



**2012 Travel and Tourism**

**Intermediate 1**

**Finalised Marking Instructions**

© Scottish Qualifications Authority 2012

The information in this publication may be reproduced to support SQA qualifications only on a non-commercial basis. If it is to be used for any other purposes written permission must be obtained from SQA's NQ Delivery: Exam Operations.

Where the publication includes materials from sources other than SQA (secondary copyright), this material should only be reproduced for the purposes of examination or assessment. If it needs to be reproduced for any other purpose it is the centre's responsibility to obtain the necessary copyright clearance. SQA's NQ Delivery: Exam Operations may be able to direct you to the secondary sources.

These Marking Instructions have been prepared by Examination Teams for use by SQA Appointed Markers when marking External Course Assessments. This publication must not be reproduced for commercial or trade purposes.

**2012 Travel and Tourism: Intermediate 1**

**Marking Scheme**

**Question 1**

**Marks**

(a)

9.30am	0930
11.50am	1150
4.29pm	1629

**3 x 1      3**

(b) (i) 3 + 1 = 4 miles

(ii)  $\frac{1}{2} + \frac{1}{2} + 2 = 3$  miles

(iii)  $3 + 1 + \frac{1}{2} + \frac{1}{2} + 2 = 7$  miles  
 $7 \div 2 = 3.5 + 1$  hour for lunch = 4.5 hours

**No double penalty for wrong answer in 1b (i) and (ii)**

(iv) Water, map, compass, mobile phone, waterproofs, first aid kit, etc.

**4 pieces = 2 marks**

**2/3 pieces = 1 mark**

**1 piece = 0 marks**

**5**

(c) (i) Accommodation, directions, events information, activities, etc.

**2 x 1      2**

(ii) Car parks, toilets, restaurants, pubs, etc.

**4 pieces = 2 marks**

**2/3 pieces = 1 mark**

**1 piece = 0 marks**

**2**

(d)

Type of Destination	Destination
Summer Sun	Malaga/Tenerife
Ski/Snowboarding	Salzburg
Winter Sun	Tenerife/Malaga
City Break	Rome/Salzburg

**3 x 1      3**

**One mark for each correct answer up to a maximum of 3**

(e) (i)

Winter Sun	<b>Egypt</b>
Golf Break	<b>Portugal</b>

**1 mark for choice**

**1**

(ii) There is less rain in Egypt than Portugal at this time of year. The lack of rainfall/desert climate – restricts golf, not too hot for golf, comfortable for golf in Portugal etc.

**(No double penalty for “wrong” choice in (i))**

**2 x 1      2**

**Total:      18**

**Question 2**

**Marks**

<b>(a) T &amp; T Cruises: BOOKING FORM</b>				
Please complete holiday details in <b>BLOCK CAPITALS</b>				1
Name of ship: <u>ARMORICA</u>		Cruise Area: <u>WESTERN MEDITERRANEAN</u>	Cruise Code: <u>WM237*</u>	1
Accommodation Type: <u>OUTSIDE STATEROOM*</u>		Accommodation Grade: <u>C*</u>	Departure date: <u>23 June 2012</u>	2
MR/MRS/ MISS	FIRST NAME	SURNAME	Holiday Basic Cost	
			£2099*	
			£2099*	1
			£	
			£	
<p><b>Supplements:</b>            Travel to Southampton by Rail/Air    YES <input type="checkbox"/>    NO <input type="checkbox"/>    (please tick)            _____ persons @ £_____ per person    =    £_____ 100*            Full name of departure point:    <u>Any Scottish Airport*</u>            Total Cost    =    <u>£4298*</u>            Insurance:    <u>2</u> persons @ £ <u>40</u> per person    =    £ <u>80*</u>            Deposit required (10% of Total Cost plus all insurance costs)    =    <u>£509.80</u> or <u>£510*</u>            Payment method: (please circle)    Cash / Cheque / Credit card / Debit card            Signature: _____    Date: _____</p>				

**No double penalties in arithmetic**

- (b) (i)**    Montserrat by rail. 1
- (ii)**    Highlights of Barcelona. 1
- (iii)**    Barcelona by bike OR Gothic Quarter City walk OR Spanish Village Treasure Hunt. 1
- (iv)**    Any excursion. no mark
- (v)**    A good appropriate reason for the choice in (iv). 1
- (c)**    Window with View and Natural Light rather than no window. 1
- (d)**    What you pay when you make a booking via the internet. 1

**Total: 16**

### Question 3

Marks

- (a) A. Perth  
 B. Jura  
 C. River Tweed/Ettrick/Teviot/Blackadder  
 D. Cairngorms/Grampians and local names within area. 4 x 1    4

