



National  
Qualifications  
2014

**X704/75/01**

**Art and Design**

FRIDAY, 30 MAY

1:00 PM – 2:10 PM

Total marks — 40

**SECTION 1 — EXPRESSIVE ART STUDIES — 20 marks**

Attempt Question 1 and ONE other question.

**SECTION 2 — DESIGN STUDIES — 20 marks**

Attempt Question 7 and ONE other question.

Write your answers clearly in the answer booklet provided. In the answer booklet you must clearly identify the question number you are attempting.

Use **blue** or **black** ink.

You may use sketches to illustrate your answers.

Before leaving the examination room you must give your answer booklet to the Invigilator; if you do not, you may lose all the marks for this paper.



\* X 7 0 4 7 5 0 1 \*

## SECTION 1 — EXPRESSIVE ART STUDIES — 20 marks

Attempt this question.

1. Artists communicate and express their ideas about their subject in a variety of ways. Identify **two** works by different artists that you have studied. These should be based on similar *subject matter* and/or the same *theme*.

With reference to these works in your answer, compare each artist's use of:

- *subject matter*
- *composition/arrangement*
- *colour*.

Which of the two works is the most successful? Give **two** reasons.

10

## SECTION 1 — EXPRESSIVE ART STUDIES (continued)

Attempt ONE question from Q2, Q3, Q4, Q5 or Q6.

Read your selected question and the notes on the illustration carefully.



*Portrait with Still Life* (1928 – 1930) by George Telfer Bear  
oil on board (100 x 74 cm)

2. Artists often include a combination of still life objects and figures in their work. Comment on this work. In your answer, refer to:

