



2014 Art and Design

Advanced Higher – Assessment Criteria

Finalised Marking Instructions

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Art and Design Advanced Higher

Assessment Criteria

The following grade descriptions relate to the nature of achievement required for an award at Grade C and Grade A in the Expressive Enquiry part of the Practical Folio.

Expressive Enquiry		60%	
<i>Grade C</i>		<i>Grade A</i>	
<p>Establishes a clear theme, develops personal ideas and lines of enquiry in visual or other appropriate forms.</p> <p>Demonstrates an ability to investigate a wide variety of sources of study, exploring these in a competent and skilful way.</p> <p>Shows the ability to select, modify and apply images which communicate personal ideas and feelings in the production of well-constructed, assured and competent body of work.</p>		<p>Clearly shows a coherent theme from well resolved personal lines of enquiry in visual or other appropriate forms.</p> <p>Demonstrates the ability to investigate mature personal interpretations of ideas, showing breadth and depth in sustained and detailed investigation of stimuli.</p> <p>Demonstrates the ability to select, refine and apply images which communicate personal and imaginative ideas in the production of a confident, well-constructed, assured and a very competent body of work.</p>	
Exemplification		Exemplification	
<p>Identifies and responds to a theme.</p> <p>Recognises and understands the potential and qualities of external stimuli to produce a variety of responses through competent analytical drawing from first-hand or other sources.</p> <p>Explores and experiments with appropriate materials and creative techniques (2D/3D) with confidence, to express or present visual ideas which contribute to the development of a theme of personal interest.</p> <p>Communicates personal feelings and ideas through the production of a folio of developmental ideas and completed outcomes (2D/3D) which clearly reflects understanding, skill, subtlety and sensitivity in the use of the visual elements with effective consistency and control in the use of media and processes.</p>		<p>Identifies and responds to a theme.</p> <p>Recognises and understands the potential and qualities of external stimuli to produce a variety of sustained and detailed responses through high quality analytical drawing from first-hand or other sources.</p> <p>Shows highly developed awareness and understanding in exploring and experimenting with appropriate materials and creative techniques (2D/3D).</p> <p>Shows sustained and mature expression in the presentation of visual ideas which creatively develop a significant theme of personal interest.</p> <p>Communicates personal feelings and well conceived ideas through the production of a folio of high quality development and completed outcomes (2D/3D) which clearly reflects inventiveness, flexibility and individuality in the use of the visual elements.</p> <p>Uses media, techniques and processes with confidence, skill and maturity.</p>	

The following grade descriptions relate to the nature of achievement required for an award at Grade C and Grade A in the Design Enquiry part of the Practical Folio.

Design Enquiry	60%
<i>Grade C</i>	<i>Grade A</i>
<p>Investigates a design brief showing sustained evidence of problem solving skills and an understanding of design requirements and issues.</p> <p>Shows competence and assurance in selecting, applying and developing ideas, materials and processes.</p> <p>Competently produces and evaluates effective and appropriate solution(s).</p>	<p>Investigates a design brief showing awareness and insight of problem solving skills and design requirements and issues.</p> <p>Shows creative use of materials, processes and concepts in selecting, applying and developing ideas.</p> <p>Skilfully produces and evaluates sophisticated and appropriate solution(s).</p>
Exemplification	Exemplification
<p>Produces and investigates a suitable design brief.</p> <p>Selects and responds to market research and investigates design requirements, issues and contexts; develops ideas showing competence and control in the use of materials and processes.</p> <p>Considers possibilities and refines an idea to contribute towards the solution(s).</p> <p>Produces a competent, effective solution appropriate to the brief.</p> <p>Produces an evaluation of the solution(s), identifying and explaining the strengths and weaknesses in relation to design requirements, issues and constraints of the brief.</p>	<p>Produces and investigates a suitable design brief.</p> <p>Selects and considers market research and extensively explores design requirements, issues and constraints.</p> <p>Develops ideas showing a creative, confident and skilful use of materials and processes.</p> <p>Considers possibilities and refines the most appropriate idea to contribute towards the solution(s).</p> <p>Produces a skilful, sophisticated solution(s) appropriate to the brief.</p> <p>Produces an evaluation of the solution(s), identifying and explaining the strengths and weaknesses in relation to design requirements, issues and constraints of the brief.</p>

The following grade descriptions relate to the nature of achievement required for an award at Grade C and Grade A in the Design Activity part of the Practical Folio.

