



# **2015 Travel and Tourism**

## **Higher**

### **Finalised Marking Instructions**

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## **Part One: General Marking Principles for: Travel and Tourism Higher**

This information is provided to help you understand the general principles you must apply when marking candidate responses to questions in this Paper. These principles must be read in conjunction with the specific Marking Instructions for each question.

- (a)** Marks for each candidate response must always be assigned in line with these general marking principles and the specific Marking Instructions for the relevant question. If a specific candidate response does not seem to be covered by either the principles or detailed Marking Instructions, and you are uncertain how to assess it, you must seek guidance from your Team Leader/Principal Assessor.
- (b)** Marking should always be positive ie, marks should be awarded for what is correct and not deducted for errors or omissions.

### **GENERAL MARKING ADVICE: Travel and Tourism Higher**

The marking schemes are written to assist in determining the “minimal acceptable answer” rather than listing every possible correct and incorrect answer. The following notes are offered to support Markers in making judgements on candidates’ evidence, and apply to marking both end of unit assessments and course assessments.

**Part Two: Marking Instructions for each Question**

**Section - A**

Question			Expected Answer(s)	Max Mark	Additional Guidance
1.	(a)		<b>1 mark per correct definition – 4 marks.</b>		
1.	(a)	(i)	<b>Tourist trip;</b> A minimum of one night spent away from home either travelling to or at destination for specific purpose eg leisure, business or VFR	<b>1</b>	
1.	(a)	(ii)	<b>Producer;</b> One of the main components or principals which make up the T&T industry, eg transport, attractions or hospitality	<b>1</b>	
1.	(a)	(iii)	<b>Package holiday;</b> Made up by a tour operator and includes accommodation, transport and transfers	<b>1</b>	
1.	(a)	(iv)	<b>Air Broker;</b> An agent who buys aircraft seats in bulk and sells them on to a tour operator for a commission  <b>Or any other valid answer.</b>	<b>1</b>	
1.	(b)	(i)	<ul style="list-style-type: none"> <li>• The accommodation is graded on 1-5 star rating according to the quality provided in terms of guest facilities and amenities</li> <li>• Can display a plaque with the ratings at door</li> <li>• Reference should be made to the role of the quality assurance officer</li> <li>• Members must sign up to the scheme</li> </ul> <b>1 mark per key feature – 3 marks.</b> <b>Or any other valid answer.</b>	<b>3</b>	
1.	(b)	(ii)	<ul style="list-style-type: none"> <li>• Independently owned hotels who group together to share costs eg advertising</li> <li>• Bulk buying</li> <li>• Marketing</li> </ul> <b>1 mark per valid point – 2 marks.</b> <b>Any other valid point.</b>	<b>2</b>	

Question			Expected Answer(s)	Max Mark	Additional Guidance
1.	(b)	(iii)	<ul style="list-style-type: none"> <li>• Business tourism spend is higher than leisure tourism spend</li> <li>• Business tourism is not seasonal and fills hotels away from peak holiday times and weekends</li> <li>• Business tourists may return with their families for a leisure tourist visit</li> </ul> <p><b>1 mark per valid point – 3 marks</b> <b>Any other valid explanation.</b></p>	3	
1.	(b)	(iv)	<ul style="list-style-type: none"> <li>• Well connected to rest of UK and continent by rail (Central Station) or easy to get to</li> <li>• By air Glasgow, Edinburgh and Prestwick airports</li> <li>• Good road network (M74 &amp; M8 motorways) therefore accessible</li> <li>• Conference centre SECC which will suit the needs</li> <li>• Many quality hotels with business facilities such as wifi</li> <li>• Things to see and do when business is over eg restaurants, museums, Loch Lomond, nearby local attractions</li> </ul> <p><b>1 mark per valid explanation.</b></p>	2	
1.	(c)		<ul style="list-style-type: none"> <li>• Green travel mapping</li> <li>• Green Hopping</li> <li>• Green Destination Viewer</li> <li>• Environmental and sustainable education work</li> <li>• Environmentally-friendly cleaning materials</li> <li>• Low-energy lighting</li> <li>• Green Tourism Award</li> </ul> <p><b>1 mark per valid point – 2 marks.</b> <b>Or any other valid answer.</b></p>	2	