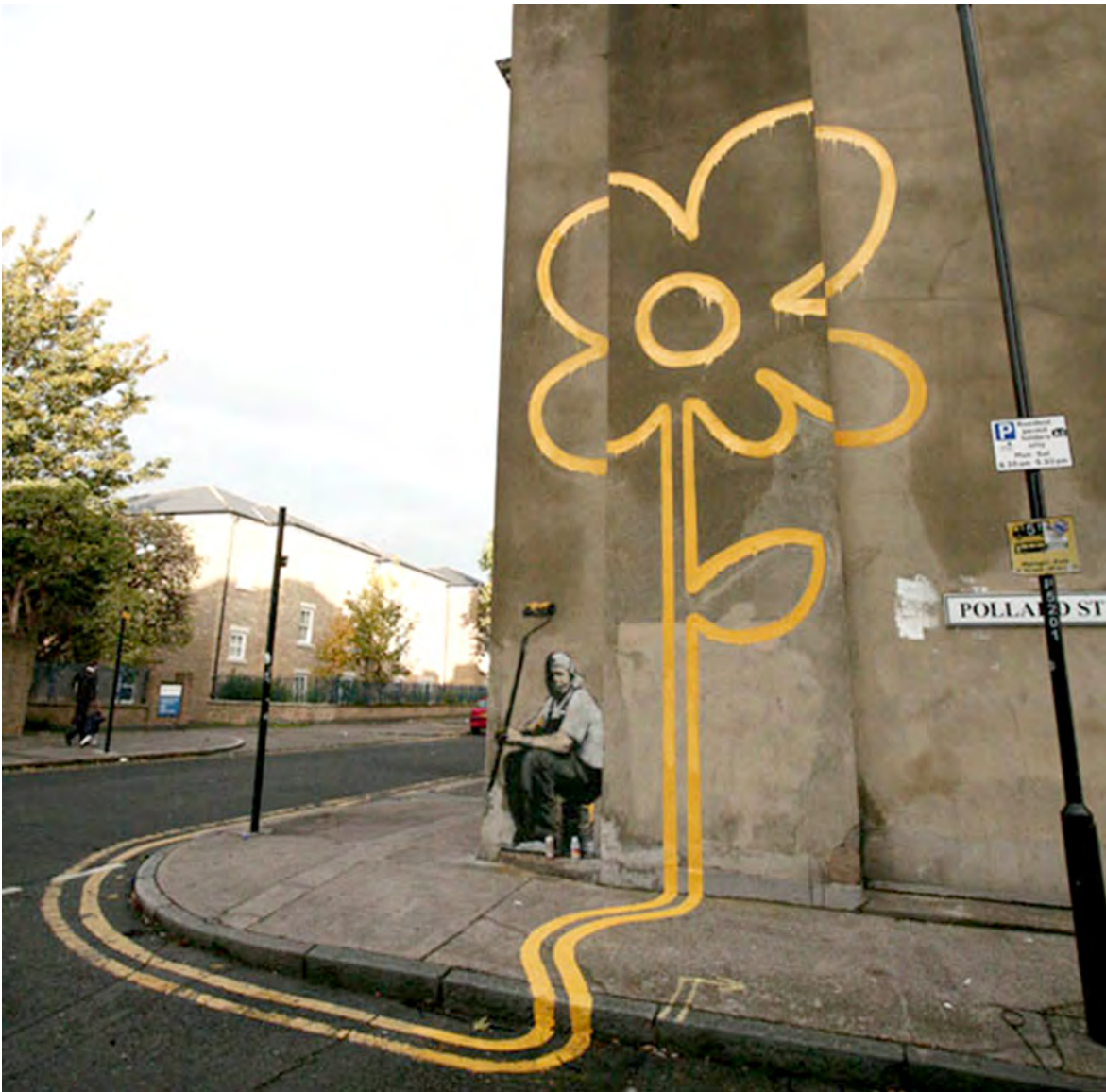
- *subject matter*
- *colour*
- *pose.*

What is your opinion on the *mood* of this piece? Give two reasons.

10

[Turn over

## SECTION 1 — EXPRESSIVE ART STUDIES (continued)



*Yellow Line Flower* (2007) by Banksy  
stencilling spray paint

3. Some artists create work as part of a public place. Comment on the methods used to create this piece of street art. In your answer refer to:

- *subject matter*
- *location*
- *style.*

What is your opinion of this approach to creating artwork? Give **two** reasons.

10

## SECTION 1 — EXPRESSIVE ART STUDIES (continued)



*Toucan & Sunflowers* (2007) by Jack Morrocco  
oil on canvas (86 x 91cm)

4. Artists represent subject matter in a variety of styles. Comment on how the artist has approached the subject matter in this still life painting. In your answer refer to:
- *composition*
  - *colour*
  - *pattern.*

What is your opinion of the style of this painting? Give two reasons.

10

[Turn over

## SECTION 1 — EXPRESSIVE ART STUDIES (continued)



*Swansea Docks in Wartime* (circa 1940) by Walter Goodin  
oil on canvas (74 x 92 cm)

5. Artists are inspired by what is happening in the world around them. Comment on the methods used in this artwork. In your answer, refer to:
- *composition*
  - *colour*
  - *mood and atmosphere.*

Give your opinion of the artist's choice of subject matter. Give **two** reasons.

10

## SECTION 1 — EXPRESSIVE ART STUDIES (continued)



*Spoonbridge and Cherry* - Minneapolis Sculpture Garden, Walker Art Centre,  
Minneapolis (1988) by Claes Oldenburg and Coosje van Bruggen  
stainless steel and aluminium painted with polyurethane enamel  
(9 x 16 x 4 m)

6. This sculpture represents everyday objects in an unusual way. Comment on the sculptors' approach to the subject matter. In your answer, refer to:
- *scale*
  - *form*
  - *colour.*

What is your opinion of this approach to sculpture? Give **two** reasons.

10

[Turn over

## SECTION 2 — DESIGN STUDIES — 20 marks

Attempt this question.

7. Designers show creativity in their approach to developing designs. Identify **two** designs by different designers that you have studied who have worked in the same design area.

Compare both designs in terms of:

- *fitness for purpose*
- *style*
- *materials and/or techniques.*

Which of the two designs do you find most appealing? Give **two** reasons.

10



## SECTION 2 — DESIGN STUDIES (continued)

Attempt ONE question from Q8, Q9, Q10, Q11 or Q12.

Read your selected question and the notes on the illustration carefully.



*Wicked* — poster for musical production (2003) designed by Serino Coyne, Inc

8. Graphic designers create visual impact in their work. Comment on this design for a poster. In your answer, refer to:
- *imagery*
  - *lettering*
  - *colour.*

In your opinion, how effective is this design? Give two reasons.

10

[Turn over

## SECTION 2 — DESIGN STUDIES (continued)



*Jug with a griffin-head<sup>1</sup> spout (circa 675 BC – 650 BC) by unknown designer*

