



2015 Travel and Tourism

Intermediate 1

Finalised Marking Instructions

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Part One: General Marking Principles for Travel and Tourism Intermediate 1

This information is provided to help you understand the general principles you must apply when marking candidate responses to questions in this Paper. These principles must be read in conjunction with the specific Marking Instructions for each question.

- (a)** Marks for each candidate response must always be assigned in line with these general marking principles and the specific Marking Instructions for the relevant question. If a specific candidate response does not seem to be covered by either the principles or detailed Marking Instructions, and you are uncertain how to assess it, you must seek guidance from your Team Leader/Principal Assessor.
- (b)** Marking should always be positive ie, marks should be awarded for what is correct and not deducted for errors or omissions.

GENERAL MARKING ADVICE: Travel and Tourism Intermediate 1

The marking schemes are written to assist in determining the “minimal acceptable answer” rather than listing every possible correct and incorrect answer. The following notes are offered to support Markers in making judgements on candidates’ evidence, and apply to marking both end of unit assessments and course assessments.

Part Two: Marking Instructions for each Question

Question			Expected Answer(s)	Max Mark	Additional Guidance	
1.	(a)			4		
			DESTINATION			TYPE OF HOLIDAY BROCHURE
			North Berwick, Scotland			UK Short Breaks or World Golf Resorts
			Bali, Indonesia			Worldwide or Winter Sun
			Santa Ponsa, Majorca, Spain			Summer Sun or World Golf Resorts
			Zermatt, Switzerland			European Lakes and Mountains or Winter Sports
					4x1	
1.	(b)	(i) (ii)	Travel to and fly from Scottish Airport to Schiphol Airport then to Amsterdam Drive to South or East coast port – ferry – drive to Amsterdam Train – channel tunnel – train etc 2x1	2	There have to be two stages to each journey	
1.	(b)	(iii)	Positive reason for the choice made or Negative reason for the alternative, etc	1		

Question			Expected Answer(s)	Max Mark	Additional Guidance
1.	(c)		Guide, Brochure, Internet, Travel Agent, etc 2x1	2	
1.	(d)		143 miles (1) 2.86 hours or 2 hours 51 or 52 minutes (1)	2	No double penalty for time calculation
1.	(e)	(i)	09-55	3	
1.	(e)	(ii)	13-55		
1.	(e)	(iii)	4 hours 12 minutes 3x1		
1.	(f)	(i)	January or June/July 2x1	2	
1.	(f)	(ii)	temperature: not too hot/not too cold Rainfall: lowest 2x1	2	No double penalty for having chosen the wrong month

(18)

Question		Expected Answer(s)	Max Mark	Additional Guidance
2.	(a)	<p><u>m8sMEDBREAKS.com: Screen 1</u></p> <p>Resort: Laganas Departure Airport: Prestwick, Glasgow, Aberdeen, Inverness or Edinburgh Date of Departure: Tuesday 19 May 2015 Number of nights: 10/11 Party Size: 1adult, 1 child Type of accommodation: Apartment Board Option: Self-catering</p> <p style="text-align: right;">7x1</p>	7	
		<p><u>m8sMEDBREAKS.com: Screen 2</u></p> <p>ANATOLI APRTHOTEL: 0 marks, STUDIO ATHENA: 1 mark SPIRA STUDIOS: 2 marks</p> <p style="text-align: right;">Mark out of 2</p>	2	
		<p><u>m8sMEDBREAKS.com: Screen 3</u></p> <p>Candidate as Party leader (17) and one party member (16)</p>	1	
2	(b)	<p>Option 3 from 4</p> <p>Low season: quietest season, spring/autumn, cheaper prices etc</p> <p>Under-occupancy: price increase because there are fewer people than the accommodation can cater for etc</p> <p>Half Board: two meals supplied – usually breakfast and dinner etc</p> <p>Air Conditioning: a fan or air-con unit to keep the accommodation cool etc</p> <p style="text-align: right;">3x1</p>	3	