Question			Expected Answer(s)	Max Mark	Additional Guidance
2.	(a)		<pre> graph TD     Transport --&gt; Attractions     Attractions --&gt; Hospitality     Attractions --&gt; TourOperator[Tour operator Ptarmigan holidays]     PublicSector[Public sector facilitators] --&gt; TourOperator     PrivateSector[Private sector facilitators] --&gt; TourOperator     TourOperator --&gt; TravelAgent[Travel agent Happy Hols]     TravelAgent --&gt; Customer </pre> <p><b>4 marks for diagram (Producers/Tour operator &amp; Travel Agent/Public &amp; Private).</b>  <b>1 mark for both organisations in correct place – 5 marks.</b></p>	5	
2.	(b)		<p>All the sectors of the industry rely or are dependent on each other; one component cannot operate in isolation, need other components to interact with in order to function properly, eg the glossy brochure is distributed through travel agents, the holidays require accommodation, coach travel, ferries and air travel to be viable. The transport enables birdwatchers to get to the main attractions.</p> <p><b>For full marks, at least 2 examples must be given – 4 marks.</b></p>	4	
2.	(c)	(i)	<ul style="list-style-type: none"> <li>• SNH helps conserve and enhance the natural heritage of Scotland</li> <li>• Promotes the natural heritage of Scotland</li> <li>• Helps people understand, enjoy and use it widely so that it can be sustained for future generations</li> </ul> <p><b>1 mark per valid description of role – 2 marks.</b></p>	2	
2.	(c)	(ii)	<ul style="list-style-type: none"> <li>• Provide a ranger service</li> <li>• Protect National Scenic areas</li> <li>• Provide educational services + resources</li> </ul> <p><b>1 mark per correct explanation – 2 marks.</b>  <b>Or any other valid point.</b></p>	2	

Question			Expected Answer(s)	Max Mark	Additional Guidance
2.	(d)	(i)	Association of British Travel Agents	1	
2.	(d)	(ii)	Protects the interests of members' customers. Promotes and regulates members' activities, both tour operators and travel agents. Arbitration service, don't have to take a company to court/legal costs.  <b>1 mark per valid answer – 2 marks. Or any other valid answer.</b>	2	
3.	(a)		Finding out what your customers want and need <b>(1 mark)</b> and providing it for them <b>(1 mark)</b>  <b>1 mark Or any other valid answer.</b>	1	
3.	(b)	(i)	Strengths, weaknesses, opportunities and threats, <b>(1 mark)</b>	1	
3.	(b)	(ii)	<ul style="list-style-type: none"> <li>• To take stock on what you provide for the customer</li> <li>• To identify what you do well in order to capitalise on your strong points</li> <li>• To identify what you do less well so you can address your weak points</li> <li>• To identify challenges and opportunities created by the external business environment</li> <li>• To help formulate a marketing plan</li> </ul> <b>1 mark per valid reason – 3 marks. Or any other valid point.</b>	3	

Question			Expected Answer(s)	Max Mark	Additional Guidance
3.	(c)	(i)	<p>Customer survey to examine what type of holiday their current customers would want or secondary data eg <i>VisitScotland</i> statistics to find out what is required in the market place</p> <p>Adding to the product.</p>	3	
3.	(c)	(ii)	Promote the company in different specialist magazines, eg fishing or hillwalking. Promote the company in different countries eg at trade fairs, promotional pricing.		
3.	(c)	(iii)	<p>Extend advertising <i>VisitScotland</i> Autumn Gold and Spring into Summer campaigns/events.</p> <p><b>1 mark per each explanation – 3 marks.</b> <b>Or any other valid answer.</b></p>		
3.	(d)		<ul style="list-style-type: none"> <li>• Competitor's prices</li> <li>• Overheads</li> <li>• Staffing</li> <li>• Investment</li> <li>• Marketing activities + costs</li> <li>• Market trends</li> <li>• Seasonality</li> <li>• Customer base eg OAP's/School groups</li> </ul> <p><b>1 mark per valid factor – 4 marks.</b> <b>Or any other valid answer.</b></p>	4	
3.	(e)	(i)	<ul style="list-style-type: none"> <li>• Adverts in national newspapers – large target exposure</li> <li>• Adverts on national and local radio – large number of listeners</li> <li>• Advertise in nature magazines – will target the niche market</li> <li>• Through advertising can offer coupons with discounted price – will encourage more custom, will set apart from competitors</li> <li>• E-mail, twitter, Facebook, previous customers – to entice repeat customers</li> <li>• Press release – raise the profile, good publicity</li> </ul> <p><b>1 mark per technique and reason – 2 marks.</b> <b>Or any other valid answer.</b></p>	2	