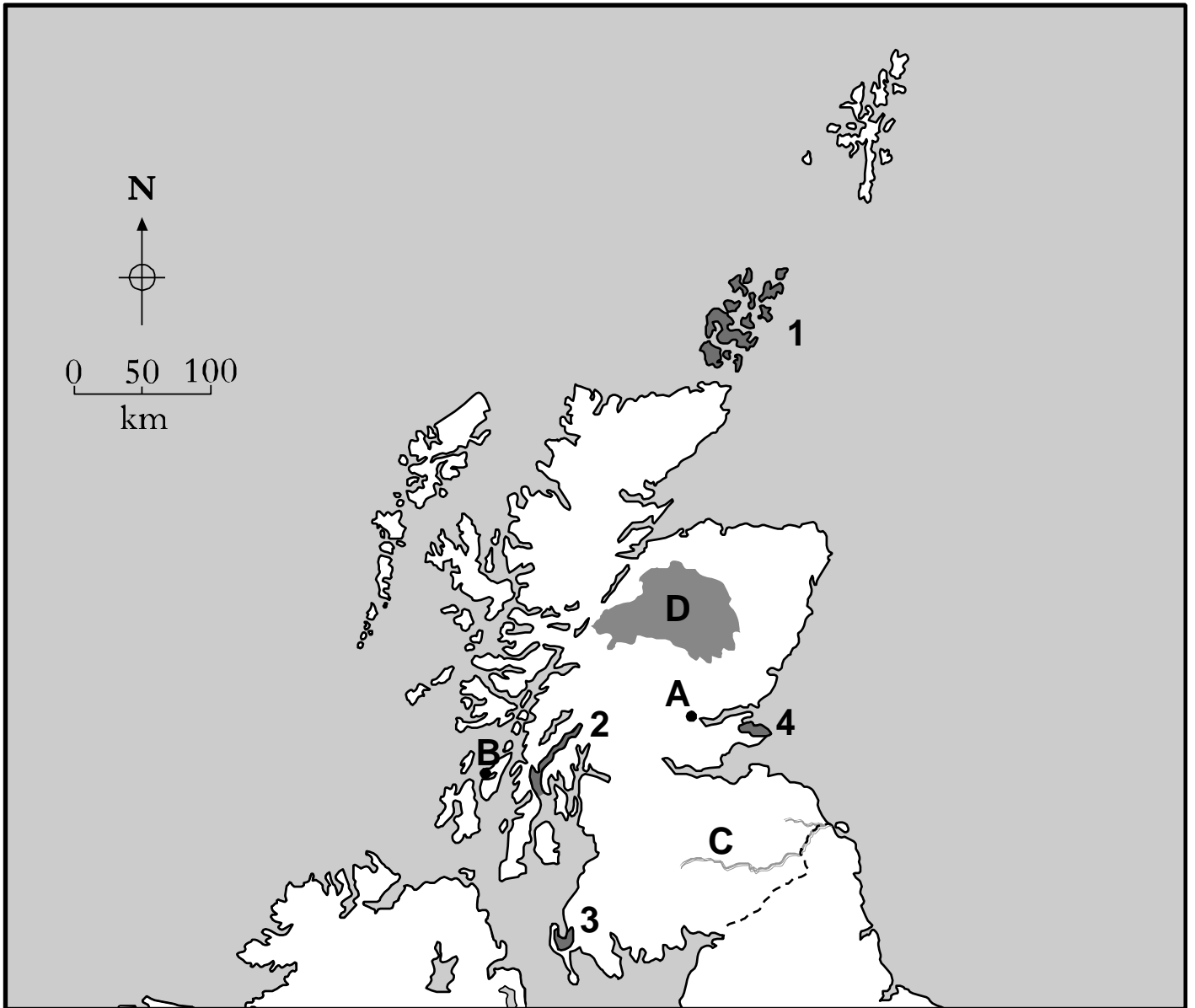
- (b) Refer to map on Page 5  
 Full credit should be given for an indicated location inside the shaded area on the map for all four answers. 4 x 1    4

<b>Places to Eat</b>	Boom Town, The Sunset Strip, Eco Village, named food court location etc.	2 x 1	2
<b>Disabled Facilities</b>	Sunset Strip Disabled Camping, Main Stage Disabled Viewing Ramp, South Car Park and Disabled Drop Off, etc.	2 x 1	2
<b>Entertainment Locations</b>	Main Stage, Radio 1/NME stage, King Tut's Wah Wah Tent, Red Bull Bedroom Jam Futures, T Break Stage, Ceilidh Tent, Slam Tent, BBC Introducing, Boom Town, Sunset Strip Cabaret Tent etc.  <b>Any 2</b>	2 x 1	2

- (d) The answer must include the complete journey from home to the campsite at T in the Park for both marks. A single mark can be awarded for an incomplete journey involving some detail of the route of a car, bus or coach journey – if travelling by road, reference must be made to road numbers for full marks. 2

