



2014 Travel and Tourism

Intermediate 1

Finalised Marking Instructions

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Part One: General Marking Principles for Travel and Tourism Intermediate 1

This information is provided to help you understand the general principles you must apply when marking candidate responses to questions in this Paper. These principles must be read in conjunction with the specific Marking Instructions for each question.

- (a)** Marks for each candidate response must always be assigned in line with these general marking principles and the specific Marking Instructions for the relevant question. If a specific candidate response does not seem to be covered by either the principles or detailed Marking Instructions, and you are uncertain how to assess it, you must seek guidance from your Team Leader/Principal Assessor.
- (b)** Marking should always be positive ie, marks should be awarded for what is correct and not deducted for errors or omissions.

GENERAL MARKING ADVICE: Travel and Tourism Intermediate 1

The marking schemes are written to assist in determining the “minimal acceptable answer” rather than listing every possible correct and incorrect answer. The following notes are offered to support Markers in making judgements on candidates’ evidence, and apply to marking both end of unit assessments and course assessments.

Part Two: Marking Instructions for each Question

| Question | | | Expected Answer(s) | Max Mark | Additional Guidance |
|----------|-----|-------|---|----------|---------------------|
| 1. | (a) | | Warm/15°C, likelihood of rainfall 2 × 1 | 2 | |
| 1. | (b) | | <ul style="list-style-type: none"> • Tourist Information Office • Travel Agent • Internet • Brochures/Leaflet • Guide books etc Any 2 × 1 | 2 | |
| 1. | (c) | (i) | Train 2 (no mark), direct service train or later departure. | 1 | |
| 1. | (c) | (ii) | Faster time, comfort etc. | 1 | |
| 1. | (c) | (iii) | Bus is cheaper than the coach or one change. | 1 | |
| 1. | (c) | (iv) | You can walk about on train/bus. Sleep. No parking costs/fuel cost. Unable to drive/no one to give you a lift. Free Wi-Fi. Faster. etc Any 2 × 1 | 2 | |
| 1. | (d) | (i) | Bank/Monument is near to the concert venue and/or the arrival terminal. | 1 | |
| 1. | (d) | (ii) | Monument station to London Bridge station on the Northern Line, change here onto Jubilee line then to North Greenwich station. OR DLR from Bank/Monument to Canning Town, change to Jubilee line to North Greenwich for the O2 Arena. (One mark for each stage of the journey) | 2 | |

| Question | | Expected Answer(s) | Max Mark | Additional Guidance | | | | | | | | | | | | |
|--------------------------------------|-------------------------------|--|------------------|---------------------|------------|-------------------------------|---------------------|----------------------------|------------|----------------------|------------|--------------------------|--------------------------------------|---------------------|---|--|
| 1. | (e) | <table border="1"> <thead> <tr> <th>Type of Brochure</th> <th>Destination</th> </tr> </thead> <tbody> <tr> <td>Summer Sun</td> <td>Gran Canaria, Magaluf, Cyprus</td> </tr> <tr> <td>Lakes and Mountains</td> <td>Interlaken, Austrian Tyrol</td> </tr> <tr> <td>Winter Sun</td> <td>Gran Canaria, Cyprus</td> </tr> <tr> <td>City Break</td> <td>Krakow, Milan, Hong Kong</td> </tr> <tr> <td>Long Haul (over 6 hours flying time)</td> <td>Hong Kong, Maldives</td> </tr> </tbody> </table> <p style="text-align: right;">5 × 1</p> | Type of Brochure | Destination | Summer Sun | Gran Canaria, Magaluf, Cyprus | Lakes and Mountains | Interlaken, Austrian Tyrol | Winter Sun | Gran Canaria, Cyprus | City Break | Krakow, Milan, Hong Kong | Long Haul (over 6 hours flying time) | Hong Kong, Maldives | 5 | |
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(17)