Question			Expected Answer(s)	Max Mark	Additional Guidance
3.	(e)	(ii)	<ul style="list-style-type: none"> <li>• Ask customers where they saw the advert</li> <li>• Coupon returns</li> <li>• Column inches in the newspaper coverage</li> <li>• Air time exposure on radio</li> <li>• Check pre epos sales</li> </ul> <p><b>1 mark per description – 2 marks</b> <b>Or any other valid answer.</b></p>	2	
4.	(a)		<ul style="list-style-type: none"> <li>• Customer service refers to the assistance a business gives its customers before, during and after the buying process <b>(1 mark)</b></li> <li>• Customer service begins with the first communication the customer has with the business whether in person, by phone or by mail <b>(1 mark)</b></li> <li>• Taking care of needs by delivering a high quality of service. <b>(1 mark)</b></li> </ul> <p><b>1 mark per valid answer – 2 marks.</b> <b>Or any other valid points.</b></p>	2	
4.	(b)	(i)	<p><b>The business;</b> Returning customers, word of mouth recommendations, low staff absenteeism, low staff turnover</p>	2	
4.	(b)	(ii)	<p><b>The employee;</b> Happy at work, better teamwork, job security, reward schemes, less stress</p>	2	
4.	(b)	(iii)	<p><b>The Scottish Tourism Industry;</b> Good reputation for service in the international market place, return visitors to Scotland to stay longer, visit other areas, boost the tourist economy of Scotland</p> <p><b>2 marks per each part – 6 marks.</b> <b>Or any valid answer.</b></p>	2	
4.	(c)		<p>Increased profits, new customers, more return customers, lower staff turnover, feedback from customers/staff, mystery shoppers, questionnaire</p> <p><b>1 mark per method – 3 marks.</b> <b>Or any other valid answer.</b></p>	3	