Material: clay

<sup>1</sup>*griffin — mythical creature*

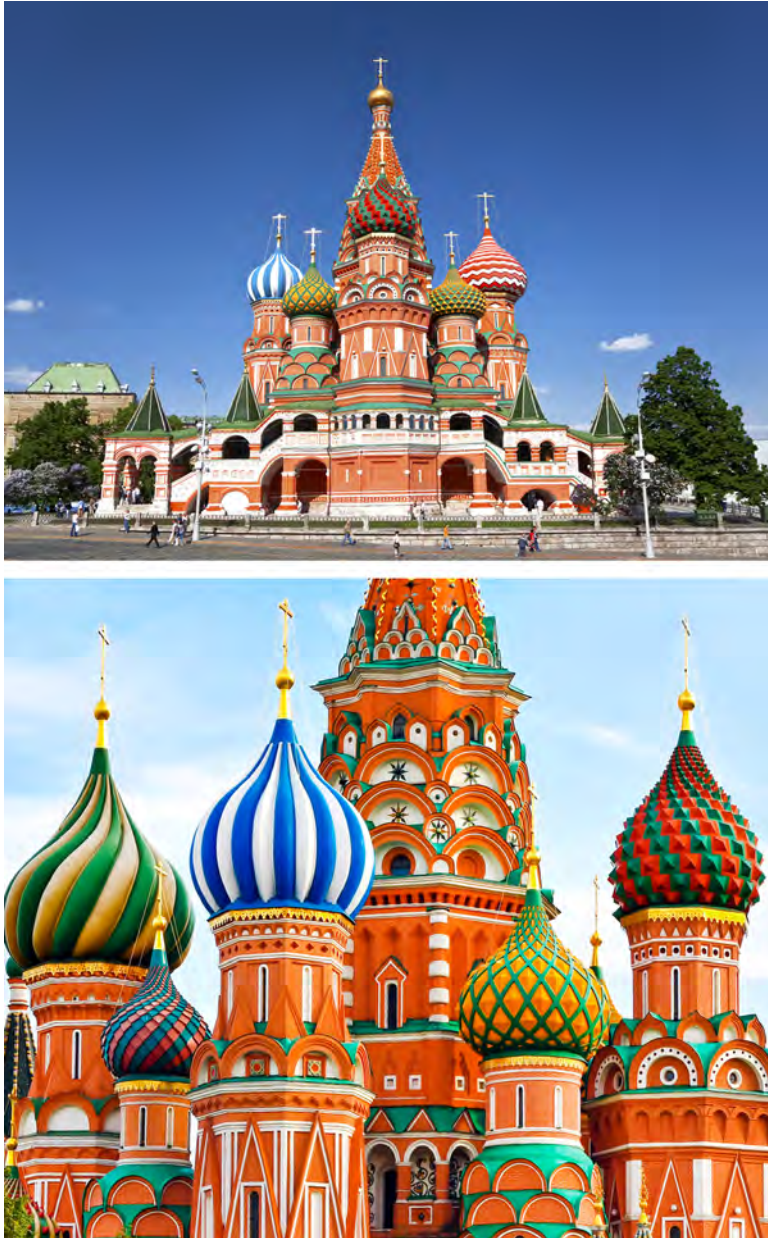
9. Throughout history, designers have created products which fulfil a particular function. Comment on the effectiveness of this design. In your answer, refer to:

- *fitness for purpose*
- *decoration*
- *form.*

In your opinion, how does this product compare to jugs used today? Give two reasons.

10

## SECTION 2 — DESIGN STUDIES (continued)



Saint Basil's Cathedral, Moscow (1560)  
designed by Barma and Postnik Yakovlev  
Height: 47 metres

10. Architects design buildings which have visual impact. Comment on the design of this building. In your answer, refer to:

- *decoration*
- *form*
- *scale.*

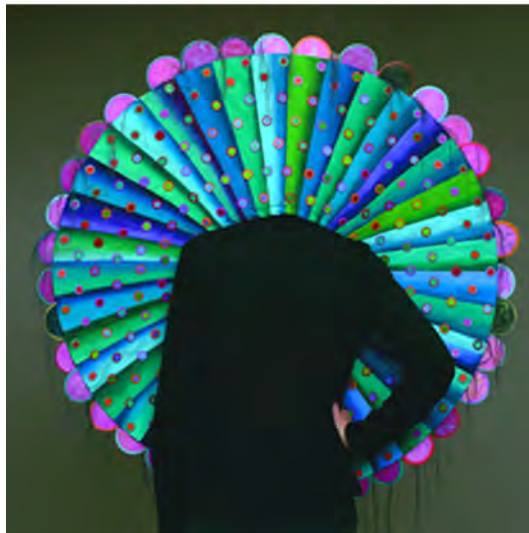
What is your opinion of this design for a building? Give two reasons.

10

## SECTION 2 — DESIGN STUDIES (continued)



Front view



Back view

Body adornment (2006) by Marjorie Schick

Materials: painted papier mâché

11. Designers achieve visual impact in different ways. Comment on the methods used by the designer to create this piece of body adornment. In your answer, refer to:

- *sources of inspiration*
- *materials*
- *wearability.*

Who might be the target market for this piece? Give **two** reasons.

10

## SECTION 2 — DESIGN STUDIES (continued)



Adidas Team GB Olympic Kit (2012) designed by Stella McCartney

12. Style and function are important when designing sportswear. Comment on this range of designs. In your answer, refer to:

- *fitness for purpose*
- *style*
- *target audience.*

What is your opinion of the effectiveness of this set of outfits? Give two reasons.

10

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## ACKNOWLEDGEMENTS

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