



2015 Art and Design

Advanced Higher – Assessment Criteria

Finalised Marking Instructions

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Art and Design Advanced Higher

Assessment Criteria

The following grade descriptions relate to the nature of achievement required for an award at Grade C and Grade A in the Expressive Enquiry part of the Practical Folio.

| Expressive Enquiry | | 60% | |
|---|--|--|--|
| <i>Grade C</i> | | <i>Grade A</i> | |
| <p>Establishes a clear theme, develops personal ideas and lines of enquiry in visual or other appropriate forms.</p> <p>Demonstrates an ability to investigate a wide variety of sources of study, exploring these in a competent and skilful way.</p> <p>Shows the ability to select, modify and apply images which communicate personal ideas and feelings in the production of well-constructed, assured and competent body of work.</p> | | <p>Clearly shows a coherent theme from well resolved personal lines of enquiry in visual or other appropriate forms.</p> <p>Demonstrates the ability to investigate mature personal interpretations of ideas, showing breadth and depth in sustained and detailed investigation of stimuli.</p> <p>Demonstrates the ability to select, refine and apply images which communicate personal and imaginative ideas in the production of a confident, well-constructed, assured and a very competent body of work.</p> | |
| Exemplification | | Exemplification | |
| <p>Identifies and responds to a theme.</p> <p>Recognises and understands the potential and qualities of external stimuli to produce a variety of responses through competent analytical drawing from first-hand or other sources.</p> <p>Explores and experiments with appropriate materials and creative techniques (2D/3D) with confidence, to express or present visual ideas which contribute to the development of a theme of personal interest.</p> <p>Communicates personal feelings and ideas through the production of a folio of developmental ideas and completed outcomes (2D/3D) which clearly reflects understanding, skill, subtlety and sensitivity in the use of the visual elements with effective consistency and control in the use of media and processes.</p> | | <p>Identifies and responds to a theme.</p> <p>Recognises and understands the potential and qualities of external stimuli to produce a variety of sustained and detailed responses through high quality analytical drawing from first-hand or other sources.</p> <p>Shows highly developed awareness and understanding in exploring and experimenting with appropriate materials and creative techniques (2D/3D).</p> <p>Shows sustained and mature expression in the presentation of visual ideas which creatively develop a significant theme of personal interest.</p> <p>Communicates personal feelings and well conceived ideas through the production of a folio of high quality development and completed outcomes (2D/3D) which clearly reflects inventiveness, flexibility and individuality in the use of the visual elements.</p> <p>Uses media, techniques and processes with confidence, skill and maturity.</p> | |

The following grade descriptions relate to the nature of achievement required for an award at Grade C and Grade A in the Design Enquiry part of the Practical Folio.

| Design Enquiry | 60% |
|---|--|
| <i>Grade C</i> | <i>Grade A</i> |
| <p>Investigates a design brief showing sustained evidence of problem solving skills and an understanding of design requirements and issues.</p> <p>Shows competence and assurance in selecting, applying and developing ideas, materials and processes.</p> <p>Competently produces and evaluates effective and appropriate solution(s).</p> | <p>Investigates a design brief showing awareness and insight of problem solving skills and design requirements and issues.</p> <p>Shows creative use of materials, processes and concepts in selecting, applying and developing ideas.</p> <p>Skilfully produces and evaluates sophisticated and appropriate solution(s).</p> |
| Exemplification | Exemplification |
| <p>Produces and investigates a suitable design brief.</p> <p>Selects and responds to market research and investigates design requirements, issues and contexts; develops ideas showing competence and control in the use of materials and processes.</p> <p>Considers possibilities and refines an idea to contribute towards the solution(s).</p> <p>Produces a competent, effective solution appropriate to the brief.</p> <p>Produces an evaluation of the solution(s), identifying and explaining the strengths and weaknesses in relation to design requirements, issues and constraints of the brief.</p> | <p>Produces and investigates a suitable design brief.</p> <p>Selects and considers market research and extensively explores design requirements, issues and constraints.</p> <p>Develops ideas showing a creative, confident and skilful use of materials and processes.</p> <p>Considers possibilities and refines the most appropriate idea to contribute towards the solution(s).</p> <p>Produces a skilful, sophisticated solution(s) appropriate to the brief.</p> <p>Produces an evaluation of the solution(s), identifying and explaining the strengths and weaknesses in relation to design requirements, issues and constraints of the brief.</p> |

The following grade descriptions relate to the nature of achievement required for an award at Grade C and Grade A in the Design Activity part of the Practical Folio.