Question		Expected Answer(s)	Max Mark	Additional Guidance				
2.	(c)	Flight supplement is to cover the cost of extra fuel from a Scottish airport than from London	1					
2.	(d)	No mark for choice	2					
		<table border="1"> <tr> <td>Studio advantage – may cost less</td> <td>Apartment advantage – separate bedroom from living space</td> </tr> <tr> <td>Studio disadvantage – very cramped, sleep in living area, have to make up bed every day</td> <td>Apartment disadvantage – may cost more, etc</td> </tr> </table>	Studio advantage – may cost less	Apartment advantage – separate bedroom from living space	Studio disadvantage – very cramped, sleep in living area, have to make up bed every day	Apartment disadvantage – may cost more, etc		
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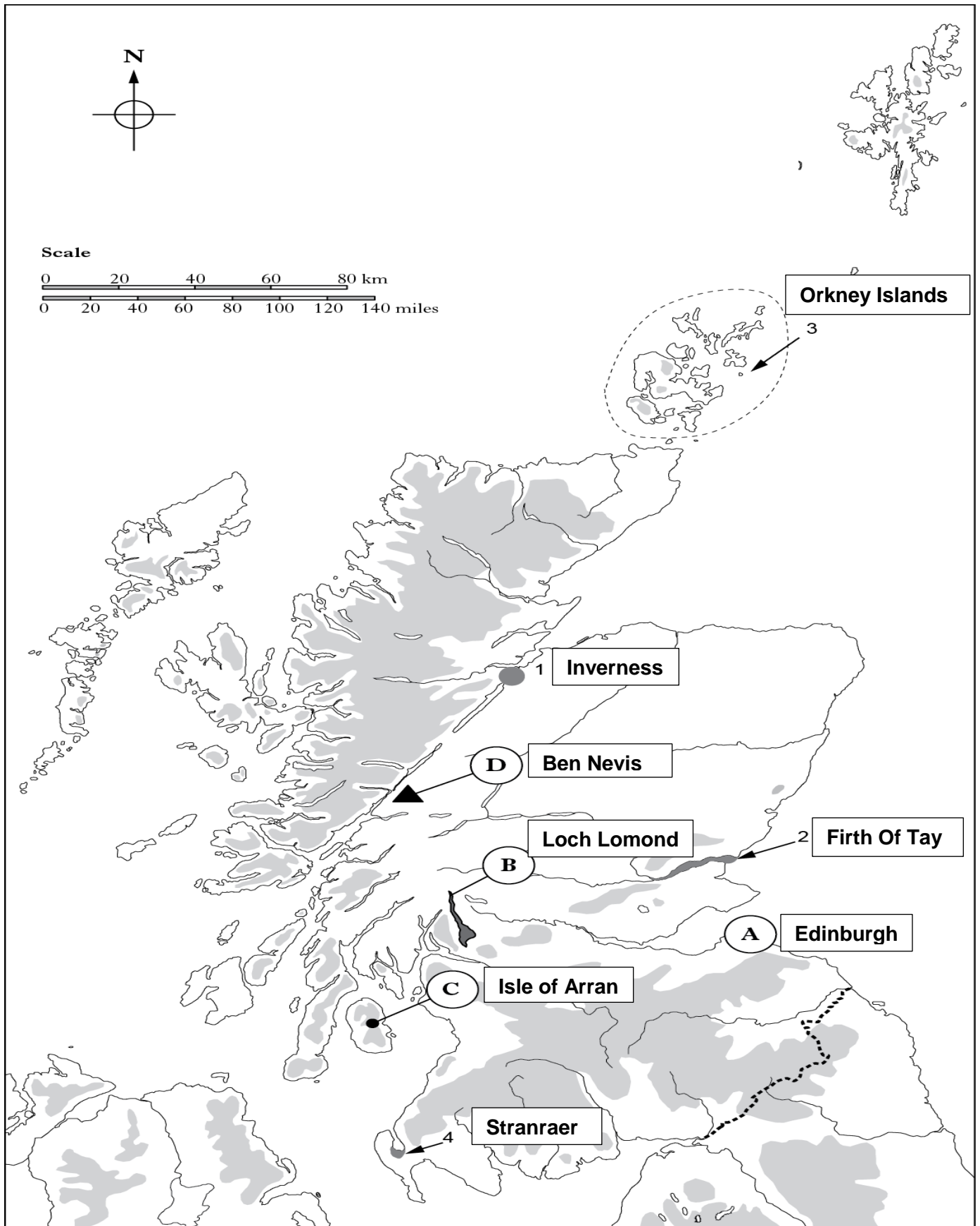
(16)

Question		Expected Answer(s)	Max Mark	Additional Guidance
3.	(a)	<p>A. Edinburgh B. Loch Lomond C. Isle of Arran D. Ben Nevis</p> <p style="text-align: right;">4x1</p>	4	
3.	(b)	<p>Refer to map on page 8.</p> <p>Full credit should be given for an indicated location inside the shaded area on the map for all four answers</p> <p style="text-align: right;">4x1</p>	4	
3.	(c)	<p>Answers will depend on destination selected.</p> <p>ACCOMMODATION: 3 named accommodation</p> <p style="text-align: right;">3x1</p> <p>Unnamed range of accommodation eg Guesthouse – Youth Hostel – 4-star hotel (at least 2 types – 1 mark)</p> <p>AMENITIES AND ATTRACTIONS: To gain full marks for this part the candidate must give named examples. If no named example – no mark.</p> <p style="text-align: right;">6x1</p>	9	<p>Maximum of 4 marks for a destination outside Scotland – in the rest of the UK</p>

