



National
Qualifications
2022

2022 Art and Design

National 5

Finalised Marking Instructions

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General marking principles for National 5 Art and Design

Always apply these general principles. Use them in conjunction with the detailed marking instructions, which identify the key features required in candidates' responses.

- (a) Always use positive marking. This means candidates accumulate marks for the demonstration of relevant skills, knowledge and understanding; marks are not deducted for errors or omissions.
- (b) If a candidate response does not seem to be covered by either the principles or detailed marking instructions, and you are uncertain how to assess it, you must seek guidance from your team leader.
- (c) It is possible that some candidates could have investigated artists and designers who are not known to the marker. In such cases, markers are expected to research the artists/designers before marking the response.
- (d) Markers should consider the extent to which the candidate's response demonstrates their knowledge and understanding of art and design practice.
- (e) Marks should not be awarded for mere descriptive comment. At this level, candidates are expected to justify their answers. To gain marks, candidates must develop points made.
For example, *'The painting has bright colours'* would not gain a mark as it is simply descriptive, but
'The painting has bright colours and the use of warm vivid colours on the flowers makes them stand out as they contrast with the cool colours in the background', would gain a mark, as this answer shows an understanding of colour theory.
- (f) No marks should be awarded for simply repeating information from the legend. Where candidates develop and use this information to justify their opinion or qualify their answer, credit can be given.
- (g) To gain full marks, candidates must have responded to all aspects of the question. **8 marks** are available for responding to the prompts relating to expressive art or design issues.
 - if the candidate responds to only two of the three prompts effectively, then **1 mark** cannot be accessed and a **maximum of 7 marks** can be gained by the candidate for this aspect of the question.
 - if the candidate responds to only one of the three prompts effectively, the candidate can gain a **maximum of 6 marks** for this aspect of the question.
- (h) The questions also require candidates to give an opinion with justified reasons which are worth **2 marks**. Candidates must make two valid and substantiated points relating to the question to gain both marks.

Overview

National 5 level candidates are required to demonstrate knowledge and understanding of key art or design issues, and knowledge and understanding of the work of at least two artists or two designers. The format of the questions reflects this emphasis. The paper is divided into Section 1: Expressive Art Studies and Section 2: Design Studies and each is equally demanding.

The questions are designed to test candidates' ability to respond critically to images of art or design works and to form and substantiate judgements about identified aspects of art practice or design issues.

The questions require candidates to demonstrate their understanding of art and design issues in an **extended response format**.

Mandatory questions (Q1 and Q7)

In these questions, candidates are required to demonstrate knowledge and understanding of key art or design issues and knowledge and understanding of the work of two artists or two designers. Candidates are expected to provide substantiated reasons to support their personal opinions.

The questions are divided into **two parts**

Part (a)

This part of the question assesses the candidates' ability to comment on the art or design works with explicit reference to the use of visual art/design elements and to express justified opinions on the identified examples of the work.

1 mark should be awarded for each relevant, justified point, which responds to the question prompts up to a **maximum of 10 marks**.

Candidates are expected to demonstrate their knowledge and understanding with reference to specific artworks/designs.

Candidates who discuss only one artwork or design can only gain a **maximum of 6 marks**. Where this occurs, marks should be awarded as follows:

- a **maximum of 4 marks** are available for discussing artwork or design work with reference to one artist's or designer's use of the specific elements
- a **maximum of 2 marks** are available for giving an opinion on a specific aspect of the artist's or designer's work with two justified reasons.

Part (b)

This part of the question assesses the candidates' knowledge and understanding of the impact of social, cultural and other influences on the work and practice of a selected artist or designer from part (a).

1 mark is awarded for each correct influence identified up to a **maximum of 2 marks**.

A maximum of 3 marks are available for describing how the influences can be seen in any of the selected artist's or designer's work.

Examples of social and cultural influences may include:

- living conditions, including economic conditions
- influence of family and community
- influence of other artists/designers
- influence of art/design movements
- exposure to different cultures
- physical environment/geography
- new and emerging technology
- politics
- gender
- religion/belief
- national/world events
- developments in other fields for example science, literature
- personal circumstances
- health and wellbeing.

In Section 1, Expressive Art Studies, question 1 part (a), candidates will respond by commenting on two works of art with a common stimulus/theme. They will be asked about specific issues in relation to the works they have selected.

In question 1 part (b), candidates will select one artist from part (a) and explain the impact of social, cultural or other influences on their work and practice. It is acceptable for candidates to refer to the artwork discussed in part (a) or the artist's work in general.

In Expressive Art Studies questions, where the term 'artwork' is used it should be interpreted in its broadest sense, covering painting, printmaking, photography, sculpture, installation, animation, film and video.

Candidates may also refer to groups of artists rather than individuals (for example artists who work in pairs/groups such as the Boyle family), and this is acceptable.

In Section 2, Design Studies, question 7 part (a), candidates will respond by referring to two specific examples of designers' work. They will be asked about visual aspects and functional design issues in relation to the works they have selected.

In question 7 part (b), candidates will select one designer from part (a) and explain the impact of social, cultural or other influences on their work and practice. It is acceptable for candidates to refer to the design discussed in part (a) or to the designer's work in general.

In the Design Studies questions, the term 'design' should also be inclusive of any form of design. Occasionally candidates may refer to collections of designs (particularly in fashion/textiles answers), and this is acceptable.

Candidates may also refer to groups of designers rather than individuals (for example Alessi or Timorous Beasties), and this is acceptable.

Optional questions (Q2–6 and Q8–12)

Candidates are asked to choose and respond to **one** other question from their chosen section of the paper.

In each section, there is a **choice of five** different questions for personalisation and choice. These questions require candidates to give a personal response to one selected image from the choice of supplied questions and images in each section. They will demonstrate their understanding of specialist art and design vocabulary when commenting on key aspects of art and design practice and justifying their answers and opinions.

In Section 1, Expressive Art Studies, they will comment on an unseen image, demonstrating an understanding of important aspects of the artist's work.

In Section 2, Design Studies, they will comment on an unseen image, demonstrating understanding of specific design issues.

Each of these questions asks candidates to:

- comment on the artist's/designer's methods or approach and/or their use of specific elements in the artwork/design shown
- give their opinion on a specific aspect of the work, justifying their opinions.

One mark should be awarded for each relevant, justified point, which answers the question up to a **maximum of 10 marks**. Markers should follow the specific marking guidance for each aspect of the questions provided in the table.

Marks should not be awarded for mere descriptive comments. To gain marks, candidates must develop or justify points made.

Substantiated comments and valid, justified personal opinions relating to the question should be rewarded. These opinions can be either positive or negative.

If a candidate answers more than one optional question in either section of the question paper, the answers should be marked and the response that gains the highest marks should be recorded.