| Design Activity | 30% |
|---|---|
| <i>Grade C</i> | <i>Grade A</i> |
| <p>Investigates a design brief showing sustained evidence of problem solving skills and an understanding of design issues.</p> <p>Shows competence and assurance in selecting, applying and developing ideas, materials and processes.</p> <p>Competently produces and evaluates an effective and appropriate solution.</p> | <p>Investigates a design brief showing awareness and insight of problem solving skills and design issues.</p> <p>Shows creative use of materials, processes and concepts in selecting, applying and developing ideas.</p> <p>Skilfully produces and evaluates a sophisticated and appropriate solution.</p> |
| Exemplification | Exemplification |
| <p>Produces and investigates a suitable design brief.</p> <p>Selects and responds to market research and investigates design requirements, issues and constraints.</p> <p>Develop ideas showing competence and control in the use of materials and processes.</p> <p>Considers possibilities and refines an idea to contribute towards the solution.</p> <p>Produces a competent, effective solution appropriate to the brief.</p> <p>Produces an evaluation of the solution identifying and explaining the strengths and weaknesses in relation to design requirements, issues and constraints of the brief.</p> | <p>Produces and investigates a suitable design brief.</p> <p>Selects and considers market research and extensively explore, design requirements, issues and constraints.</p> <p>Develops ideas showing a creative, confident and skilful use of materials and processes.</p> <p>Considers possibilities and refine the most appropriate idea to contribute towards the solution.</p> <p>Produces a skilful, sophisticated solution appropriate to the brief.</p> <p>Produces an evaluation of the solution identifying and explaining the strengths and weaknesses in relation to design requirements, issues and constraints of the brief.</p> |

The following grade descriptions relate to the nature of achievement required for an award at Grade C and Grade A in the Art and Design: Visual Arts Study report.

| Art and Design: Visual Arts Study | 30% |
|--|---|
| <i>Grade C</i> | <i>Grade A</i> |
| <p>Demonstrates accurate knowledge and understanding of facts and terminology related to a specific area of the Visual Arts.</p> <p>Exploits the potential of research and investigation within Visual Arts sources to inform, influence and complement practical enquiry.</p> <p>Expresses and justifies personal ideas and interpretations.</p> <p>Explains how the work of one Unit has influenced the work in the other.</p> | <p>Demonstrates accurate knowledge and understanding of facts and terminology related to a specific area of the Visual Arts.</p> <p>Exploits the potential of research and investigation within Visual Arts sources to inform, influence and complement practical enquiry.</p> <p>Expresses and justifies informed personal ideas by presenting sustained, assured and substantiated judgments and reasoned arguments.</p> <p>Explains how the work of one Unit has influenced the work of the other.</p> |
| Exemplification | Exemplification |
| <p>Presents personal judgments clearly supported by reasoned argument.</p> <p>Records a clear knowledge and understanding of a significant movement, artist and/or artists, styles and issues to communicate and justify views related to the theme.</p> <p>Explains how research and investigation is used to inform and influence own practical work.</p> | <p>Presents personal judgments clearly, coherently and substantiated by reasoned argument.</p> <p>Records a clear and substantial knowledge and understanding of a significant movement, artist and/or artists, styles and issues to communicate and justify informed views in relation to the theme.</p> <p>Discusses how research is used to inform and influence own practical work.</p> |

The following grade descriptions relate to the nature of achievement required for an award at Grade C and Grade A in the Art and Design: Design Study.

| Art and Design: Design Study | | 30% |
|--|---|------------|
| <i>Grade C</i> | <i>Grade A</i> | |
| <p>Demonstrates accurate knowledge and understanding of facts and terminology related to a specific area of Design.</p> <p>Exploits the potential of research and investigation within Design sources to inform, influence and complement practical enquiry.</p> <p>Expresses and justifies personal ideas and interpretations.</p> <p>Explains how the work of one Unit has influenced the work of the other.</p> | <p>Demonstrates accurate knowledge and understanding of facts and terminology related to a specific area of Design.</p> <p>Exploits the potential of research and investigation within Design sources to inform, influence and complement practical enquiry.</p> <p>Expresses and justifies informed personal ideas by presenting sustained, assured and substantiated judgments and reasoned arguments.</p> <p>Explains how the work of one Unit has influenced the work of the other.</p> | |
| Exemplification | Exemplification | |
| <p>Presents personal judgments clearly supported by reasoned argument.</p> <p>Records a clear knowledge and understanding of a significant movement, artist and/or artists, styles and issues to communicate and justify views related to the theme.</p> <p>Explains how research and investigation is used to inform and influence own practical work.</p> | <p>Presents personal judgments clearly, coherently and substantiated by reasoned argument.</p> <p>Records a clear and substantial knowledge and understanding of a significant movement, artist and/or artists, styles and issues to communicate and justify informed views in relation to the theme.</p> <p>Discusses how research is used to inform and influence own practical work.</p> | |

The following grade descriptions relate to the nature of achievement required for an award at Grade C and Grade A in the Expressive Activity part of the Practical Folio.