(17)

Question 3

Map Q3A: Scotland

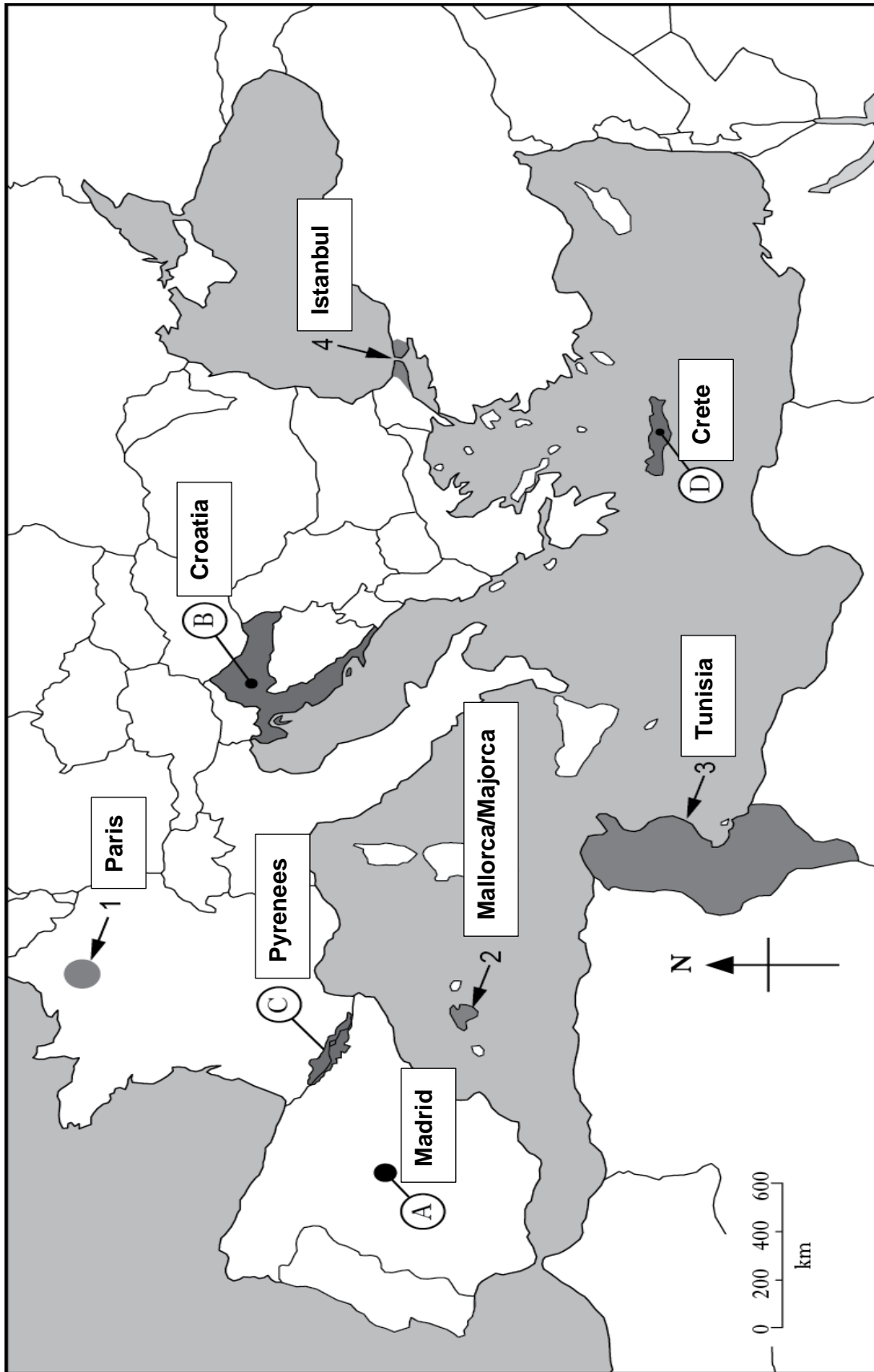


Question			Expected Answer(s)	Max Mark	Additional Guidance
4.	(a)		A. Madrid B. Croatia C. Pyrenees D. Crete 4x1	4	
4.	(b)		Refer to the map on page 10. Full credit should be given for an indicated location inside the shaded area on the map for all four answers. 4x1	4	
4.	(c)	(i)	Flaminio	1	
4.	(c)	(ii)	Coliseum, Forum, Palatine Hill, Pantheon, Trevi Fountain, Campo Fiori 3x1	3	
4.	(c)	(iii)	Vatican Museum, Sistine Chapel, St Peter's Basilica, St Peter's Square 3x1	3	
4.	(c)	(iv)	Umberto I, Santa Angelo or Vittorio Emanuele II, or Principe	1	