Marking instructions for each question

Section 1 – Expressive Art Studies

Question	Specific marking instructions	Max mark						
All candidates who have chosen Section 1 will answer this question.								
1.	<p>(a)</p> <p>Candidates are expected to demonstrate their knowledge and understanding with reference to two specific artworks.</p> <p>The two selected examples of artwork should clearly contain similar subject matter or be based on the same theme, for example two portraits, two still life paintings with similar objects, two coastal landscapes, two works based on war, fantasy, dance, etc.</p> <p>Candidates' responses can be credited in a number of ways.</p> <p>Candidates are asked to comment on their two selected artworks referring to:</p> <ul style="list-style-type: none"> • composition/arrangement • texture • subject matter/imagery. <p>Appropriate answers here would include comments on:</p> <ul style="list-style-type: none"> • the composition/arrangement and the effect on the works • the artists' use of texture for expressive effect and how this has been achieved • the subject matter/imagery of the work and how this has been achieved • any other justified comment. <p>Candidates may refer to a diverse range of artworks. The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="352 1196 1350 1655"> <tbody> <tr> <td data-bbox="352 1196 1249 1373"> <p>Composition/arrangement</p> <p>The focal point is the blue bottle because it is the tallest object and the artist has placed it in the centre which draws the viewer's attention.</p> </td> <td data-bbox="1249 1196 1350 1373" style="text-align: center;">1</td> </tr> <tr> <td data-bbox="352 1373 1249 1514"> <p>Texture</p> <p>In Sunflowers, Van Gogh puts the paint on using thick brush strokes to show the realistic texture of the petals.</p> </td> <td data-bbox="1249 1373 1350 1514" style="text-align: center;">1</td> </tr> <tr> <td data-bbox="352 1514 1249 1655"> <p>Subject matter/imagery</p> <p>In her self-portrait, Kahlo chose to show herself wearing traditional costume to represent her Mexican heritage.</p> </td> <td data-bbox="1249 1514 1350 1655" style="text-align: center;">1</td> </tr> </tbody> </table>	<p>Composition/arrangement</p> <p>The focal point is the blue bottle because it is the tallest object and the artist has placed it in the centre which draws the viewer's attention.</p>	1	<p>Texture</p> <p>In Sunflowers, Van Gogh puts the paint on using thick brush strokes to show the realistic texture of the petals.</p>	1	<p>Subject matter/imagery</p> <p>In her self-portrait, Kahlo chose to show herself wearing traditional costume to represent her Mexican heritage.</p>	1	8
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Question	Specific marking instructions	Max mark												
	<p>A maximum of 2 marks is available for giving an opinion on which artworks is most successful with two justified reasons.</p> <p>The table below gives an example of a point which would gain a mark.</p> <table border="1" data-bbox="352 315 1345 495"> <tr> <td data-bbox="352 315 1246 495"> <p>Most successful</p> <p>I think Frida Kahlo's portrait is most successful because it is full of symbols to do with her identity, like the cat and the monkey, so it tells you a lot about her.</p> </td> <td data-bbox="1246 315 1345 495" style="text-align: center; vertical-align: middle;">1</td> </tr> </table> <p>Marks should not be awarded for repeating earlier points if these points have not been developed in any way.</p>	<p>Most successful</p> <p>I think Frida Kahlo's portrait is most successful because it is full of symbols to do with her identity, like the cat and the monkey, so it tells you a lot about her.</p>	1	2										
<p>Most successful</p> <p>I think Frida Kahlo's portrait is most successful because it is full of symbols to do with her identity, like the cat and the monkey, so it tells you a lot about her.</p>	1													
(b)	<p>Candidates' responses can be credited up to a maximum of 5 marks. This question asks candidates to select one artist from part (a).</p> <p>Identify two influences on this artist and describe how these influences can be seen in any of their work.</p> <p>Marks should be allocated as follows:</p> <ul style="list-style-type: none"> • 1 mark should be given for each specific correct influence identified, up to a maximum of 2 marks. • 1 mark should be given for each clear description of how the influences identified can be seen in any of the artist's work up to a maximum of 2 marks. <p>One additional mark should be given up to a maximum of 5 marks in total for:</p> <ul style="list-style-type: none"> • a further developed point which gives additional detail on how one particular influence is seen in the artist's work <p>OR</p> <ul style="list-style-type: none"> • a further point describing another way one particular influence is seen in the artist's work. <p>The table below gives examples.</p> <table border="1" data-bbox="352 1330 1345 1805"> <thead> <tr> <th data-bbox="352 1330 794 1397">Response</th> <th data-bbox="794 1330 903 1397">Mark</th> <th data-bbox="903 1330 1345 1397">Reason</th> </tr> </thead> <tbody> <tr> <td data-bbox="352 1397 794 1518">Peploe was influenced by some French artists.</td> <td data-bbox="794 1397 903 1518" style="text-align: center;">0</td> <td data-bbox="903 1397 1345 1518">While correct, this is not specific enough and does not show the knowledge expected.</td> </tr> <tr> <td data-bbox="352 1518 794 1617">Peploe visited France and was influenced by the Fauves.</td> <td data-bbox="794 1518 903 1617" style="text-align: center;">1</td> <td data-bbox="903 1518 1345 1617">A specific and correct influence is identified.</td> </tr> <tr> <td data-bbox="352 1617 794 1805">Peploe visited France and was influenced by the Fauves. This made him use bright colours.</td> <td data-bbox="794 1617 903 1805" style="text-align: center;">1</td> <td data-bbox="903 1617 1345 1805">A specific and correct influence is identified, but the way in which the influence can be seen in the work is too vague.</td> </tr> </tbody> </table>	Response	Mark	Reason	Peploe was influenced by some French artists.	0	While correct, this is not specific enough and does not show the knowledge expected.	Peploe visited France and was influenced by the Fauves.	1	A specific and correct influence is identified.	Peploe visited France and was influenced by the Fauves. This made him use bright colours.	1	A specific and correct influence is identified, but the way in which the influence can be seen in the work is too vague.	5
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Question		Specific marking instructions			Max mark
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		Peploe visited France and was influenced by the Fauves. This made him use bright colours which can be seen in his still life paintings of tulips and roses from the 1920s.	2	A specific and correct influence is identified. (1 mark) A clear description of how the influence can be seen in an aspect of the work (colour palette) is described with reference to a specific body of work. (1 mark)	
		Peploe visited France and was influenced by the Fauves. This made him use bright colours which can be seen in his still life paintings of tulips and roses from the 1920s. This was different from the style of his earlier work, which can be seen in The Black Bottle which has realistic colours and a dark background.	3	A specific and correct influence is identified. (1 mark) A clear description of how the influence can be seen in an aspect of the work (colour palette) is described with reference to a specific body of work. (1 mark) The point is developed by describing the contrast with the style of the artist's earlier work. (1 mark)	
		Peploe visited France and was influenced by the Fauves. This made him use bright colours which can be seen in his still life paintings of tulips and roses from the 1920s. The influence of the Fauves can also be seen in his landscapes of Iona, as these have much more vibrant exaggerated colours than expected in Scottish landscape paintings.	3	A specific and correct influence is identified. (1 mark) A clear description of how the influence can be seen in an aspect of the work (colour palette) is described with reference to a specific body of work. (1 mark) A further point is made describing the effect of the Fauve influence on another body of work. (1 mark)	
		Otto Dix was influenced by World War I, this can be seen in the subject matter of dead soldiers in Trench Warfare which shows the horror of his experience.	2	A specific and correct influence is identified (1 mark) . A clear description of how the influence can be seen in the subject matter is described. (1 mark)	