| Expressive Activity | 30% |
|--|---|
| <i>Grade C</i> | <i>Grade A</i> |
| <p>Establishes a clear theme, develops personal ideas and lines of enquiry in visual or other appropriate forms.</p> <p>Demonstrates an ability to investigate a wide variety of sources of study, exploring these in a competent and skilful way.</p> <p>Shows the ability to select, modify and apply images which communicate personal ideas and feelings in the production of well-constructed, assured and competent body of work.</p> | <p>Clearly shows a coherent theme from well resolved personal lines of enquiry in visual or other appropriate forms.</p> <p>Demonstrates the ability to investigate mature personal interpretations of ideas, showing breadth and depth in sustained and detailed investigation of stimuli.</p> <p>Demonstrates the ability to select, refine and apply images which communicate personal and imaginative ideas in the production of a confident, well constructed, assured and a very competent body of work.</p> |
| Exemplification | Exemplification |
| <p>Identifies and responds to a theme.</p> <p>Recognises and understands the potential and qualities of external stimuli to produce a variety of responses through competent analytical drawing from first-hand or other sources.</p> <p>Explores and experiments with appropriate materials and creative techniques (2D/3D) with confidence, to express or present visual ideas which contribute to the development of a theme of personal interest.</p> <p>Communicates personal feelings and ideas through the production of a folio of developmental ideas and completed outcomes (2D/3D) which clearly reflects understanding, skill, subtlety and sensitivity.</p> | <p>Identifies and responds to a theme.</p> <p>Recognises and understands the potential and qualities of external stimuli to produce a variety of sustained and detailed responses through high quality analytical drawing from first-hand or other sources.</p> <p>Shows highly developed awareness and understanding in exploring and experimenting with appropriate materials and creative techniques (2D/3D).</p> <p>Shows sustained and mature expression in the presentation of visual ideas which creatively develop a significant theme of personal interest.</p> <p>Communicates personal feelings and well conceived ideas through the production of a folio of high quality development and completed outcomes (2D/3D) which clearly reflect inventiveness, flexibility and individuality in the use of the visual elements.</p> <p>Uses media, techniques and processes with confidence, skill and maturity.</p> |

| Statement of Intent | | 10% |
|---|--|------------|
| <i>Grade C</i> | <i>Grade A</i> | |
| Explains course selection, identifies the theme/area of study and establishes strong links between the practical Enquiry and the Design or Visual Arts Study. | Clearly explains and justifies course selection, clearly identifies the theme/area of study, and establishes strong links between the practical Enquiry and the Design or Visual Arts Study. | |
| Explains the choices of process and media, and of lines of enquiry. | Makes clear, and justifies the choices of process and media, and explains personal significance of lines of enquiry. | |
| Presents an informed personal evaluation of the outcomes and conclusion of the course of study. | Justifies and clearly evaluates the outcomes and conclusions. | |

External Course Evidence Requirements

Please read in conjunction with the *Advanced Higher Art and Design (Enquiry) – Notes of Information for Candidates/Teachers/Lecturers*.

| | |
|--|--|
| Art and Design: Design Enquiry with Expressive Activity | <p>The evidence requirements for this course will be a folio in which the candidate edits, selects and presents work produced throughout the Units, together with a final outcome for the Expressive Activity.</p> <p>The requirements for the folio are as follows:</p> <ul style="list-style-type: none">• Design Enquiry – a minimum of 10 sheets and a maximum of 18 (the sheets can be up to A1 size or three-dimensional equivalent)• Expressive Activity – a minimum of 4 sheets and a maximum of 6 sheets (up to A1 size or three-dimensional equivalent). <p>NB An over-arching theme linking the Design and Expressive Units is not mandatory, although this is permitted.</p> |
| Art and Design: Design Enquiry with Design Study | <p>The evidence requirements for this course will be a folio in which the candidate edits, selects and presents work produced throughout the Design Enquiry Unit, together with the Design Study report.</p> <p>The Design Enquiry part of the folio will contain a minimum of 10 sheets and a maximum of 18 (the sheets can be up to A1 size or three-dimensional equivalent).</p> <p>The Design Study report will be 1500 –2000 words.</p> |
| Art and Design: Expressive Enquiry with Design Activity | <p>The evidence requirements for this course will be a folio in which the candidate edits, selects and presents work produced throughout the Units, together with a solution for the Design Activity.</p> <p>The requirements for the folio are as follows:</p> <ul style="list-style-type: none">• Expressive Enquiry – a minimum of 10 sheets and a maximum of 18 (the sheets can be up to A1 size or three-dimensional equivalent)• Design Activity – a minimum of 4 sheets and a maximum of 6 sheets (up to A1 size or three-dimensional equivalent). <p>NB An over-arching theme linking the Expressive and Design Units is not mandatory although this is permitted.</p> |
| Art and Design: Expressive Enquiry with Visual Arts Study | <p>The evidence requirements for this course will be a folio in which the candidate edits, selects and presents work produced throughout the Expressive Enquiry Unit, together with the Visual Arts Study report.</p> <p>The Expressive Enquiry part of the folio will contain a minimum of 10 sheets and a maximum of 18 (the sheets can be up to A1 size or three-dimensional equivalent).</p> <p>The Visual Arts Study report will be 1500 – 2000 words.</p> |

[END OF MARKING INSTRUCTIONS]