---|---|-------------|
| (a) Describe what is meant by a formal group.   | 2 | 0           |
| (b) State <b>two</b> characteristics of an informal group and give <b>one</b> example of an informal group. | 2 | 2           |
| (c) What is meant by the term norm in group processes?  | 2 | 0           |
| (d) What is meant by the term groupthink?   | 3 | 0           |
| (e) Describe what is meant by group polarisation.   | 3 | 0           |
| (f) Describe and evaluate <b>one</b> research study into group processes. Your answer should include:       |   |             |
| • researcher's name(s)  |   |             |
| • aim/what was studied  |   |             |
| • procedure   |   |             |
| • results   |   |             |
| • one strength <b>or</b> one weakness of the study.   | 4 | 2           |
|   |   | <b>(20)</b> |

**OR**

**C3. Non-verbal communication (NVC)**

- |  |   |             |
|--|---|-------------|
| (a) Describe <b>two</b> functions of NVC.  | 4 | 0           |
| (b) Name <b>two</b> facial expressions that show anger.  | 2 | 0           |
| (c) State what is meant by paralanguage and give <b>one</b> example.                                       | 2 | 2           |
| (d) Describe the role of nurture (environment) on NVC.   | 2 | 0           |
| (e) Within NVC describe <b>one</b> gender difference.  | 2 | 0           |
| (f) Describe and evaluate <b>one</b> research study that has investigated NVC. Your answer should include: |   |             |
| • researcher's name(s)   |   |             |
| • aim/what was studied   |   |             |
| • procedure  |   |             |
| • results  |   |             |
| • one strength <b>or</b> one weakness of the study.  | 4 | 2           |
|  |   | <b>(20)</b> |

**[Turn over for C4 on Page eight**

OR

Marks  
ku ae

**C4. Altruism**

(a) Describe what is meant by the concept of altruism.	2	0
(b) What did Latané and Darley mean by the term bystander apathy?	2	0
(c) Describe what is meant by diffusion of responsibility and pluralistic ignorance in emergency situations.	4	0
(d) (i) How can modelling and reinforcement be used to encourage altruism?	4	0
(ii) Give an example of how reinforcement can be used to encourage altruism in children.	0	2
(e) Describe and evaluate <b>one</b> research study into altruistic behaviour. Your answer should include: <ul style="list-style-type: none"><li>• researcher's name(s)</li><li>• aim/what was studied</li><li>• procedure</li><li>• results</li><li>• one strength <b>or</b> one weakness of the study.</li></ul>	4	2
		(20)
		[40]

[END OF SECTION C]

[END OF QUESTION PAPER]