Question		Specific marking instructions			Max mark
		Response	Mark	Reason	
		Otto Dix was influenced by World War I, this can be seen in the subject matter of dead soldiers in Trench Warfare which shows the horror of his experience. The painting features a battlefield and shows the death and decay caused by war.	3	A specific and correct influence is identified. (1 mark) A clear description of how the influence can be seen in the subject matter is described. (1 mark) A developed point is made describing the setting and what it communicates about the influence of war. (1 mark)	
		Joan Eardley was influenced by child poverty in the Gorbals. She often gave the children snacks and drinks so that they would sit for her while she made sketches from life.	2	A specific and correct influence is identified. (1 mark) A clear description of how the influence can be seen in a particular body of work is described. (1 mark)	
		Joan Eardley was influenced by child poverty in the Gorbals. She often gave the children snacks and drinks so that they would sit for her while she sketched them from life. The Samson sisters were among the children who visited, and they feature in a lot of her work from this time.	3	A specific and correct influence is identified. (1 mark) A clear description of how the influence can be seen a particular body of work is described. (1 mark) A developed point describes how a particular family were used as subjects. (1 mark)	
		Picasso was influenced by Cezanne's use of distorted perspective. This can be seen in his Cubist paintings, which show multiple viewpoints.	2	A specific and correct influence is identified. (1 mark) A clear description of how the influence can be seen a particular body of work is described. (1 mark)	
		Picasso was influenced by Cezanne's use of distorted perspective. This can be seen in his Cubist paintings, which show multiple viewpoints. In Picasso's work the effect is more exaggerated as he breaks up the objects into shapes.	3	A specific and correct influence is identified. (1 mark) A clear description of how the influence can be seen a particular body of work is described. (1 mark) A developed point is made describing the difference in Picasso's approach. (1 mark)	

Question			Specific marking instructions			Max mark
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			Elizabeth Blackadder's work is influenced by her travels. This can be seen in the way she often includes objects, like Japanese fans and ceramic pots, that she has collected, in her compositions.	2	A specific and correct influence is identified. (1 mark) A clear description is given of how the influence can be seen in the artist's work in general. (1 mark)	
			Elizabeth Blackadder's work is influenced by her travels. This can be seen in the way she often includes objects, like Japanese fans and ceramic pots, that she has collected, in her compositions. Her flattened perspective is typical of the Japanese prints that she saw while travelling.	3	A specific and correct influence is identified. (1 mark) A clear description is given of how the influence can be seen in her work in general. (1 mark) An additional point describes another way the influence can be seen in the artist's work. (1 mark)	
			Monet was influenced by the Impressionist movement. This can be seen in The Cliffs at Étretat as he has captured the effect of the windy weather on the waves in his broken brushstrokes.	2	A specific and correct influence is identified. (1 mark) A clear description is given of how the influence can be seen in a specific work. (1 mark)	
			Monet was influenced by the Impressionist movement. This can be seen in The Cliffs at Étretat as he has captured the effect of the weather in his broken brushstrokes. The impressionists used optical mixing. Monet has used this technique in the painting as colours were applied in dashes next to each other and these 'mix' in the eye of the viewer.	3	A specific and correct influence is identified. (1 mark) A clear description is given of how the influence can be seen in a specific work. (1 mark) An additional point describes another way the influence can be seen in the work. (1 mark)	
						15

Question	Specific marking instructions	Max mark				
Optional question – candidates select one from questions 2, 3, 4, 5, 6						
2.	<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none"> • comment on the painting referring to colour, line and media handling and/or techniques • give their opinion on the approach used to create this still life with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to the artist's use of colour, line and media handling and/or techniques.</p> <p>1 mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="331 786 1323 1798"> <tbody> <tr> <td data-bbox="331 786 549 1240">Colour</td> <td data-bbox="549 786 1323 1240"> <ul style="list-style-type: none"> • contrasting hot and cold colours have been used throughout, which makes the painting feel busy and overwhelming • there is a limited colour palette used which helps create visual continuity • the vibrant, clashing colours create a fun and summery atmosphere • the use of colour is not realistic and makes the artwork feel more child-like • the yellow sky and orange fence posts suggest that this painting may show a summer scene • any other justified comments regarding colour. </td> </tr> <tr> <td data-bbox="331 1240 549 1798">Line</td> <td data-bbox="549 1240 1323 1798"> <ul style="list-style-type: none"> • the rectangular outlines of the windows creates frames within the composition • the repeated lines of the blinds at the top of the painting lead the viewer's eye left to right • the plant pots are arranged in a horizontal line across the composition which leads your eye across the painting • the repeated lines of the fence posts create pattern • line has been used to create scribbly textures on the different objects • scribbly lines underneath the window sill creates shadow and depth • the objects are outlined with contrasting colours which makes them stand out • any other justified comments regarding line. </td> </tr> </tbody> </table>	Colour	<ul style="list-style-type: none"> • contrasting hot and cold colours have been used throughout, which makes the painting feel busy and overwhelming • there is a limited colour palette used which helps create visual continuity • the vibrant, clashing colours create a fun and summery atmosphere • the use of colour is not realistic and makes the artwork feel more child-like • the yellow sky and orange fence posts suggest that this painting may show a summer scene • any other justified comments regarding colour. 	Line	<ul style="list-style-type: none"> • the rectangular outlines of the windows creates frames within the composition • the repeated lines of the blinds at the top of the painting lead the viewer's eye left to right • the plant pots are arranged in a horizontal line across the composition which leads your eye across the painting • the repeated lines of the fence posts create pattern • line has been used to create scribbly textures on the different objects • scribbly lines underneath the window sill creates shadow and depth • the objects are outlined with contrasting colours which makes them stand out • any other justified comments regarding line. 	8
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	<table border="1" data-bbox="331 181 1326 748"> <tr> <td data-bbox="336 188 568 741">Media handling and/or techniques</td> <td data-bbox="568 188 1321 741"> <ul style="list-style-type: none"> • the artist has used quick and sketchy brushstrokes. This makes the painting feel less finished • the artist has used a small brush to create the neat outlines around her objects, helping them stand out • the sky has been layered in different colours using expressive marks, creating texture • the visible brushstrokes create an expressive effect • brushstrokes have been used to show texture in the wooden fence • the flatter areas of colour on the window frame are painted with more control than the pots which creates contrast • any other justified comments regarding media handling and/or techniques. </td> </tr> </table> <p data-bbox="331 779 1251 846">A maximum of 2 marks may be awarded for giving justified personal opinions on the approach used to create this still life.</p> <p data-bbox="331 864 1214 931">1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p data-bbox="331 949 1214 983">The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="331 999 1321 1458"> <tr> <td data-bbox="336 1005 568 1451">Personal opinion on the approach used to create this still life</td> <td data-bbox="568 1005 1316 1451"> <ul style="list-style-type: none"> • this painting has a cartoon-like approach as the artist has used bright colours and outlines • the approach is unrealistic as the objects are flat and the colours are not natural • a quick approach has been used as the style of the painting is quite sketchy • the approach shows an unusual arrangement of objects as they are all sitting in a straight line • the approach to colour and the effect on mood and/or atmosphere • any other justified opinions on the approach used to create this still life. </td> </tr> </table>	Media handling and/or techniques	<ul style="list-style-type: none"> • the artist has used quick and sketchy brushstrokes. This makes the painting feel less finished • the artist has used a small brush to create the neat outlines around her objects, helping them stand out • the sky has been layered in different colours using expressive marks, creating texture • the visible brushstrokes create an expressive effect • brushstrokes have been used to show texture in the wooden fence • the flatter areas of colour on the window frame are painted with more control than the pots which creates contrast • any other justified comments regarding media handling and/or techniques. 	Personal opinion on the approach used to create this still life	<ul style="list-style-type: none"> • this painting has a cartoon-like approach as the artist has used bright colours and outlines • the approach is unrealistic as the objects are flat and the colours are not natural • a quick approach has been used as the style of the painting is quite sketchy • the approach shows an unusual arrangement of objects as they are all sitting in a straight line • the approach to colour and the effect on mood and/or atmosphere • any other justified opinions on the approach used to create this still life. 	2
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		10				