Design Activity	30%
<i>Grade C</i>	<i>Grade A</i>
<p>Investigates a design brief showing sustained evidence of problem solving skills and an understanding of design issues.</p> <p>Shows competence and assurance in selecting, applying and developing ideas, materials and processes.</p> <p>Competently produces and evaluates an effective and appropriate solution.</p>	<p>Investigates a design brief showing awareness and insight of problem solving skills and design issues.</p> <p>Shows creative use of materials, processes and concepts in selecting, applying and developing ideas.</p> <p>Skilfully produces and evaluates a sophisticated and appropriate solution.</p>
Exemplification	Exemplification
<p>Produces and investigates a suitable design brief.</p> <p>Selects and responds to market research and investigates design requirements, issues and constraints.</p> <p>Develop ideas showing competence and control in the use of materials and processes.</p> <p>Considers possibilities and refines an idea to contribute towards the solution.</p> <p>Produces a competent, effective solution appropriate to the brief.</p> <p>Produces an evaluation of the solution identifying and explaining the strengths and weaknesses in relation to design requirements, issues and constraints of the brief.</p>	<p>Produces and investigates a suitable design brief.</p> <p>Selects and considers market research and extensively explore, design requirements, issues and constraints.</p> <p>Develops ideas showing a creative, confident and skilful use of materials and processes.</p> <p>Considers possibilities and refine the most appropriate idea to contribute towards the solution.</p> <p>Produces a skilful, sophisticated solution appropriate to the brief.</p> <p>Produces an evaluation of the solution identifying and explaining the strengths and weaknesses in relation to design requirements, issues and constraints of the brief.</p>

The following grade descriptions relate to the nature of achievement required for an award at Grade C and Grade A in the Art and Design: Visual Arts Study report.

Art and Design: Visual Arts Study	30%
<i>Grade C</i>	<i>Grade A</i>
<p>Demonstrates accurate knowledge and understanding of facts and terminology related to a specific area of the Visual Arts.</p> <p>Exploits the potential of research and investigation within Visual Arts sources to inform, influence and complement practical enquiry.</p> <p>Expresses and justifies personal ideas and interpretations.</p> <p>Explains how the work of one Unit has influenced the work in the other.</p>	<p>Demonstrates accurate knowledge and understanding of facts and terminology related to a specific area of the Visual Arts.</p> <p>Exploits the potential of research and investigation within Visual Arts sources to inform, influence and complement practical enquiry.</p> <p>Expresses and justifies informed personal ideas by presenting sustained, assured and substantiated judgments and reasoned arguments.</p> <p>Explains how the work of one Unit has influenced the work of the other.</p>
Exemplification	Exemplification
<p>Presents personal judgments clearly supported by reasoned argument.</p> <p>Records a clear knowledge and understanding of a significant movement, artist and/or artists, styles and issues to communicate and justify views related to the theme.</p> <p>Explains how research and investigation is used to inform and influence own practical work.</p>	<p>Presents personal judgments clearly, coherently and substantiated by reasoned argument.</p> <p>Records a clear and substantial knowledge and understanding of a significant movement, artist and/or artists, styles and issues to communicate and justify informed views in relation to the theme.</p> <p>Discusses how research is used to inform and influence own practical work.</p>

The following grade descriptions relate to the nature of achievement required for an award at Grade C and Grade A in the Art and Design: Design Study.

Art and Design: Design Study		30%
<i>Grade C</i>	<i>Grade A</i>	
<p>Demonstrates accurate knowledge and understanding of facts and terminology related to a specific area of Design.</p> <p>Exploits the potential of research and investigation within Design sources to inform, influence and complement practical enquiry.</p> <p>Expresses and justifies personal ideas and interpretations.</p> <p>Explains how the work of one Unit has influenced the work of the other.</p>	<p>Demonstrates accurate knowledge and understanding of facts and terminology related to a specific area of Design.</p> <p>Exploits the potential of research and investigation within Design sources to inform, influence and complement practical enquiry.</p> <p>Expresses and justifies informed personal ideas by presenting sustained, assured and substantiated judgments and reasoned arguments.</p> <p>Explains how the work of one Unit has influenced the work of the other.</p>	
Exemplification	Exemplification	
<p>Presents personal judgments clearly supported by reasoned argument.</p> <p>Records a clear knowledge and understanding of a significant movement, artist and/or artists, styles and issues to communicate and justify views related to the theme.</p> <p>Explains how research and investigation is used to inform and influence own practical work.</p>	<p>Presents personal judgments clearly, coherently and substantiated by reasoned argument.</p> <p>Records a clear and substantial knowledge and understanding of a significant movement, artist and/or artists, styles and issues to communicate and justify informed views in relation to the theme.</p> <p>Discusses how research is used to inform and influence own practical work.</p>	

The following grade descriptions relate to the nature of achievement required for an award at Grade C and Grade A in the Expressive Activity part of the Practical Folio.

