



**Higher National Qualifications**

**And**

**Scottish Vocational Qualifications**

**Senior Verifier Report**

**2007**

**Subject: Media Studies**

The purpose of this report is to provide feedback to centres on verification which has taken place within Higher National and Scottish Vocational Qualifications in this subject.

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## HIGHER NATIONAL UNITS

### FEEDBACK TO CENTRES

#### General comments:

The following higher National Units were selected for verification:

DH48 34	Press and Broadcasting in the UK
DH4F 34	Writing for the Media
D7XP 35	Radio Production 2 Producing Programmes in a Range of Styles
DH4C 34	Media Analysis: Advertisements
D7M2 34	Radio Production1: Analysing and Producing Radio Programmes
DH4C 34	Media Analysis: Advertisements
D7XT 35	Journalism Skills 2 Research, Reporting and Subbing

Five centres were selected for verification during centre visits External Verifiers found clear evidence of the following:

1. Good knowledge of the requirement of the HN Units verified.
2. Centres used and focused on practical assessments, very necessary in Media Studies Units.
3. Internal procedures were not only in place but used well.
4. Assessment instructions were clear and detailed, again very necessary for 'practical' elements.

#### Advice on good practice and areas for further development:

- Master folders were available for all Units in all centres verified. These contained all necessary documentation which helped the External Verification process.
- Good feedback to students when returning assessments.
- 'Practical' Units given good thoughtful practical assessments. This was allied to detailed instructions to students.
- Clear checklists used when necessary.
- Integration matrix used when integration used in assessments, aids the Internal and External Verification process.
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## **HIGHER NATIONAL GRADED UNITS**

### **TITLES/LEVELS OF HN GRADED UNITS VERIFIED**

There were no HN Graded Units verified during the 2006/2007 session.

### **FEEDBACK TO CENTRES**

#### **General comments:**

#### **Advice on good practice and areas for further development:**

## SVQ AWARDS

### Customised Awards

#### TITLES/LEVELS OF SVQ AWARDS VERIFIED

<b>DH50 04</b>	<b>Plan and Prepare for Radio Broadcasting</b>
<b>DH53 04</b>	<b>Record and Edit Sound</b>
<b>DH51 04</b>	<b>Contribute to Good Working Relationships</b>
<b>DH52 04</b>	<b>Present Radio Broadcasts</b>

#### FEEDBACK TO CENTRES

##### General comments:

Verification visits were made to 2 centres. One centre did not have any current students but all assessments and Internal Verification procedures were verified successfully.

- Good standards of candidate training.
- Practical training well organised and relevant for the Units specified.
- Assessment strategies complied with.

##### Advice on good practice and areas for further development:

- One centre had an on-line assessment programme which was excellent, giving both candidates and assessors immediate access to assessment and any necessary feedback. This centre also had an excellent candidate induction plan. Potential candidates are invited into the centre for a pre meeting to discuss the qualification and are given a tour of a Radio Station. Candidates are also given a detailed explanation of the assessment process and are allocated a Tutor while they complete their qualification.
- Good practical hands-on training.
- Good detailed feedback to trainees.
- Student/trainee feedback - satisfied with training and procedures