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Optional question – candidates select one from questions 2, 3, 4, 5, 6						
3.	<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none"> • comment on the photograph referring to composition, subject matter and tone • give their opinion on what this photograph communicates to them, with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to the artist's composition, subject matter and tone. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="327 728 1321 1803"> <tbody> <tr> <td data-bbox="327 728 550 1249">Composition</td> <td data-bbox="550 728 1321 1249"> <ul style="list-style-type: none"> • the viewer follows the eye line of the standing figures towards the seated man making him the focal point • the three men are arranged in a triangular shape, which helps to lead our eye around the image • the two figures in the foreground look largest as they are closest to us. The man in the background looks smaller creating a sense of distance • the photo is taken at the seated man's eye level, so we have more of a connection with him • the two standing men frame the seated man, drawing attention to him • any other justified comments regarding composition. </td> </tr> <tr> <td data-bbox="327 1249 550 1803">Subject matter</td> <td data-bbox="550 1249 1321 1803"> <ul style="list-style-type: none"> • this photograph is set in a rundown boxing club, as it looks dirty and cables are hanging down the brick walls • the men in the foreground have defensive body language, as if there is tension between the three boxers • as there are three figures dressed in shorts, with their hands wrapped up or in gloves, this suggests the photo was taken just before a boxing match • the image is set backstage at a boxing match, which we can see because of the boxing poster • the men in the foreground are staring at the seated man, this makes them seem more menacing • any other justified comments regarding subject matter. </td> </tr> </tbody> </table>	Composition	<ul style="list-style-type: none"> • the viewer follows the eye line of the standing figures towards the seated man making him the focal point • the three men are arranged in a triangular shape, which helps to lead our eye around the image • the two figures in the foreground look largest as they are closest to us. The man in the background looks smaller creating a sense of distance • the photo is taken at the seated man's eye level, so we have more of a connection with him • the two standing men frame the seated man, drawing attention to him • any other justified comments regarding composition. 	Subject matter	<ul style="list-style-type: none"> • this photograph is set in a rundown boxing club, as it looks dirty and cables are hanging down the brick walls • the men in the foreground have defensive body language, as if there is tension between the three boxers • as there are three figures dressed in shorts, with their hands wrapped up or in gloves, this suggests the photo was taken just before a boxing match • the image is set backstage at a boxing match, which we can see because of the boxing poster • the men in the foreground are staring at the seated man, this makes them seem more menacing • any other justified comments regarding subject matter. 	8
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	<table border="1" data-bbox="325 176 1324 562"> <tr> <td data-bbox="325 176 550 562">Tone</td> <td data-bbox="550 176 1324 562"> <ul style="list-style-type: none"> • most of the seated man’s body is highlighted, making him the focal point of the image • the light is coming from the background, which puts the figures in the foreground mostly in shadow • there is a wide range of tones in the image, from very dark to very light which creates contrast • the light is shining on the right side of the male’s folded arms, highlighting his muscles which exaggerates their form • any other justified comments regarding tone. </td> </tr> </table> <p data-bbox="325 607 1246 674">A maximum of 2 marks may be awarded for giving justified personal opinions on what the photograph communicates.</p> <p data-bbox="325 689 1209 757">1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p data-bbox="325 772 1209 808">The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="325 824 1324 1424"> <tr> <td data-bbox="325 824 568 1424">Personal opinion on what this photograph communicates</td> <td data-bbox="568 824 1324 1424"> <ul style="list-style-type: none"> • the image appears to have been taken candidly and makes the viewer feel they are watching unseen • the man in the background is draped in white, which makes him look almost angelic compared to the two figures in the shadows who have a more threatening appearance • the two men standing over the seated boxer makes it look like they are bullying him • strength and power are suggested by the two larger figures standing over the smaller, seated figure • the poster in the background gives a clue to the boxing match that the men are about to take part in • any other justified opinions on what this photograph communicates. </td> </tr> </table>	Tone	<ul style="list-style-type: none"> • most of the seated man’s body is highlighted, making him the focal point of the image • the light is coming from the background, which puts the figures in the foreground mostly in shadow • there is a wide range of tones in the image, from very dark to very light which creates contrast • the light is shining on the right side of the male’s folded arms, highlighting his muscles which exaggerates their form • any other justified comments regarding tone. 	Personal opinion on what this photograph communicates	<ul style="list-style-type: none"> • the image appears to have been taken candidly and makes the viewer feel they are watching unseen • the man in the background is draped in white, which makes him look almost angelic compared to the two figures in the shadows who have a more threatening appearance • the two men standing over the seated boxer makes it look like they are bullying him • strength and power are suggested by the two larger figures standing over the smaller, seated figure • the poster in the background gives a clue to the boxing match that the men are about to take part in • any other justified opinions on what this photograph communicates. 	2
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		10				