**Total: 16**

Question 3 - Map



**Question 4**

**Marks**

- (a) A Brazil  
 B Tokyo  
 C Rocky Mountains  
 D River Nile
- 4 x 1      4**

- (b) Refer to map on Page 7.
- Full credit should be given for an indicated location inside the shaded area on the map for all four answers.
- 4 x 1      4**

(c) **DESTINATION FACTFILE**

Country	<b>No marks</b>
Destination	<b>No marks</b>
Currency	<b>1 mark</b>
Method of travel	<b>No marks</b>
Arrival Point in country (port, airport, etc)	<b>1 mark</b>
<b>FOUR named locations – which could reasonably be visited on a 1-2 day trip from destination</b>	<b>4 marks</b>
Name a local food speciality	<b>1 mark</b>
Name a local drink speciality	<b>1 mark</b>
Write down a word or phrase in the language of your chosen country and what it means in English	<b>1 mark</b>

**9 x 1      9**

**Total:      17**

Question 4 – Map



**Question 5**

			<b>Marks</b>
<b>(a)</b>	<b>(i)</b>	\$300	<b>1 x 1</b>
	<b>(ii)</b>	£25	<b>1 x 1</b>
	<b>(iii)</b>	There are daily changes in currency values, etc.	<b>1 x 1</b>
<b>(b)</b>			
	Method	Advantages	Disadvantages
	Currency	Easy to use; less hassle; have money from start of trip; no need to worry about access to banks, etc.	Could be easily stolen, etc.
	Debit/Credit Card	Easy to use; can withdraw cash or just use card; safer than carrying cash, etc.	Could be stolen, details could be taken by waiters; charges for use abroad/APR, etc.
	Travellers' cheques	Easy to use; safer than carrying cash; easier to budget; easily replaced if stolen, etc.	Have to cash in a bank/bureau de change; commission charges, etc.
			<b>2 x 1</b>
			<b>2</b>
<b>(c)</b>	<b>(i)</b>	To cover medical expenses; if you become ill you are entitled to the same treatment as an Italian, etc.	<b>1 x 1</b>
	<b>(ii)</b>	There is an increased chance of accidents/injury/loss/damage to equipment on a winter sports holiday, etc.	<b>1 x 1</b>
<b>(d)</b>		Lift pass per week; equipment hire; lessons for beginners.	<b>3 x 1</b>
<b>(e)</b>		No mark for identification. Accept any reasonable prevention. For example: papers should have been cancelled, get a neighbour to pick up the post; neighbour to keep an eye on the house for any signs of forced entry; neighbour to look after pets/plants; lights should not be left on; curtains opened/closed by a neighbour, etc.	<b>3 x 1</b>
<b>(f)</b>		Accept any 2 acceptable answers. For example food and drink vouchers; comfortable place to sit and wait <b>(1)</b> ; regular updates from staff for likely departure times <b>(1)</b> ; etc.	<b>2 x 1</b>
<b>(g)</b>		Text must include:	
		<ul style="list-style-type: none"> <li>• Your name</li> <li>• <b>All</b> accommodation details</li> <li>• Flight details</li> <li>• Explanation for contact</li> </ul>	
		<b>4 pieces = 2 marks</b>	
		<b>2/3 pieces = 1 mark</b>	
		<b>1 piece = 0 marks</b>	<b>2</b>
			<b>Total: 17</b>



## Question 6

Marks

- (a) (i) Any **four** acceptable fully described advantages of Tourism to the people living in Aviemore eg  
Tourism helps the local economy by bringing money into the area  
Tourism helps to create more jobs in Hotels etc  
Tourism brings in more services eg swimming pools, transport  
Tourism can improve local peoples' standard of living etc  
List of points 2 marks maximum **4 x 1 4**
- (ii) Any **four** acceptable fully described disadvantages of Tourism to the people living in Aviemore eg  
Tourism can lead to the loss of local culture and way of life  
Tourists can pollute the area eg noise, litter  
Tourist facilities can destroy the natural beauty  
Many jobs in tourism are seasonal etc  
List of points 2 marks maximum **4 x 1 4**
- (iii) Creating activities for an all-year-round resort **(1)** Like skiing in winter and water sports in the summer **(1)** **2 x 1 2**
- (b) 1. Risk of damaging the forest and other property, etc.  
2. Prevent contamination of land and water pollution, etc.  
3. Unsightly and could be eaten by animals and cause injury, etc.  
4. Damage verges and block fields, etc. **4 x 1 4**
- (c) Campers were not following the rules. **(1)** In campsites they would be forced to do so. **(1)**
- OR
- References to examples of antisocial behaviour from the second photograph. **2 x 1 2**
- Total: 16**

[END OF MARKING INSTRUCTIONS]