| Question | | Expected Answer(s) | Max Mark | Additional Guidance |
|----------|-----|---|---|---------------------|
| 2. | (a) | <p><u>INTERtravel: Screen 1</u></p> <p>Resort: Alicante (1) Departure Airport: Prestwick or Glasgow or Edinburgh or Aberdeen (1) Date of Departure: 30 June (1) Number of Nights: 7 (1) Party Size: 4 Adults, 1 Child (1) Type of Accommodation: Apartment (1) Board Option: Self-catering (1)</p> <p style="text-align: right;">7 × 1</p> <p><u>INTERtravel: Screen 2</u></p> <p>Flamenco Apartments: 0 marks Palace Aparthotel: 1 mark Balears Apartments: 2 marks</p> <p style="text-align: right;">Mark out of 2</p> <p><u>INTERtravel: Screen 3</u></p> <p>Candidate included in party Party leader is Age 20 and one party member Age 16</p> | <p style="text-align: center;">7</p> <p style="text-align: center;">2</p> <p style="text-align: center;">1</p> | |
| 2. | (b) | <p>A Balcony and sea view: The window in the accommodation would give an attractive view out to sea and access to an outdoors seating area etc.</p> <p>Air-conditioning: A machine in the apartment to reduce the air-temperature and/or humidity etc.</p> <p>Coach transfer: Return travel between the accommodation and the airport etc.</p> <p>Extra cost of Checked-in Baggage: The passenger must pay for luggage in the hold which is in addition to hand-baggage etc.</p> <p>Flight Supplement: To cover the cost of the extra distance between Scottish and London airports etc.</p> <p style="text-align: right;">4 × 1</p> | 4 | |

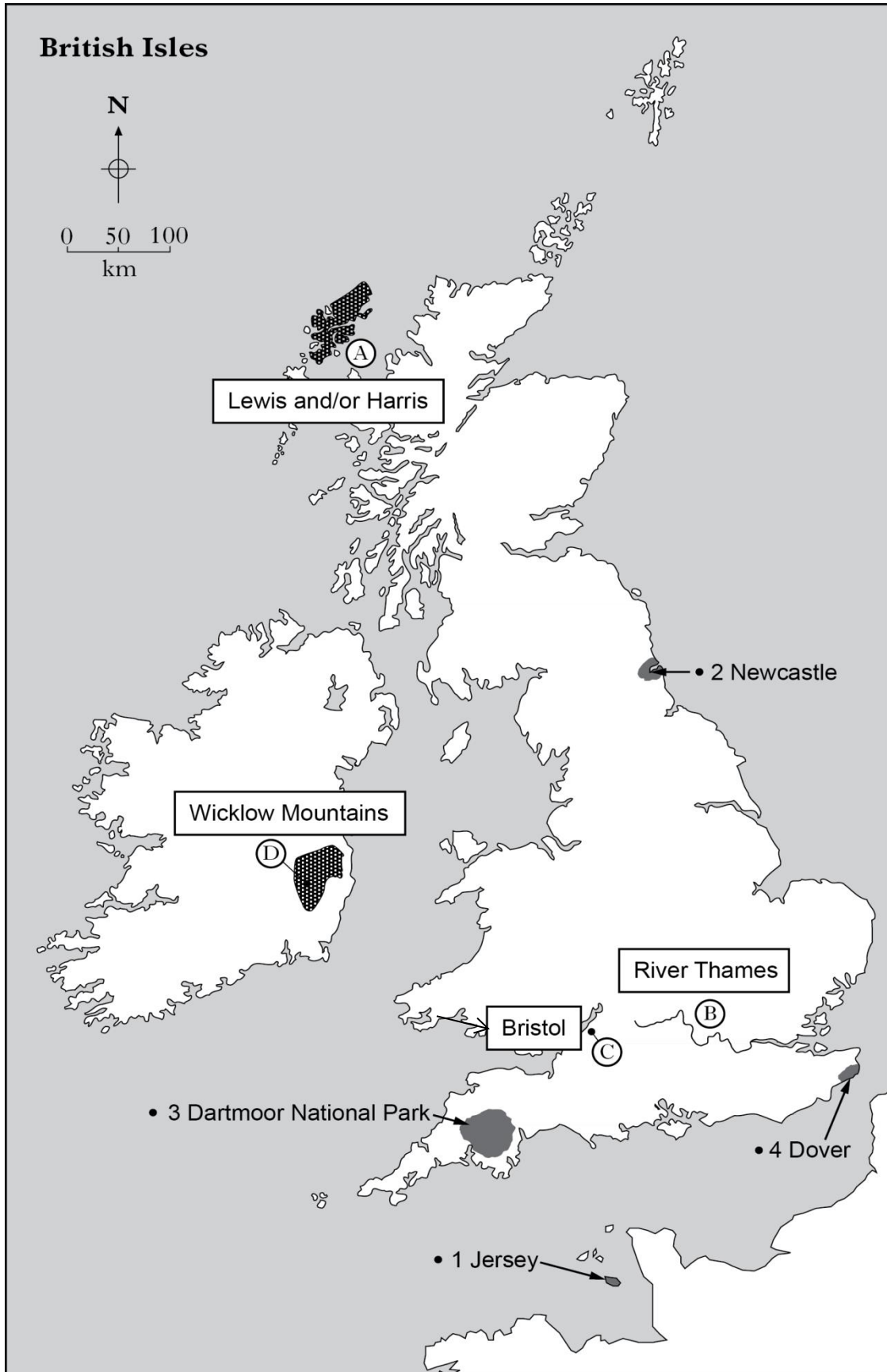
| Question | | | Expected Answer(s) | Max Mark | Additional Guidance |
|----------|-----|--|--|----------|---------------------|
| 2. | (c) | | The A la carte menu has the full range of everything the restaurant can produce/ expensive (1) , the tourist menu is table d'hote/ it may be cheaper/limited choice (1) etc. | 2 | |