Question	Specific marking instructions	Max mark				
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4.	<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none"> • comment on this painting, referring to subject matter, colour and media handling and/or techniques • give their opinion on the mood and atmosphere of this painting, with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to the artist's subject matter, colour and media handling and/or techniques. 1 mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="327 728 1316 2033"> <tbody> <tr> <td data-bbox="327 728 550 1485">Subject matter</td> <td data-bbox="550 728 1316 1485"> <ul style="list-style-type: none"> • it looks like a scene from a fairy tale/legend because she is dressed in a regal dress • the subject matter looks old fashioned because she is wearing a long dress with trailing sleeves in the water • boat looks like a Viking ship because of the decorative carving on the front • she looks like a character from a fantasy film because of her costume and candle on the boat • her white costume could symbolise innocence and makes her look like a bride • she looks like some kind of princess with her headband and gold embroidery on her dress • she is alone on a boat in the woods which makes her seem vulnerable • hair blowing in wind gives a sense of drifting/movement of boat • she looks wealthy because she is decorated in gold and is surround by embroidered blankets • any other well justified comments regarding subject matter. </td> </tr> <tr> <td data-bbox="327 1485 550 2033">Colour</td> <td data-bbox="550 1485 1316 2033"> <ul style="list-style-type: none"> • a focal point is created by her white dress and red hair against the dark background • the bright colours of the tapestry contrasts against the natural colours of the background • colours of the landscape have pops of yellows and gold suggesting it is autumn • her red hair harmonises with the reds and golds in the fabrics and landscape • white dress symbolises innocence • natural landscape colours are used across the painting helping to create realism • dark background colours and colour in the water make it look mysterious • any other well justified comments regarding colour. </td> </tr> </tbody> </table>	Subject matter	<ul style="list-style-type: none"> • it looks like a scene from a fairy tale/legend because she is dressed in a regal dress • the subject matter looks old fashioned because she is wearing a long dress with trailing sleeves in the water • boat looks like a Viking ship because of the decorative carving on the front • she looks like a character from a fantasy film because of her costume and candle on the boat • her white costume could symbolise innocence and makes her look like a bride • she looks like some kind of princess with her headband and gold embroidery on her dress • she is alone on a boat in the woods which makes her seem vulnerable • hair blowing in wind gives a sense of drifting/movement of boat • she looks wealthy because she is decorated in gold and is surround by embroidered blankets • any other well justified comments regarding subject matter. 	Colour	<ul style="list-style-type: none"> • a focal point is created by her white dress and red hair against the dark background • the bright colours of the tapestry contrasts against the natural colours of the background • colours of the landscape have pops of yellows and gold suggesting it is autumn • her red hair harmonises with the reds and golds in the fabrics and landscape • white dress symbolises innocence • natural landscape colours are used across the painting helping to create realism • dark background colours and colour in the water make it look mysterious • any other well justified comments regarding colour. 	8
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	<table border="1" data-bbox="327 179 1324 806"> <tr> <td data-bbox="327 179 550 806">Media handling and/or techniques</td> <td data-bbox="550 179 1324 806"> <ul style="list-style-type: none"> • there is a lot of detail which has probably been created using a small brush • the colours have been carefully blended making it look photorealistic • the rough textural brushwork is used to show the foliage/trees in the background • the paint has been applied roughly in some places and smoothly in others to show a variety of textures • it looks like a variety of techniques have been used for example a palette knife to create the reeds in the foreground and a brush to do the details • the painting must have been very time consuming as it contains so much detail • the painting must have taken a long time to do as it is so big • any other well justified comments regarding media handling and/or techniques. </td> </tr> </table> <p data-bbox="327 817 1324 896">A maximum of 2 marks may be awarded for giving justified reasons for their personal opinions on the mood and atmosphere of this painting.</p> <p data-bbox="327 907 1324 985">1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p data-bbox="327 996 1324 1041">The table below gives examples of points which could gain marks.</p> <table border="1" data-bbox="327 1041 1324 1489"> <tr> <td data-bbox="327 1041 550 1489">Personal opinion on the mood and atmosphere</td> <td data-bbox="550 1041 1324 1489"> <ul style="list-style-type: none"> • there is a mood of innocence created by use of the colour white on her dress • a sense of sadness is created by expression on her face as she looks sad and lonely • the atmosphere looks creepy because the girl is on her own in the middle of the woods and looks like she could be in danger • the atmosphere is mysterious because the girl in the boat looks ghostly because of her white dress • it has a romantic mood because of the candles and the way she is dressed in a historical costume • any other justified opinion regarding mood and atmosphere. </td> </tr> </table>	Media handling and/or techniques	<ul style="list-style-type: none"> • there is a lot of detail which has probably been created using a small brush • the colours have been carefully blended making it look photorealistic • the rough textural brushwork is used to show the foliage/trees in the background • the paint has been applied roughly in some places and smoothly in others to show a variety of textures • it looks like a variety of techniques have been used for example a palette knife to create the reeds in the foreground and a brush to do the details • the painting must have been very time consuming as it contains so much detail • the painting must have taken a long time to do as it is so big • any other well justified comments regarding media handling and/or techniques. 	Personal opinion on the mood and atmosphere	<ul style="list-style-type: none"> • there is a mood of innocence created by use of the colour white on her dress • a sense of sadness is created by expression on her face as she looks sad and lonely • the atmosphere looks creepy because the girl is on her own in the middle of the woods and looks like she could be in danger • the atmosphere is mysterious because the girl in the boat looks ghostly because of her white dress • it has a romantic mood because of the candles and the way she is dressed in a historical costume • any other justified opinion regarding mood and atmosphere. 	
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5.	<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none"> • comment on the painting referring to composition, colour and pattern • give their opinion on the style of the painting, with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to the artist's use of composition, colour and pattern.</p> <p>1 mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="331 752 1323 1821"> <tbody> <tr> <td data-bbox="331 752 550 1368">Composition</td> <td data-bbox="550 752 1323 1368"> <ul style="list-style-type: none"> • the artist has used a flat perspective which makes the composition look unrealistic • the poppies in the foreground get gradually smaller as they go into the background creating a sense of distance • the focal points are the poppies, because they are bright red and take up a large area of the foreground, therefore attracting our attention • the rule of thirds is used with the horizon line in the top third of the composition, to make it visually pleasing • the negative space in the sky balances the busier foreground • the small cottage and washing line in the background creates depth • any other justified comments regarding composition. </td> </tr> <tr> <td data-bbox="331 1368 550 1821">Colour</td> <td data-bbox="550 1368 1323 1821"> <ul style="list-style-type: none"> • the colour palette is limited which simplifies the scene • different shades of red are used to create tone in the poppies making them appear three dimensional • gold, cream and brown are used in the fields creating a harmonious effect • the artist has used warm colours such as red in the poppies and gold in the fields which create a welcoming atmosphere • there is a contrast of the pale yellow/warm moon and dark grey sky, making the moon stand out • any other justified comments regarding colour. </td> </tr> </tbody> </table>	Composition	<ul style="list-style-type: none"> • the artist has used a flat perspective which makes the composition look unrealistic • the poppies in the foreground get gradually smaller as they go into the background creating a sense of distance • the focal points are the poppies, because they are bright red and take up a large area of the foreground, therefore attracting our attention • the rule of thirds is used with the horizon line in the top third of the composition, to make it visually pleasing • the negative space in the sky balances the busier foreground • the small cottage and washing line in the background creates depth • any other justified comments regarding composition. 	Colour	<ul style="list-style-type: none"> • the colour palette is limited which simplifies the scene • different shades of red are used to create tone in the poppies making them appear three dimensional • gold, cream and brown are used in the fields creating a harmonious effect • the artist has used warm colours such as red in the poppies and gold in the fields which create a welcoming atmosphere • there is a contrast of the pale yellow/warm moon and dark grey sky, making the moon stand out • any other justified comments regarding colour. 	8
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	<table border="1" data-bbox="331 181 1326 667"> <tr> <td data-bbox="336 188 549 660">Pattern</td> <td data-bbox="549 188 1321 660"> <ul style="list-style-type: none"> • the use of gold and geometric shapes in the pattern shows the influence of Klimt • there are flat areas of irregular pattern in the fields making it look interesting • vertical stripes in the field lead our eye up to the washing line • the repetition of poppy shapes creates an irregular pattern • polka dots are used in a few areas of the painting for decorative effect • the stems of the poppies create a linear pattern which look like branches • any other justified comments regarding pattern. </td> </tr> </table> <p data-bbox="331 719 1251 786">A maximum of 2 marks may be awarded for giving justified personal opinions on the style of this painting.</p> <p data-bbox="331 801 1214 869">1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p data-bbox="331 884 1214 920">The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="331 936 1321 1518"> <tr> <td data-bbox="336 943 549 1512">Personal opinion on the style of this painting.</td> <td data-bbox="549 943 1316 1512"> <ul style="list-style-type: none"> • the painting has a child-like style due to the simplified shapes used • the painting has an unrealistic style because of the flattened flowers and fields • it has a decorative style as there are a lot of patterns and gold used • the style is geometric because it has lots of squares and rectangles and blocky shapes are used for the flowers • it is cartoon-like because of the flat house with the washing line in the distance • the style is abstract because it is not realistic and you just see patterns and colours before you realise it is a landscape • any other justified opinions on style of the painting. </td> </tr> </table>	Pattern	<ul style="list-style-type: none"> • the use of gold and geometric shapes in the pattern shows the influence of Klimt • there are flat areas of irregular pattern in the fields making it look interesting • vertical stripes in the field lead our eye up to the washing line • the repetition of poppy shapes creates an irregular pattern • polka dots are used in a few areas of the painting for decorative effect • the stems of the poppies create a linear pattern which look like branches • any other justified comments regarding pattern. 	Personal opinion on the style of this painting.	<ul style="list-style-type: none"> • the painting has a child-like style due to the simplified shapes used • the painting has an unrealistic style because of the flattened flowers and fields • it has a decorative style as there are a lot of patterns and gold used • the style is geometric because it has lots of squares and rectangles and blocky shapes are used for the flowers • it is cartoon-like because of the flat house with the washing line in the distance • the style is abstract because it is not realistic and you just see patterns and colours before you realise it is a landscape • any other justified opinions on style of the painting. 	2
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6.	<p>Candidates’ responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none"> • comment on this sculpture referring to materials and/or techniques, form and scale • give their opinion on what this sculpture communicates with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to the artist’s use of materials/and or techniques, form and scale.</p> <p>1 mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="363 819 1367 1951"> <tbody> <tr> <td data-bbox="363 819 569 1525">Materials and/or techniques</td> <td data-bbox="569 819 1367 1525"> <ul style="list-style-type: none"> • the materials raise environmental awareness as it is a whale made from plastic waste • the materials symbolise how plastic is dangerous to marine life • the materials used in the sculpture symbolise the number of whales who have died from eating plastic • the plastic waste is closely packed together to make the whales body strong and durable • although the sculpture looks heavy, the plastic materials are very lightweight • a lot of plastic waste is used to make this sculpture but this is only a small amount of what is thrown away each year • the artists have used blue and white plastic to represent the colour of the whale • the repeating shapes of the plastic waste give it a mosaic appearance • any other justified comments regarding materials and/or techniques. </td> </tr> <tr> <td data-bbox="363 1525 569 1951">Form</td> <td data-bbox="569 1525 1367 1951"> <ul style="list-style-type: none"> • although the sculpture is made from plastic materials, it still resembles the realistic form of the whale • the form of the sculpture is balanced to ensure stability and safety in a public place • the form of the sculpture looms over the people below, showing the strength of the whale • the form is constructed of different plastic containers to give an overall impression of the shape of a whale • the pose of the whale appears to jump from the water as it is part submerged with the bulk above water • any other justified comments regarding form. </td> </tr> </tbody> </table>	Materials and/or techniques	<ul style="list-style-type: none"> • the materials raise environmental awareness as it is a whale made from plastic waste • the materials symbolise how plastic is dangerous to marine life • the materials used in the sculpture symbolise the number of whales who have died from eating plastic • the plastic waste is closely packed together to make the whales body strong and durable • although the sculpture looks heavy, the plastic materials are very lightweight • a lot of plastic waste is used to make this sculpture but this is only a small amount of what is thrown away each year • the artists have used blue and white plastic to represent the colour of the whale • the repeating shapes of the plastic waste give it a mosaic appearance • any other justified comments regarding materials and/or techniques. 	Form	<ul style="list-style-type: none"> • although the sculpture is made from plastic materials, it still resembles the realistic form of the whale • the form of the sculpture is balanced to ensure stability and safety in a public place • the form of the sculpture looms over the people below, showing the strength of the whale • the form is constructed of different plastic containers to give an overall impression of the shape of a whale • the pose of the whale appears to jump from the water as it is part submerged with the bulk above water • any other justified comments regarding form. 	8
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		<table border="1"> <tr> <td>Scale</td> <td> <ul style="list-style-type: none"> the sculpture is in a street with traditional buildings and the size of the whale makes it very eye-catching as it is out of context in the surroundings the large size make it look very powerful and this creates a strong visual impact the whale towers above the people below emphasising its large size it must have been difficult for the artist to make a sculpture as big as this because they would have to think about safety and stability the whale looks like it is jumping out of the canal confronting the people which would be intimidating due to the large scale the blue whale is the largest animal on the planet and the large size of this sculpture could be to represent this any other justified comments regarding scale. </td> </tr> </table> <p>A maximum of 2 marks may be awarded for giving justified personal opinions what this sculpture communicates.</p> <p>1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1"> <tr> <td>Personal opinion on what this sculpture communicates</td> <td> <ul style="list-style-type: none"> the sculpture is communicating that we should change the way we use and dispose of plastic the whale is looming over the people and this is threatening the sculpture communicates pollution of the ocean as it made from plastic waste plastic waste is polluting the oceans and endangering whales and other animals. The sculpture communicates this through making a whale from plastic waste suggesting that the whale has turned into plastic the sculpture makes people stop and think about what they are doing to the planet because it is striking both close up and far away any other justified opinions on what this sculpture communicates. </td> </tr> </table>	Scale	<ul style="list-style-type: none"> the sculpture is in a street with traditional buildings and the size of the whale makes it very eye-catching as it is out of context in the surroundings the large size make it look very powerful and this creates a strong visual impact the whale towers above the people below emphasising its large size it must have been difficult for the artist to make a sculpture as big as this because they would have to think about safety and stability the whale looks like it is jumping out of the canal confronting the people which would be intimidating due to the large scale the blue whale is the largest animal on the planet and the large size of this sculpture could be to represent this any other justified comments regarding scale. 	Personal opinion on what this sculpture communicates	<ul style="list-style-type: none"> the sculpture is communicating that we should change the way we use and dispose of plastic the whale is looming over the people and this is threatening the sculpture communicates pollution of the ocean as it made from plastic waste plastic waste is polluting the oceans and endangering whales and other animals. The sculpture communicates this through making a whale from plastic waste suggesting that the whale has turned into plastic the sculpture makes people stop and think about what they are doing to the planet because it is striking both close up and far away any other justified opinions on what this sculpture communicates. 	2
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Question	Specific marking instructions	Max mark															
(b)	<p>Candidates' responses can be credited up to a maximum of 5 marks. This question asks candidates to select one designer from part (a).</p> <p>Identify two influences on this designer and describe how these influences can be seen in any of their work.</p> <p>Marks should be allocated as follows:</p> <ul style="list-style-type: none"> • 1 mark should be given for each specific correct influence identified, up to a maximum of 2 marks. • 1 mark should be given for each clear description of how the influences identified can be seen in any of the designer's work up to a maximum of 2 marks. <p>One additional mark should be given up to a maximum of 5 marks in total for:</p> <ul style="list-style-type: none"> • a further developed point which gives additional detail on how one particular influence is seen in the designer's work <p>OR</p> <ul style="list-style-type: none"> • a further point describing another way one particular influence is seen in the designer's work. <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="359 943 1342 1778"> <thead> <tr> <th data-bbox="359 943 810 1003">Response</th> <th data-bbox="810 943 922 1003">Mark</th> <th data-bbox="922 943 1342 1003">Reason</th> </tr> </thead> <tbody> <tr> <td data-bbox="359 1003 810 1128">William Morris was influenced by events that were happening at the time he lived.</td> <td data-bbox="810 1003 922 1128">0</td> <td data-bbox="922 1003 1342 1128">This is not specific enough and does not show the level of knowledge expected.</td> </tr> <tr> <td data-bbox="359 1128 810 1218">William Morris was influenced by the Industrial Revolution</td> <td data-bbox="810 1128 922 1218">1</td> <td data-bbox="922 1128 1342 1218">A specific and correct influence is identified.</td> </tr> <tr> <td data-bbox="359 1218 810 1480">William Morris was influenced by the Industrial Revolution. This led him to do mass-production so he was able to make lots of products cheaply, as he wanted them to be affordable to everyone.</td> <td data-bbox="810 1218 922 1480">1</td> <td data-bbox="922 1218 1342 1480">A specific and correct influence is identified, but the way in which the influence can be seen in the work is factually incorrect.</td> </tr> <tr> <td data-bbox="359 1480 810 1778">William Morris was influenced by the Industrial Revolution. He reacted against factory mass-produced designs by using hand-crafted techniques to produce his own textile designs.</td> <td data-bbox="810 1480 922 1778">2</td> <td data-bbox="922 1480 1342 1778">A specific and correct influence is identified. (1 mark) A clear description of how the influence can be seen in the designer's work (the production method) is given. (1 mark)</td> </tr> </tbody> </table>	Response	Mark	Reason	William Morris was influenced by events that were happening at the time he lived.	0	This is not specific enough and does not show the level of knowledge expected.	William Morris was influenced by the Industrial Revolution	1	A specific and correct influence is identified.	William Morris was influenced by the Industrial Revolution. This led him to do mass-production so he was able to make lots of products cheaply, as he wanted them to be affordable to everyone.	1	A specific and correct influence is identified, but the way in which the influence can be seen in the work is factually incorrect.	William Morris was influenced by the Industrial Revolution. He reacted against factory mass-produced designs by using hand-crafted techniques to produce his own textile designs.	2	A specific and correct influence is identified. (1 mark) A clear description of how the influence can be seen in the designer's work (the production method) is given. (1 mark)	5
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		William Morris was influenced by the Industrial Revolution. He reacted against factory mass-produced designs by using hand-crafted techniques to produce his own textile designs. He used older techniques, such as using traditional vegetable dyes in his textiles.	3	A specific and correct influence is identified. (1 mark) A clear description of how the influence can be seen in the designer's work (the production method) is given. (1 mark) An additional point gives further detail on the techniques Morris used. (1 mark)	
		William Morris was influenced by the Industrial Revolution. He reacted against factory mass-produced designs by using hand-crafted techniques to produce his own textile designs. Morris wanted his designs to be affordable to everyone, but the techniques were time-consuming and expensive, so they ended up costing too much for ordinary people.	3	A specific and correct influence is identified. (1 mark) A clear description of how the influence can be seen in the designer's work (the production method) is given. (1 mark) A developed point is made describing the influence of which describes an unintended consequence of the technique. (1 mark)	
		Issey Miyake was influenced by the Japanese art of origami. This can be seen in his dress that can be folded and worn in many different ways.	2	A specific and correct influence is identified. (1 mark) A clear description is given of how the influence can be seen. (1 mark)	
		Issey Miyake was influenced by the Japanese art of origami. This can be seen in his dress that can be folded and worn in many different ways. The use of pleated fabric is another example of how this folding influence can be seen in the dress design.	3	A specific and correct influence is identified. (1 mark) A clear description is given of how the influence can be seen. (1 mark) An additional point is made describing another way the influence can be seen. (1 mark)	