Expressive Activity	30%
<i>Grade C</i>	<i>Grade A</i>
<p>Establishes a clear theme, develops personal ideas and lines of enquiry in visual or other appropriate forms.</p> <p>Demonstrates an ability to investigate a wide variety of sources of study, exploring these in a competent and skilful way.</p> <p>Shows the ability to select, modify and apply images which communicate personal ideas and feelings in the production of well-constructed, assured and competent body of work.</p>	<p>Clearly shows a coherent theme from well resolved personal lines of enquiry in visual or other appropriate forms.</p> <p>Demonstrates the ability to investigate mature personal interpretations of ideas, showing breadth and depth in sustained and detailed investigation of stimuli.</p> <p>Demonstrates the ability to select, refine and apply images which communicate personal and imaginative ideas in the production of a confident, well constructed, assured and a very competent body of work.</p>
Exemplification	Exemplification
<p>Identifies and responds to a theme.</p> <p>Recognises and understands the potential and qualities of external stimuli to produce a variety of responses through competent analytical drawing from first-hand or other sources.</p> <p>Explores and experiments with appropriate materials and creative techniques (2D/3D) with confidence, to express or present visual ideas which contribute to the development of a theme of personal interest.</p> <p>Communicates personal feelings and ideas through the production of a folio of developmental ideas and completed outcomes (2D/3D) which clearly reflects understanding, skill, subtlety and sensitivity.</p>	<p>Identifies and responds to a theme.</p> <p>Recognises and understands the potential and qualities of external stimuli to produce a variety of sustained and detailed responses through high quality analytical drawing from first-hand or other sources.</p> <p>Shows highly developed awareness and understanding in exploring and experimenting with appropriate materials and creative techniques (2D/3D).</p> <p>Shows sustained and mature expression in the presentation of visual ideas which creatively develop a significant theme of personal interest.</p> <p>Communicates personal feelings and well conceived ideas through the production of a folio of high quality development and completed outcomes (2D/3D) which clearly reflect inventiveness, flexibility and individuality in the use of the visual elements.</p> <p>Uses media, techniques and processes with confidence, skill and maturity.</p>

Statement of Intent		10%
<i>Grade C</i>	<i>Grade A</i>	
Explains course selection, identifies the theme/area of study and establishes strong links between the practical Enquiry and the Design or Visual Arts Study.	Clearly explains and justifies course selection, clearly identifies the theme/area of study, and establishes strong links between the practical Enquiry and the Design or Visual Arts Study.	
Explains the choices of process and media, and of lines of enquiry.	Makes clear, and justifies the choices of process and media, and explains personal significance of lines of enquiry.	
Presents an informed personal evaluation of the outcomes and conclusion of the course of study.	Justifies and clearly evaluates the outcomes and conclusions.	

External Course Evidence Requirements

Please read in conjunction with the *Advanced Higher Art and Design (Enquiry) – Notes of Information for Candidates/Teachers/Lecturers*.

<p>Art and Design: Design Enquiry with Expressive Activity</p>	<p>The evidence requirements for this course will be a folio in which the candidate edits, selects and presents work produced throughout the Units, together with a final outcome for the Expressive Activity.</p> <p>The requirements for the folio are as follows:</p> <ul style="list-style-type: none"> • Design Enquiry – a minimum of 10 sheets and a maximum of 18 (the sheets can be up to A1 size or three-dimensional equivalent) • Expressive Activity – a minimum of 4 sheets and a maximum of 6 sheets (up to A1 size or three-dimensional equivalent). <p>NB An over-arching theme linking the Design and Expressive Units is not mandatory, although this is permitted.</p>
<p>Art and Design: Design Enquiry with Design Study</p>	<p>The evidence requirements for this course will be a folio in which the candidate edits, selects and presents work produced throughout the Design Enquiry Unit, together with the Design Study report.</p> <p>The Design Enquiry part of the folio will contain a minimum of 10 sheets and a maximum of 18 (the sheets can be up to A1 size or three-dimensional equivalent).</p> <p>The Design Study report will be 1500 –2000 words.</p>
<p>Art and Design: Expressive Enquiry with Design Activity</p>	<p>The evidence requirements for this course will be a folio in which the candidate edits, selects and presents work produced throughout the Units, together with a solution for the Design Activity.</p> <p>The requirements for the folio are as follows:</p> <ul style="list-style-type: none"> • Expressive Enquiry – a minimum of 10 sheets and a maximum of 18 (the sheets can be up to A1 size or three-dimensional equivalent) • Design Activity – a minimum of 4 sheets and a maximum of 6 sheets (up to A1 size or three-dimensional equivalent). <p>NB An over-arching theme linking the Expressive and Design Units is not mandatory although this is permitted.</p>
<p>Art and Design: Expressive Enquiry with Visual Arts Study</p>	<p>The evidence requirements for this course will be a folio in which the candidate edits, selects and presents work produced throughout the Expressive Enquiry Unit, together with the Visual Arts Study report.</p> <p>The Expressive Enquiry part of the folio will contain a minimum of 10 sheets and a maximum of 18 (the sheets can be up to A1 size or three-dimensional equivalent).</p> <p>The Visual Arts Study report will be 1500 – 2000 words.</p>

[END OF MARKING INSTRUCTIONS]