(16)

| Question | | | Expected Answer(s) | Max Mark | Additional Guidance |
|----------|-----|--------|--|----------|---------------------|
| 3. | (a) | | A – Lewis and/or Harris B – River Thames C – Bristol D – Wicklow Mountains/Lugnaquilla 4 × 1 | 4 | |
| 3. | (b) | | Refer to map on page 9. Full credit should be given for an indicated location inside the shaded area on the map for all four answers. 4 × 1 | 4 | |
| 3. | (c) | (i) | East End | 1 | |
| 3. | (c) | (ii) | South Side | 1 | |
| 3. | (c) | (iii) | West End | 1 | |
| 3. | (c) | (iv) | East End | 1 | |
| 3. | (c) | (v) | Cathkin Braes | 1 | |
| 3. | (c) | (vi) | Emirates – Sir Chris Hoy Velodrome | 1 | |
| 3. | (c) | (vii) | Royal Commonwealth Pool | 1 | |
| 3. | (c) | (viii) | Carnoustie/Barry Buddon | 1 | |

(16)

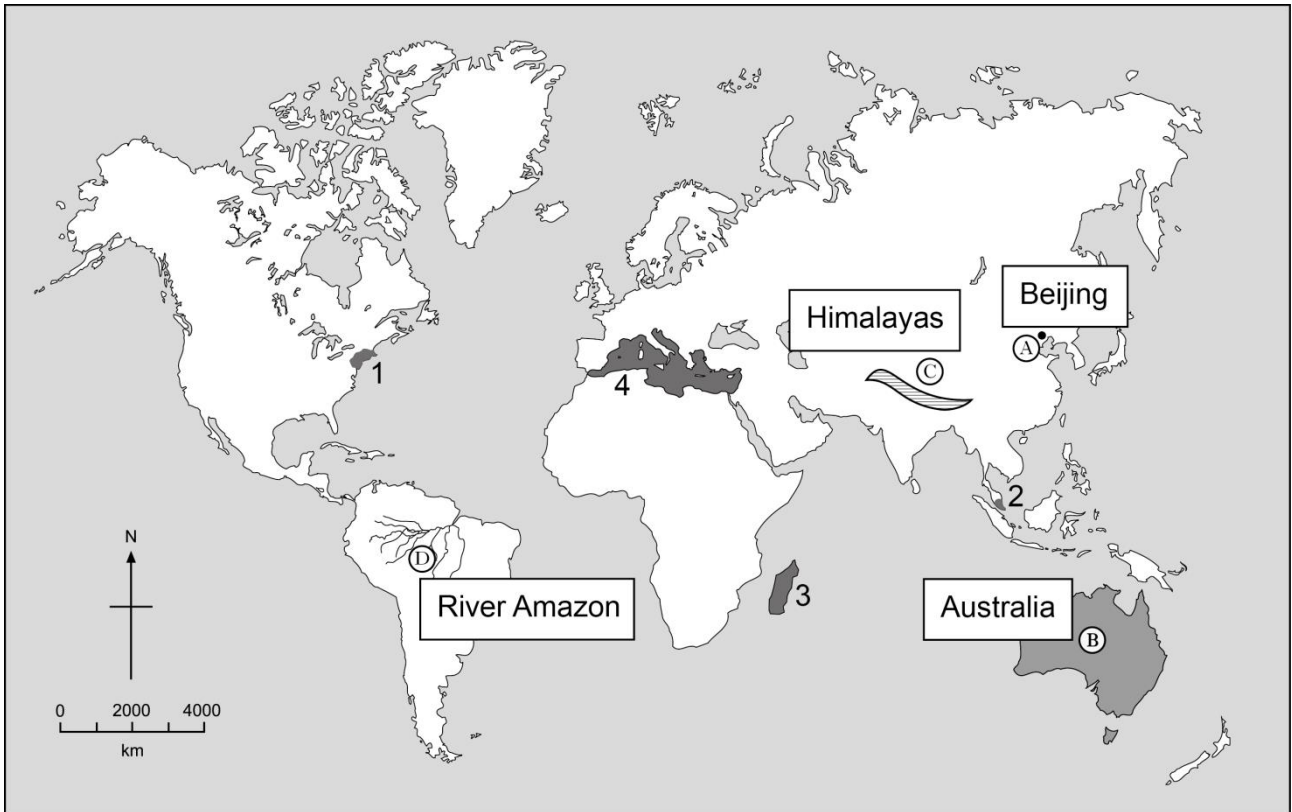
Map Q3 (a) and (b)



| Question | | Expected Answer(s) | Max Mark | Additional Guidance |
|----------|-----|---|----------|---------------------|
| 4. | (a) | <p>A – Beijing/Tianjin B – Australia C – Himalayas (individual peak eg Mt Everest) D – River Amazon</p> <p style="text-align: right;">4 × 1</p> | 4 | |
| 4. | (b) | <p>Refer to map on page 11.</p> <p>Full credit should be given for an indicated location inside the shaded area on the map for all four answers.</p> <p style="text-align: right;">4 × 1</p> | 4 | |