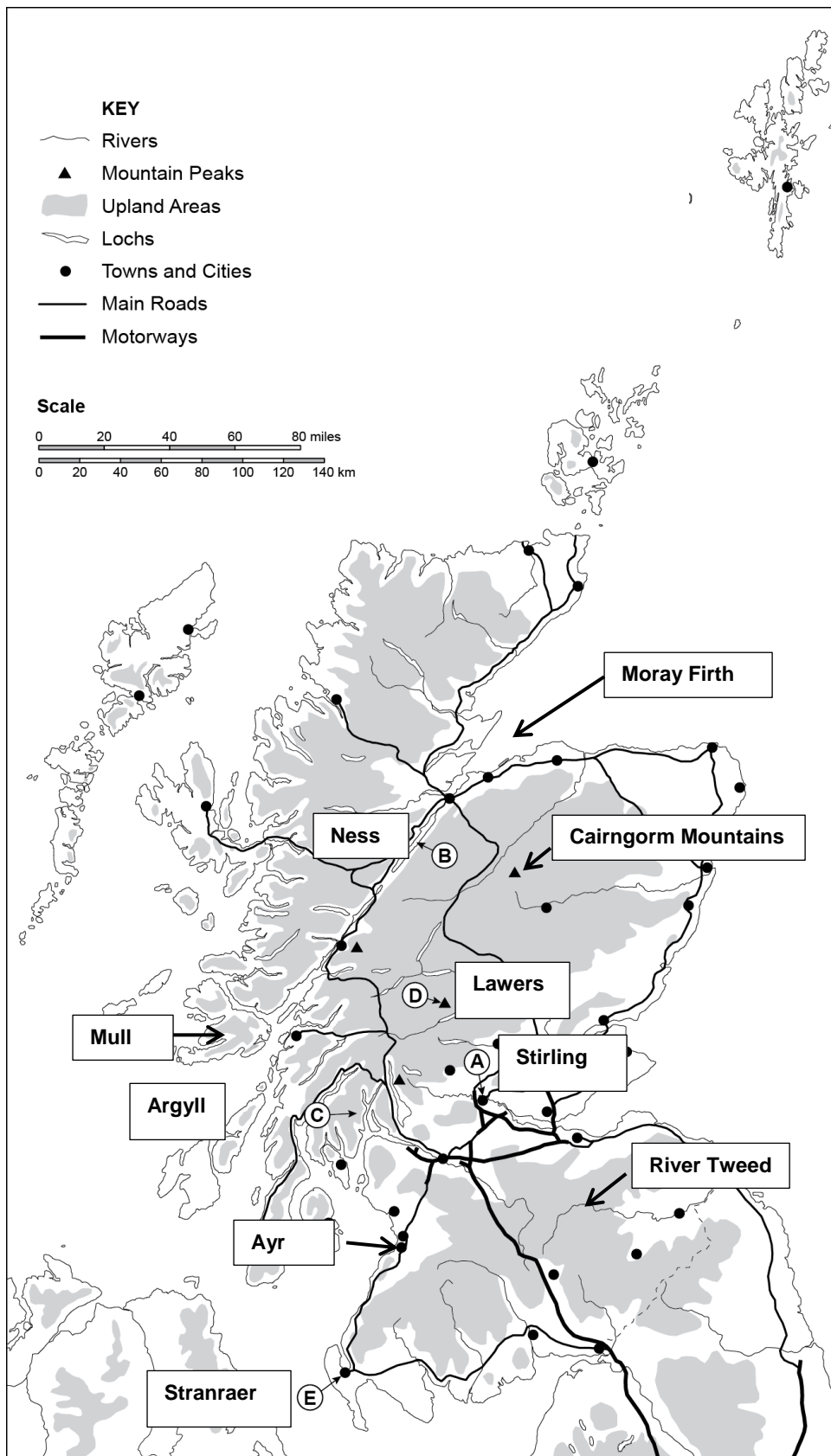


Question			Expected Answer(s)	Max Mark	Additional Guidance
4.	(d)		<p>The Welcome to Excellence – staff can gain a nationally recognised qualification, can boost careers, give employers an indication that staff have a good understanding of what makes good customer service and how to deliver it.</p> <p>WorldHost – provides a ‘gold standard’ in training, to transform customer service across the UK, build nation’s reputation as most welcoming tourist destination in world.</p> <p><b>1 mark for programme, 1 mark for explanation – 2 marks.</b>  <b>Or any other relevant programme + explanation.</b></p>	2	
4.	(e)	(i)	<p>Going out and collecting information directly from the public, first hand data collection</p> <p><b>1 mark.</b></p>	1	
4.	(e)	(ii)	<p>Customer questionnaires, mystery shopper, focus group</p> <p><b>1 mark per method – 2 marks.</b>  <b>Or any other valid answer.</b></p>	2	

## Section B – The Scottish Tourism Product: An Introduction

Question			Expected Answer(s)	Max Mark	Additional Guidance
5.	(a)	(i)	Stirling	1	
5.	(a)	(ii)	Ness	1	
5.	(a)	(iii)	Argyll	1	
5.	(a)	(iv)	Lawers	1	
5.	(a)	(v)	Stranraer/Cairnryan  <b>1 mark for each correction location – 5 marks.</b>	1	
5.	(b)	(i)	Mull	1	
5.	(b)	(ii)	Cairngorm Mountains	1	
5.	(b)	(iii)	Ayr	1	
5.	(b)	(iv)	Moray Firth	1	
5.	(b)	(v)	River Tweed  <b>1 mark for each correct location – 5 marks.</b>	1	

Map 1 for Question 5 (a) and (b)



Question			Expected Answer(s)	Max Mark	Additional Guidance
5.	(c)	(i)	<p><b>Burns Cottage</b></p> <p>Ayrshire</p>	1	
5.	(c)	(ii)	<p><b>Kelso Abbey</b></p> <p>The Scottish Borders</p>	1	
5.	(c)	(iii)	<p><b>Urquhart Castle</b></p> <p>Inverness, Loch Ness</p> <p><b>1 mark each – 3 marks.</b></p>	1	
5.	(d)	(i)	<p>Glasgow &amp; the Clyde Valley - Located primarily in the central lowlands – bounded by Argyll and the southern Highlands to the north, Lothians and Borders to the east, Ayrshire to the west and Dumfries and Galloway to the south.</p> <p>NW Highlands – Located in the NW of Scotland (<b>no mark</b>), bounded by the Great Glen to the South and south-east, the North Sea on the east, Pentland Firth/Atlantic Ocean to the North and the Atlantic Ocean/North Minch to the west. Could also comment on Orkney lying to the north and the Inner/outer Hebrides to the west.</p> <p><b>2 specific geographical descriptions – 2 marks.</b> <b>Or any other valid point.</b></p>	2	