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		Lalique was influenced by Art Nouveau. Many of his jewellery designs feature whiplash lines that are typical of this design movement.	2	A specific and correct influence is identified. (1 mark) A clear description is given of how the influence can be seen in his work in general. (1 mark)	
		Lalique was influenced by Art Nouveau. Many of his jewellery designs feature whiplash lines that are typical of this design movement. This influence can also be seen in the natural forms, like birds and insects, that are featured in his work.	3	A specific and correct influence is identified. (1 mark) A clear description is given of how the influence can be seen in his work in general. (1 mark) An additional description is given of another way the influence can be seen. (1 mark)	
		Milton Glaser was influenced by the graphic designer Paul Rand. This can be seen in the simplicity of I love New York as he uses simple shapes and doesn't crowd the design.	2	A specific and correct influence is identified. (1 mark) A clear description is given of how the influence can be seen in a specific design. (1 mark)	
		Milton Glaser was influenced by the graphic designer Paul Rand. This can be seen in the simplicity of I love New York as he uses simple shapes and doesn't crowd the design. His use of the heart symbol has similarities with Rand's IBM logo which also used symbols, like a bee to represent the letter B.	3	A specific and correct influence is identified. (1 mark) A clear description is given of how the influence can be seen in a specific design. (1 mark) An additional point is made relating to the use of symbols. (1 mark)	
		Ron Arad was influenced by technology. His Tom Vac chair was made using a vacuum forming technique that he saw being used for other products.	2	A specific and correct influence is identified. (1 mark) A clear description is given of how the influence can be seen in a specific design (production method). (1 mark)	