| 4. | (c) | <p>Country – no mark Destination – no mark Currency – 1 mark Method of Travel – no mark Arrival point in country (port, airport etc) – 1 mark FOUR named locations – which could reasonably be visited on a 1 or 2 day trip from destination – 4 marks Name a local food speciality – 1 mark Name a local drink speciality – 1 mark Write down a word or phrase in the language of your chosen country and what it means in English – 1 mark</p> <p style="text-align: right;">9 × 1</p> | 9 | |

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Map Q4 (a)



| Question | | | Expected Answer(s) | Max Mark | Additional Guidance |
|----------|-----|-------|--|----------|---------------------|
| 5. | (a) | (i) | You cannot board a plane until it is checked and recorded/gives seat number. | 5 | |
| 5. | (a) | (ii) | To prove citizenship of a country. | | |
| 5. | (a) | (iii) | To give information of activities and places to visit. | | |
| 5. | (a) | (iv) | Annual Travel Insurance would be bought if you were making more than one trip abroad in a year. | | |
| 5. | (a) | (v) | You can use it to get free treatment when you might have to pay and claim back otherwise. Any valid reasons for each | | |
| 5. | (b) | (i) | ¥ 75000 (1) | 3 | |
| 5. | (b) | (ii) | £75 (1) | | |
| 5. | (b) | (iii) | £9.90 (1) | | |
| 5. | (c) | | <p>Method: Currency Advantage: No need to change money etc Disadvantage: Easily stolen etc</p> <p>Method: Debit/Credit Card Advantage: Insured, Easy to use etc Disadvantage: Can be stolen, open to fraud etc</p> <p>Method: Travellers' Cheques Advantage: More secure etc Disadvantage: Carry passport etc</p> <p>One valid advantage (1) One valid disadvantage (1)</p> <p style="text-align: right;">2 × 1</p> | 2 | |