Question			Expected Answer(s)	Max Mark	Additional Guidance
5.	(d)	(ii)	<p>Glasgow &amp; the Clyde Valley - The area offers an excellent opportunity for visitors to experience a city break – Glasgow. The appeal is that Glasgow offers a wide range of accommodation types, eg Glasgow Hilton, Marriott along with many B&amp;Bs, guest houses, YH to suit all tastes and budgets. There are many types of visitor attractions, eg Glasgow Science Centre, Museum of Transport and Kelvingrove Art Gallery and Museum. The area is also accessible with the M8 from the east and the M74 from the south. The area is also well served by rail (Queens Street) and Glasgow International Airport. The Clyde valley’s appeal is that it is part of the Clyde Valley Tourist Route with many natural and man-made attractions on offer, eg the Falls of Clyde and the World Heritage village of New Lanark. Shopping.</p> <p>NW Highlands – The area offers outstanding mountain, coastal and lowland scenery. The area is rugged and remote with excellent wildlife viewing opportunities along with activity based tourism, eg candidates could comment on:</p> <ul style="list-style-type: none"> <li>• Beinn Eighe and The Torridon range of mountains, Suilliven, Ben More for walking/climbing</li> <li>• Coastal areas such as Gairloch, Loch Torridon and Assynt for sightseeing</li> <li>• Lowland areas such as the Black Isle, Sutherland and Caithness</li> <li>• Places to visit such as Kinlochewe, Ullapool and Thurso</li> <li>• Water based sports, eg sea kayaking in the west coast fjords, eg Loch Carron, Loch Broom or within fresh water lochs, eg Loch Maree</li> <li>• Visiting attractions such as the Glenmorangie Whisky Distillery at Tain</li> <li>• Wildlife watching, eg Caithness and Sutherland – Largest blanket bog in the world attracting birds such as Golden plover, Dunlin and Black-throated divers</li> </ul> <p><b>2 specific points relating to the area – 2 marks. Or any other valid point.</b></p>	2	

Question			Expected Answer(s)	Max Mark	Additional Guidance
5.	(d)	(iii)	<p>Glasgow &amp; the Clyde Valley - River Clyde, Southern Uplands, Clyde Muirshiel Regional Park, World of Wings, RSPB Lochwinnoch Nature Reserve</p> <p>NW Highlands – The NW Highlands Geo Park covering the Areas; Cape Wrath, Assynt Colpach and Eddrachilles Beaches, eg at Morar and sands by Dornoch and Thurso. Inland as well as sea lochs, eg Loch Shin and Loch Eriboll. Mountains such as Ben Hope.</p> <p><b>1 mark for correction identification, no credit if mentioned in part (i) and (ii) above. Or any other valid point.</b></p>	1	

Question			Expected Answer(s)	Max Mark	Additional Guidance
6.	(a)	(i)	<p><b>Kingdom of Fife:</b> This is a gently sloping, rolling landscape with hills such as Lomond, Cleish and Saline. Notable rivers are Leven and Eden. The land is fairly fertile therefore landscape characterised with mixed farming and rural in appearance with historical settlements such as Falkland, Ceres and Culross. Varied coastline with sandy beaches (West Sands, St Andrews) and Headland and Bays at East Neuk where there are also picturesque fishing villages such as Anstruther, Crail and Pittenweem. Also a distinct Urban landscape with places such as Dunfermline, Kirkcaldy and Glenrothes.</p> <p><b>Angus:</b> Gently sloping and rolling landscape in the south and to the east, whereas to the north it is characterised with hill and mountain – the Braes of Angus within the Grampians, many U-shaped valleys such as Glen Prosen and Glen doll with two Munroes in the area; Dreish and Mayar. Notable rivers include River Isla and Esk. The urban landscape consists of Forfar, Arbroath and Carnoustie. Coastline Cliffs + Beaches.</p> <p><b>Aberdeenshire:</b> A rolling countryside in the east with stretches of beach, eg Aberdeen, Balmeddie and Cruden Bay, and hill/ mountain in the west with the Cairngorms/Eastern Grampians, with the Munro’s Mount Keen and Lochnagar. Good examples of Caledonian Forest and notable rivers include the Rivers Don and Dee. There is the urban landscape of Aberdeen city on the east coast and notable rural settlements such as Braemar and Ballater and many famous castles peppering the landscape, such as Balmoral.</p> <p><b>1 mark per specific landscape description – 2 marks. Or any other valid answer.</b></p>	2	

Question			Expected Answer(s)	Max Mark	Additional Guidance
6.	(a)	(ii)	<p>The new tour would offer a distinct alternative to present options, would widen their appeal to get the market as it offers new landscapes such as coastal as opposed to city and mountain/glen. May get repeat customers who have already experienced the original options. Could capture a niche market for those wishing to visit areas 'off the beaten track'. A lot of visitors may be interested in visiting famous attractions not previously offered, eg 'Home of Golf' in St Andrews and Royal Deeside.</p> <p><b>1 mark per valid suggestion – 2 marks. Or any other valid answer.</b></p>	2	
6.	(a)	(iii)	<p>Your itinerary should include at least <u>one</u> from <u>each</u> of the following categories:</p> <ul style="list-style-type: none"> <li>• A named natural feature</li> <li>• A man-made visitor attraction</li> <li>• A National Trust for Scotland property</li> <li>• A named event attraction</li> </ul> <p><b>8 marks.</b></p> <ul style="list-style-type: none"> <li>• 1 mark for feasibility</li> <li>• 1 mark for description for route (at least 3 correct days).</li> <li>• 3 marks for overnight stops (3 marks for 4 stops, 2 marks for 3 stops, 1 mark for 1 or 2 stops).</li> <li>• 3 marks for naming visitor attractions/events (3 marks for 4 named examples, 2 marks for 3 examples, 1 mark for 1 or 2 examples).</li> </ul>	8	