(16)

Question 4

Map Q4A: Mediterranean Area



Question		Expected Answer(s)		Max Mark	Additional Guidance																
5.	(a)		<table border="1"> <tr> <td>Airport Area</td> <td>Letter</td> </tr> <tr> <td>Check in</td> <td>A/G</td> </tr> <tr> <td>Passport Control</td> <td>D</td> </tr> <tr> <td>Customs</td> <td></td> </tr> <tr> <td>Security check</td> <td>F</td> </tr> <tr> <td>Departure Lounge</td> <td>G/A</td> </tr> <tr> <td>Baggage Hall</td> <td>C</td> </tr> <tr> <td>Arrivals Hall</td> <td>B</td> </tr> </table>	Airport Area	Letter	Check in	A/G	Passport Control	D	Customs		Security check	F	Departure Lounge	G/A	Baggage Hall	C	Arrivals Hall	B	6	
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	6x1																				
5.	(b)	(i)	€180	1																	
5.	(b)	(ii)	£11.25	1																	
5.	(c)		<p>It's cheap for 3 courses with bread, drink and a coffee included but a limited choice (1)</p> <p>A la carte is more expensive and has a full range of choices (1)</p>	2																	
			2x1																		
5.	(d)			2																	
			<table border="1"> <thead> <tr> <th>Method</th> <th>Advantage</th> <th>Disadvantage</th> </tr> </thead> <tbody> <tr> <td>Cash</td> <td>Easy to use, no need to go to bank/cashline, etc</td> <td>Easily stolen or lost, etc</td> </tr> <tr> <td>Credit Card</td> <td>Easy to use, safe etc</td> <td>Easily stolen or lost, overspend, interest to be paid, etc</td> </tr> <tr> <td>Travellers Cheques</td> <td>Safe to use, can be replaced, etc</td> <td>Without money until replacements come etc</td> </tr> <tr> <td>Travel Money Card</td> <td>Pre-paid amount on card, etc</td> <td>Some places do not allow use, etc</td> </tr> </tbody> </table>	Method	Advantage	Disadvantage	Cash	Easy to use, no need to go to bank/cashline, etc	Easily stolen or lost, etc	Credit Card	Easy to use, safe etc	Easily stolen or lost, overspend, interest to be paid, etc	Travellers Cheques	Safe to use, can be replaced, etc	Without money until replacements come etc	Travel Money Card	Pre-paid amount on card, etc	Some places do not allow use, etc		2x1	
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Question		Expected Answer(s)	Max Mark	Additional Guidance
5.	(e)	You can use it to get the same free treatment as a native of the country when you might have to pay for the treatment and then claim it back from Travel Insurance when you get back to the UK	1	
5.	(f)	<p>Passport – go to the British Embassy or Consulate to get a replacement</p> <p>Camera & Tablet Computer – report to the police and report to insurance company</p> <p>Travellers' Cheques – contact TC company, give numbers and await replacements</p> <p style="text-align: right;">3x1</p>	3	
5.	(g)	<p>Expect regular updates from staff (1) After 4 hours expect a meal/soft drinks voucher, (1) etc.</p> <p style="text-align: right;">2x1</p>	2	

(18)

Question		Expected Answer(s)	Max Mark	Additional Guidance
6.	(a)	<p>Christina and Maria make money from selling jewellery to tourists, Thomas is better off, better home, better transport, Marko has a well-paid job for part of the year.</p> <p>OR</p> <p>General Benefits of Tourism-Improved Communications eg motorways, airports, development of hotels, amenities for locals, Improved services, jobs, improved economy etc.</p> <p style="text-align: right;">4x1</p>	4	
6.	(b)	<p>Any of the following:</p> <p>Loss of local culture, traditions swamped, Import of foreign cultures,</p> <p>Seasonal employment, change from fishing & traditional work to tourism, loss of traditional skills, anonymity, more people, loss of Flora and fauna, noise pollution, litter etc.</p> <p style="text-align: right;">4x1</p>	4	
6.	(c)	<p>Any three examples of improved tourist behaviour eg learn local language, be less noisy, use litter bins etc</p> <p style="text-align: right;">3x1</p>	3	
6.	(d)	<p>Any four valid suggestions eg the Outdoor Activity Code and rules for wild camping etc</p> <p>Answers should receive 1 mark each</p> <p style="text-align: right;">4x1</p>	4	

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[END OF MARKING INSTRUCTIONS]