| Question | | Expected Answer(s) | Max Mark | Additional Guidance |
|----------|-----|---|----------|---------------------|
| 5. | (d) | They could provide food or refreshments (1) and provide information about the delay and expected time of departure (1) . 2 × 1 | 2 | |
| 5. | (e) | Message to cancel Waterpark trip (1) to include name and detail of reason (1) . | 2 | |
| 5. | (f) | Select 2 from 3 options: Travellers' Cheques: Phone TC company (1) , report loss and/or request replacements (1) . Passport: Contact and travel to (1) British Consulate or Embassy (1) for replacement (Or Other for non-UK candidates). Contract Mobile Phone: Contact the company to cancel the contract to stop it being used (1) . Report to police and claim insurance (1) . 2 × 2 | 4 | |

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| Question | | Expected Answer(s) | Max Mark | Additional Guidance | | | | | | | | | | | | | | |
|--|---|--|---------------------|-------------------------|-----------------------------------|--|-----------------------------------|--------------------------------------|--------------------------------------|--------------------------------|--|---|-------------------------------|--------------------------------|--|---|---|--|
| 6. | (a) | <p>The local people will have wider job opportunities (1) which are better paid than traditional jobs like farming/fishing (1). The economy will improve (1) so the local people will benefit from improved services like roads/schools/communications/water (1). Families can stay together as people do not have to move for work (1) etc.</p> <p>(For a list of points – mark out of a maximum of 2)</p> <p style="text-align: right;">Any 4 × 1</p> | 4 | | | | | | | | | | | | | | | |
| 6. | (b) | <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center;">Responsible Tourism</th> <th style="text-align: center;">Non-Responsible Tourism</th> </tr> </thead> <tbody> <tr> <td>Tourists buy local craft products</td> <td>Tourists spend all their time at all-inclusive resorts</td> </tr> <tr> <td>Tourists eat in local restaurants</td> <td>Developments may destroy environment</td> </tr> <tr> <td>Hotels support local Turkish farmers</td> <td>Tour operator organised visits</td> </tr> <tr> <td>Encourage visitors to visit areas of interest and use local guides/taxis</td> <td>Most profits go to foreign tour companies</td> </tr> <tr> <td>Employ and train local people</td> <td>Foreign labour fills best jobs</td> </tr> <tr> <td></td> <td>Traditional activities such as farming or fishing may disappear</td> </tr> </tbody> </table> <p style="text-align: right;">Any 8 × 1</p> | Responsible Tourism | Non-Responsible Tourism | Tourists buy local craft products | Tourists spend all their time at all-inclusive resorts | Tourists eat in local restaurants | Developments may destroy environment | Hotels support local Turkish farmers | Tour operator organised visits | Encourage visitors to visit areas of interest and use local guides/taxis | Most profits go to foreign tour companies | Employ and train local people | Foreign labour fills best jobs | | Traditional activities such as farming or fishing may disappear | 8 | |
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| | Traditional activities such as farming or fishing may disappear | | | | | | | | | | | | | | | | | |
| 6. | (c) | <p>Picture 1 – Dog Poo – bag it and take home</p> <p>Picture 2 – Litter – bag it and take home</p> <p>Picture 3 – Fire – don't light fires</p> <p>Picture 4 – Tides – quick tides</p> <p>Picture 5 – Seals – don't disturb the wildlife</p> <p style="text-align: right;">Any 4 × 1</p> | 4 | | | | | | | | | | | | | | | |

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[END OF MARKING INSTRUCTIONS]