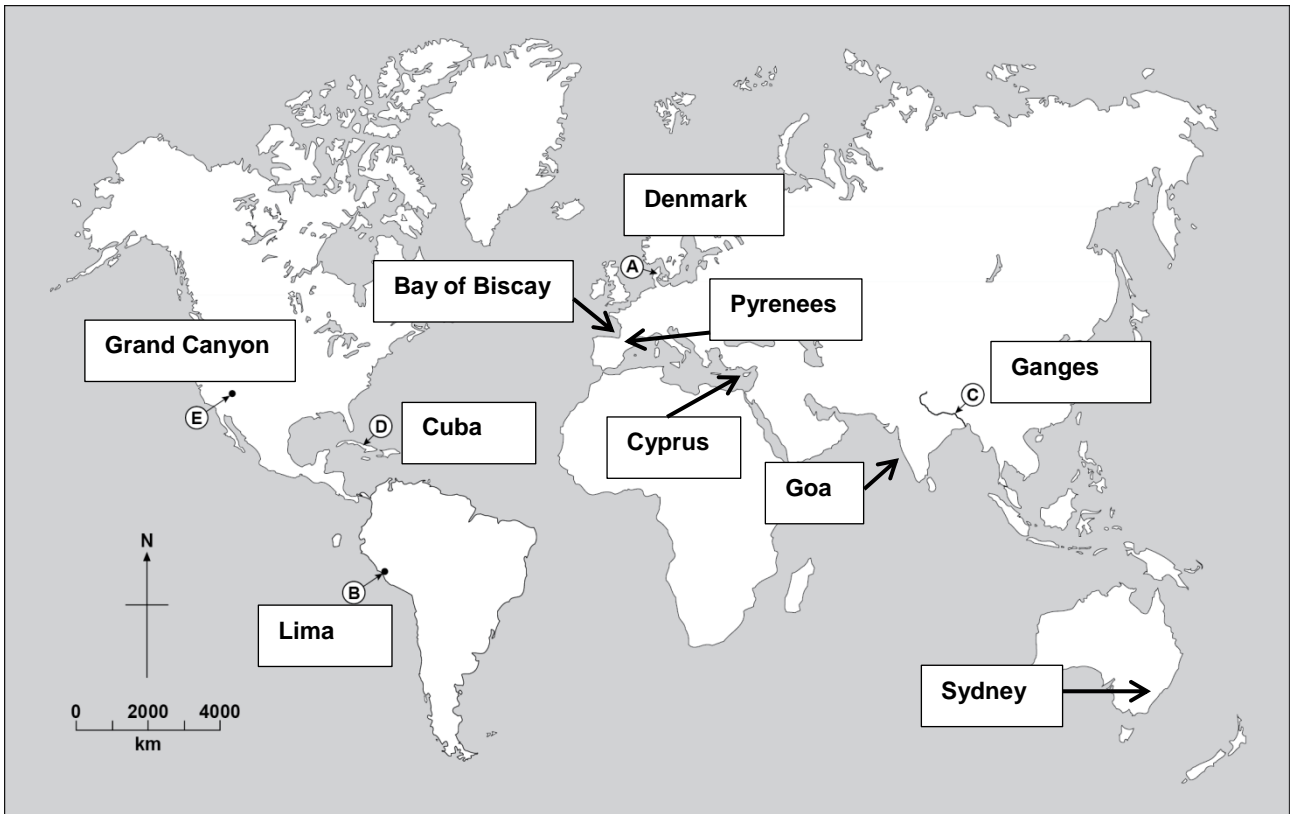


Question			Expected Answer(s)	Max Mark	Additional Guidance
6.	(b)	(i)	<p>Join the M9 heading north then join A9, keep heading north – passing places such as Perth, Pitlochry, Blair Atholl, Drumochter Pass and Aviemore</p> <p><b>1 mark per valid route description – 2 marks. Or any other valid answer.</b></p>	2	
6.	(b)	(ii)	<p>Gateway to the Highlands therefore very scenic with the River Ness and Moray Firth linked to business. Many different types of accommodation, places to eat and attractions such as Culloden and Loch Ness. Good communication/access air and rail. Conference Venues + chain Hotels</p> <p><b>1 mark per valid answer – 2 marks. Or any other valid answer.</b></p>	2	
6.	(b)	(iii)	<p>Drumossie Hotel (MacDonald Hotels and Resorts) Thistle, Mercure, Ramada, Palace, Kingsmill, Holiday Inn Express</p> <p><b>1 mark for correct venue identification. Or any other valid answer.</b></p>	1	
6.	(b)	(iv)	<p>Dolphin watching on Moray Firth, Cruise on Loch Ness, Sailing on Beaulieu/Moray Firth, Whisky tasting, eg Glenmorangie at Tain</p> <p><b>1 mark for correct identification of specific activity to the area, not mentioned in part (ii) above. Or any other valid answer.</b></p>	1	