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8.	<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none"> • comment on this packaging design, referring to imagery, lettering and style • give your opinion on who would be the target market for this packaging design, with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to the designer's use of imagery, lettering and style.</p> <p>1 mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="331 752 1321 1482"> <tbody> <tr> <td data-bbox="331 752 549 1482">Imagery</td> <td data-bbox="549 752 1321 1482"> <ul style="list-style-type: none"> • the animals used relate to the theme of 'safari' making them an effective choice for the company name/brand • the rich colours of the imagery contrast with the light colour of the background helping them to stand out • the colours of the animals relate to the flavour of the drink, for example the green elephant is apple and pear which are green fruits • the imagery of the animals is very simplistic as there is minimal detail making it more cartoon-like • the bright monochromatic colour scheme of the imagery makes it eye-catching • the imagery is positioned in the middle so that it lines up with the centred lettering • the imagery is positioned so that the straw becomes part of the animal giving a fun effect from the straw • the designer has made the barcode like the shape of a zebra which is a clever idea • any other justified comments regarding imagery. </td> </tr> </tbody> </table>	Imagery	<ul style="list-style-type: none"> • the animals used relate to the theme of 'safari' making them an effective choice for the company name/brand • the rich colours of the imagery contrast with the light colour of the background helping them to stand out • the colours of the animals relate to the flavour of the drink, for example the green elephant is apple and pear which are green fruits • the imagery of the animals is very simplistic as there is minimal detail making it more cartoon-like • the bright monochromatic colour scheme of the imagery makes it eye-catching • the imagery is positioned in the middle so that it lines up with the centred lettering • the imagery is positioned so that the straw becomes part of the animal giving a fun effect from the straw • the designer has made the barcode like the shape of a zebra which is a clever idea • any other justified comments regarding imagery. 	8
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			<p>Lettering</p> <ul style="list-style-type: none"> the title of the drink is in bold, block capitals which makes it easy to read the colour of the title is the darkest colour used, contrasting with a lighter background, drawing the attention of the viewer eyes/binoculars are used to make the 'OO' of Smoothie, which relates to the animal watching 'safari' theme of the design the second A in 'Safari' has been made smaller to fit under the F and this change in scale adds interest to the design the font used for the flavour is simple lower case and easy to read, especially for children the colour of the lettering used for the flavour is lighter, contrasting with the title any other justified comments regarding lettering. 	
			<p>Style</p> <ul style="list-style-type: none"> the lack of detail on the animals and limited colour scheme creates a simplified style the solid shapes and flat colours of the animals creates a cartoon style a humorous style is created by combining the placement of the straw with the imagery of the animal the binoculars in the lettering of the drink adds a narrative to the design creating a playful style the style is like a children's book because of the simplified imagery and the bright colours any other justified comments regarding style. 	