## Section C – Tourist Destinations

Question			Expected Answer(s)	Max Mark	Additional Guidance
7.	(a)	(i)	Denmark	1	
7.	(a)	(ii)	Lima	1	
7.	(a)	(iii)	Ganges	1	
7.	(a)	(iv)	Cuba	1	
7.	(a)	(v)	Grand Canyon  <b>1 mark per correct location – 5 marks.</b>	1	
7.	(b)	(i)	Sydney	1	
		(ii)	Goa	1	
		(iii)	Cyprus	1	
		(iv)	The Pyrenees	1	
		(v)	Bay of Biscay  <b>1 mark per correction location – 5 marks.</b>	1	

Map 2 for Question 7 (a) and (b)



Question			Expected Answer(s)	Max Mark	Additional Guidance
7.	(c)	(i)	Peru	1	
7.	(c)	(ii)	New Zealand	1	
7.	(c)	(iii)	South Africa  <b>1 mark each – 3 marks.</b>	1	
7.	(d)	(i)	Malaysia – a peninsula located in Southeast Asia, which shares its border to the north with Thailand and to the south Singapore and the countries of Brunei and Indonesia on Borneo. South China sea to the west, Straits of Malacca to south and east.  Mexico – Located in North America and bordered by the USA to the north, Belize and Guatemala to the south, Gulf of Mexico to the east, Pacific Ocean to the west.  <b>1 mark for two accurate descriptive points. Or any other valid point.</b>	1	
7.	(d)	(ii)	Malaysia - +8 hrs  Mexico - -6 hrs to -8 hrs  <b>1 mark for two relevant points. Or any other valid point.</b>	1	
7.	(d)	(iii)	Malaysia – Kuala Lumpur International, Kuala Lumpur. Kota Kinabalu International, Kota Kinabalu  Mexico – Benito Juarez International Mexico City. Cancun International, Cancun, Acapulco  <b>1 mark.</b>	1	

Question			Expected Answer(s)	Max Mark	Additional Guidance
7.	(d)	(iv)	<p>Malaysia – Beautiful natural (wild jungle) such as Mulu caves, Langkawi Islands, Mount Kinabalu and modern / diverse urban cityscapes such as Kula Lumpur with colonial buildings, mosques and temples – winter sun destination</p> <p>Mexico – A wide range of food and drink, eg Fajita, tequila – ideal summer and winter sun destination, eg Los Cabos, Resort town of Acapulco. Day of the Dead festival in city of Oaxaca. Mexico City – Mixture of tradition and modernity</p> <p><b>1 mark.</b> <b>Or any other valid point.</b></p>	1	
7.	(d)	(v)	<p>Mexico – Pyramid of the sun, Teotihuacán, Chichen Itza, largest of the Maya cities – temple pyramid of El Castillo, City of Guanajuato, Uxmal, Kabah</p> <p>Malaysia – Petronas Towers, Legoland, Kuala Lumpur Tower, Sunway Lagoon (amusement park), Aquaria KLCC</p> <p><b>1 mark – no marks if credit given in part (ii).</b> <b>Or any other valid point.</b></p>	1	

Question			Expected Answer(s)	Max Mark	Additional Guidance
8.	(a)	(i)	<p>Kenya – Jomo Kenyatta International (Nairobi) 9 hrs (+ / - 1 hr)</p> <p>Argentina – Ministro Pistarini International Jorge Newbery (Aeroparque) (Bueno Aires) 14 hrs (+ / - 1 hr)</p> <p>Indonesia – Soekarno-Hatta International, Jakarta Juanda International, Denpasar, Bali 15 hrs (+ / - 1 hr)</p> <p><b>2 marks – 1 mark for entry airport, 1 mark for flying time.</b></p>	2	
8.	(a)	(ii)	<p>Kenya – Located in east Africa, Indian Ocean to east, Somalia to northeast, Ethiopia to north, Sudan to northwest, Uganda to west, Tanzania to south</p> <p>Argentina – Located in southern South America, Chile to the west, Bolivia, Paraguay to north, Brazil and Uruguay to east, South Atlantic to east and south</p> <p>Indonesia – Group of islands located between the Indian Ocean and the Pacific Ocean, in southeast Asia and Australia to the south</p> <p><b>2 marks – 1 mark per descriptive point.</b></p>	2	
8.	(a)	(iii)	<p>Kenya – Variety of different walking experiences, mountain and safari – Mount Kenya National Park, Tsavo National Park, walking safaris</p> <p>Argentina – Andean Mountains offering off the beaten track walking, serious hiking with superb glacial scenery, Fitzroy National Park, Iguazu falls</p> <p>Indonesia – Mountain/volcano and rainforest experience Mount Rinijani Orangutan conservation charity trek, Unspoilt island of Flores</p> <p><b>3 marks – maximum 1 mark for named example, 2 marks on why it would suit their interests.</b></p>	3	

Question			Expected Answer(s)	Max Mark	Additional Guidance
8	(a)	(iv)	<p>Kenya – Tropical climate, hot and humid by coast, temperature inland, very dry in north and northeast</p> <p>Argentina – Varies from sub-tropical in Chaco region to sub-Artic in Patagonia with moderate summer rainfall overall</p> <p>Indonesia – Hot and humid climate throughout the year – tropical, high rainfall</p> <p><b>2 marks – 1 mark per descriptive point.</b></p>	2	
8.	(a)	(v)	<p>Kenya – exposure at higher altitude, Dehydration, crocodiles, eg Tsavo National Park, Tropical diseases, such as malaria</p> <p>Argentina – exposure at higher altitude, Dehydration, Dangerous walking environment</p> <p>Indonesia – Contracting tropical diseases such as malaria, cholera, rabies etc, being a victim of crime, flood water in rainy season</p> <p><b>2 marks- 1 mark per safety risk.</b></p>	2	

Question			Expected Answer(s)	Max Mark	Additional Guidance
8.	(b)	(i)	<p>Sydney – Most multicultural city in Australia, beautiful coastal location – one of world’s largest natural harbours, and blue mountains to the west. Many stunning city landmarks eg natural features such as Sydney Harbour and Bondi Beach and Shopping/eating at The Rocks</p> <p>Singapore – ‘Streets of little India’ – Indian artwork, antiques, textiles, music, food Chinatown – full of culture, Asian antiques, statuettes, exotic souvenirs</p> <p>Prague – the city of 100 spires! Very historical, outstanding art – paintings, sculpture, literature, music – lots of eateries, cultural events, operas and classical concerts</p> <p><b>2 marks – 1 mark per appeal. Or any other valid point.</b></p>	2	
8.	(b)	(ii)	<p>Sydney – Sydney Opera House, Sydney Harbour Bridge, Royal Botanic, Art Galleries and Museums</p> <p>Singapore – Universal Studios, Singapore Zoo, Botanic Gardens, Jurong Bird Park, Science Centre, Underwater World, Escape Theme Park</p> <p>Prague – Prague Castle, Prague Zoo, St Vitus Cathedral, Charles Bridge/museum, Museum of Music</p> <p><b>2 marks – 1 mark per attraction. Or any other valid point.</b></p>	2	



Question			Expected Answer(s)	Max Mark	Additional Guidance
8.	(b)	(iii)	<p>Sydney – John Dory Fillets, BBQ Snags, Dogwood Dog (Hot Dog), Chicken Parmigiana, Grilled Kangaroo, Seafood Pizza</p> <p>Singapore – Chinese, Malay, Indian and Peranakan influence Bak Kwa – BBQ pork, Kaya – type of jam, Frozen Laksa – noodle soup</p> <p>Prague – Based around beef or pork with starchy side dishes such as dumplings, Czech goulash</p> <p><b>1 mark.</b> <b>Or any other valid point.</b></p>	1	
8.	(b)	(iv)	<p>Sydney – Aboriginal art, didgeridoos, boomerangs, opal jewellery, photography eg Jack Atley, Sydney Opera House</p> <p>Singapore – Plated orchid Giftware associated with Straits Chinese, Tamil and Malay history, Singapore Sling, Merlion – emblem of Singapore</p> <p>Prague – Czech puppets, Czech Easter eggs, Garnet and amber jewellery, Czech made wood/glass/porcelain</p> <p><b>1 mark.</b> <b>Or any other valid point.</b></p>	1	
8.	(b)	(v)	<p>Sydney - + 11/12 hrs</p> <p>Singapore - +8 hrs</p> <p>Prague - +1 hr</p> <p><b>1 mark.</b></p>	1	

[END OF MARKING INSTRUCTIONS]