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9.	<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none"> • comment on this wheelchair design, referring to fitness for purpose, materials and colour • give your opinion on the style of this wheelchair, with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to the designer's use of fitness for purpose, materials and colour.</p> <p>1 mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="331 752 1323 1688"> <tbody> <tr> <td data-bbox="331 752 549 1688">Fitness for purpose</td> <td data-bbox="549 752 1323 1688"> <ul style="list-style-type: none"> • the wheels have rounded handles which make it easier and more comfortable for the user to move the chair with their hands • there are handles on the back rest of the chair meaning that someone can push the chair to assist the user • the seat is made up of bumps, with gaps in between, which may be uncomfortable to sit on for long periods of time as it is not solid or cushioned • the bumps on the seat may make it more comfortable by helping take some pressure off the body • the smaller wheels at the front of the chair are mounted on swivels making it easier to turn corners and change direction • there is a footrest for the user's feet which will make the chair more comfortable for the user as it will support their legs • the chair can be folded up which makes it more transportable • the weight makes it light enough to be carried easily, making it portable • the design of the seat might make it hard to clean if dirt becomes trapped in the gaps • any other justified comments regarding fitness for purpose. </td> </tr> </tbody> </table>	Fitness for purpose	<ul style="list-style-type: none"> • the wheels have rounded handles which make it easier and more comfortable for the user to move the chair with their hands • there are handles on the back rest of the chair meaning that someone can push the chair to assist the user • the seat is made up of bumps, with gaps in between, which may be uncomfortable to sit on for long periods of time as it is not solid or cushioned • the bumps on the seat may make it more comfortable by helping take some pressure off the body • the smaller wheels at the front of the chair are mounted on swivels making it easier to turn corners and change direction • there is a footrest for the user's feet which will make the chair more comfortable for the user as it will support their legs • the chair can be folded up which makes it more transportable • the weight makes it light enough to be carried easily, making it portable • the design of the seat might make it hard to clean if dirt becomes trapped in the gaps • any other justified comments regarding fitness for purpose. 	8
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10.	<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none"> • comment on this housing design, referring to form, fitness for purpose and visual impact • give your opinion on the style of this housing, with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to form, fitness for purpose and visual impact.</p> <p>1 mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="331 752 1323 1480"> <tbody> <tr> <td data-bbox="331 752 549 1480">Form</td> <td data-bbox="549 752 1323 1480"> <ul style="list-style-type: none"> • the designer has made the most of the available space by arranging the houses closely together • the houses have a geometric form which allows them to fit closely together in a group • the tilted cubic form of the houses is striking and unconventional • the houses appear to almost be 'on stilts', and this creates a dramatic statement and contrast with the surrounding buildings • the form of the houses looks like a forest with long trunks and treetops and this makes them look like treehouses in a city • the houses are tipped to one side and are on top of large pillars, which creates an unusual form • the form of the houses reminds me of a honeycomb because of the shape and yellow colour and the way the houses are joined together • it reminds me of building blocks and construction toys the way the cubes are fitted together • any other justified comments regarding form. </td> </tr> </tbody> </table>	Form	<ul style="list-style-type: none"> • the designer has made the most of the available space by arranging the houses closely together • the houses have a geometric form which allows them to fit closely together in a group • the tilted cubic form of the houses is striking and unconventional • the houses appear to almost be 'on stilts', and this creates a dramatic statement and contrast with the surrounding buildings • the form of the houses looks like a forest with long trunks and treetops and this makes them look like treehouses in a city • the houses are tipped to one side and are on top of large pillars, which creates an unusual form • the form of the houses reminds me of a honeycomb because of the shape and yellow colour and the way the houses are joined together • it reminds me of building blocks and construction toys the way the cubes are fitted together • any other justified comments regarding form. 	8
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Question	Specific marking instructions	Max mark				
11.	<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none"> • comment on this necklace, referring to sources of inspiration, materials and/or techniques and visual impact • give your opinion on who might have worn this necklace and on what occasion, with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to the designer's use of sources of inspiration, materials and/or techniques and visual impact.</p> <p>1 mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="363 703 1348 1935"> <tbody> <tr> <td data-bbox="363 703 588 1391">Sources of inspiration</td> <td data-bbox="588 703 1348 1391"> <ul style="list-style-type: none"> • the piece was inspired by birds as it contains two colourful birds facing each other • hieroglyphics/Egyptian writing could have been a source of inspiration as the pendant contains some of the pictures and symbols used • it was inspired by insects as it has the shape of a beetle in the centre • the gold circles could represent the sun as this was an Egyptian symbol • it was inspired by snakes as two cobras are used to link some of the other shapes • the pendant could have been inspired by religious symbols as it has two cross shapes • it could have been inspired by the person it was made for as it contains a small image of a Pharaoh • stain glass might have been an inspiration because of the bright colours are outlined with gold lines • any other well justified comments regarding sources of inspiration. </td> </tr> <tr> <td data-bbox="363 1391 588 1935">Materials and/or techniques</td> <td data-bbox="588 1391 1348 1935"> <ul style="list-style-type: none"> • the use of gold, which is an expensive material, suggests wealth and this could be a status piece • the inlaid semi-precious stones add colour which creates visual impact • the complicated patterns and details add visual interest to the piece • the necklace is highly detailed and would be time consuming to make as it required a high level of skill • gold is a durable material which is why it has lasted for so many years • the inlaid stones on the birds' wings have been shaped like birds' feathers which creates pattern • any other well justified comments regarding materials and/or techniques. </td> </tr> </tbody> </table>	Sources of inspiration	<ul style="list-style-type: none"> • the piece was inspired by birds as it contains two colourful birds facing each other • hieroglyphics/Egyptian writing could have been a source of inspiration as the pendant contains some of the pictures and symbols used • it was inspired by insects as it has the shape of a beetle in the centre • the gold circles could represent the sun as this was an Egyptian symbol • it was inspired by snakes as two cobras are used to link some of the other shapes • the pendant could have been inspired by religious symbols as it has two cross shapes • it could have been inspired by the person it was made for as it contains a small image of a Pharaoh • stain glass might have been an inspiration because of the bright colours are outlined with gold lines • any other well justified comments regarding sources of inspiration. 	Materials and/or techniques	<ul style="list-style-type: none"> • the use of gold, which is an expensive material, suggests wealth and this could be a status piece • the inlaid semi-precious stones add colour which creates visual impact • the complicated patterns and details add visual interest to the piece • the necklace is highly detailed and would be time consuming to make as it required a high level of skill • gold is a durable material which is why it has lasted for so many years • the inlaid stones on the birds' wings have been shaped like birds' feathers which creates pattern • any other well justified comments regarding materials and/or techniques. 	8
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Optional question – candidates select one from questions 8, 9, 10, 11, 12				
12.	<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none"> • comment on this bridal outfit, referring to wearability, decoration, and target market • give your opinion on this approach to designing a bridal outfit, with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to the designers use of the outfit's wearability, decoration, and target market.</p> <p>1 mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="352 786 1342 1727"> <tr> <td data-bbox="352 786 568 1727">Wearability</td> <td data-bbox="568 786 1342 1727"> <ul style="list-style-type: none"> • the detachable skirt means that the jumpsuit can be styled in different ways making it more versatile • it looks as if the lace top could be removed leaving just the plain jumpsuit to suit a different wearer who prefers less decoration • silk is a lightweight material so won't weigh the wearer down even though there is a large amount of fabric used on the skirt • silk is a soft, luxurious materials therefore the outfit will be more comfortable to wear • the belt is thick and wide so will securely hold the weight of the fabric attached to it • the belt can be adjusted to suit the wearer, if they want a close or slightly looser fit • the skirt is open at the front meaning the wearer is less restricted walking down the aisle than with a ballgown style dress • the trousers would allow more freedom of movement • jumpsuits can be difficult to take on and off and can be impractical • it is more wearable than a traditional wedding dress as you could wear the different parts separately afterwards to special events • any other justified comments regarding wearability. </td> </tr> </table>	Wearability	<ul style="list-style-type: none"> • the detachable skirt means that the jumpsuit can be styled in different ways making it more versatile • it looks as if the lace top could be removed leaving just the plain jumpsuit to suit a different wearer who prefers less decoration • silk is a lightweight material so won't weigh the wearer down even though there is a large amount of fabric used on the skirt • silk is a soft, luxurious materials therefore the outfit will be more comfortable to wear • the belt is thick and wide so will securely hold the weight of the fabric attached to it • the belt can be adjusted to suit the wearer, if they want a close or slightly looser fit • the skirt is open at the front meaning the wearer is less restricted walking down the aisle than with a ballgown style dress • the trousers would allow more freedom of movement • jumpsuits can be difficult to take on and off and can be impractical • it is more wearable than a traditional wedding dress as you could wear the different parts separately afterwards to special events • any other justified comments regarding wearability. 	8
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[END OF MARKING INSTRUCTIONS]