There are two sections to this paper, Section 1—Art Studies; and Section 2—Design Studies. Each section is worth 30 marks.

Candidates should attempt questions as follows:

In SECTION 1 answer **ONE full question (parts (a) and (b))**

and

In SECTION 2 answer **ONE full question (parts (a) and (b)).**

You may use sketches to illustrate your answers.
SECTION 1—ART STUDIES

Instructions
Read your selected question and notes on the illustration carefully.
Answer ONE full question from this section: parts (a) and (b).

1. Portraiture

(a) What does this self-portrait tell us about how the artist sees herself? In your answer comment on the composition and use of the visual elements.

What is your opinion of this painting? Give reasons for your answer.  

10

(b) Referring to examples of portraiture by two artists from different movements or periods, explain how the artists have portrayed the character of their sitters. Explain why the artists are considered important in the development of portraiture.

20
SECTION 1—ART STUDIES (continued)

Two Women (2005) by Ron Mueck
(height 85 cm)
This sculpture is made from fibreglass, silicone and fabric.

2. **Figure Composition**

   (a) Comment on the mood that the artist has created in this artwork. In your answer refer to at least two of the following: *pose; use of materials; colour; detail*. What is your opinion of this approach to figure composition?

   (b) Referring to examples of figure composition by two artists from different movement or periods, explain why you consider the works to be successful. To what extent do you think these artists are influential in the development of figure composition?
SECTION 1—ART STUDIES (continued)

Violin and Music (Still life) (1888) by William Michael Harnett
oil on canvas (102 × 76 cm)

3. Still Life

(a) Comment on the composition of this still life. In your answer discuss at least two of the following: colour; tone; detail; handling of media. What is your opinion of this artist’s approach to still life?

(b) Referring to examples of still life by two artists from different movements or periods, explain why you consider the works to be successful. How important are the artists in the development of still life? Discuss your answer.
SECTION 1—ART STUDIES (continued)

Iona, The East Bay (1928) by Francis Campbell Boileau Cadell
oil on canvas (51 × 76 cm)

4. Natural Environment

(a) Discuss how the artist has created a sense of atmosphere in this isolated landscape. In your answer refer to at least two of the following: composition; media handling; colour; tone. What is your opinion of this painting? 10

(b) Discuss examples of work by two artists from different movements or periods. Explain how the artists have responded to the natural environment by referring to choice of subject, media handling and style. How important are the artists in the development of this type of work? 20
SECTION 1—ART STUDIES (continued)

*Industrial Landscape* (1955) by L.S. Lowry
oil on canvas (114 × 152 cm)

5. **Built Environment**

(a) What is the artist communicating to us in this artwork? In your answer comment on at least two of the following: composition; mood; colour; tone. What is your opinion of this painting?  

(b) Select two artists from different movements or periods. Refer to examples of work by the artists and discuss their treatment of the built environment. Comment on the artist’s choice of subject matter, style and working methods. Explain which aspects of their work have made them important artists?
6. **Fantasy and Imagination**

(a) Discuss the subject matter and composition of this artwork. Comment on the artist’s use of colour, tone and form. What is your opinion of this work?  

(b) Choose two artists from different movements or periods. Select examples of their work and discuss the methods they have used to create works of fantasy and imagination. Why are they considered important artists?
SECTION 2—DESIGN STUDIES

Instructions
Read your selected question and notes on the illustration carefully.
Answer ONE full question from this section: parts (a) and (b).

Book cover designed by Steve Sims (2008)

7. Graphic Design

(a) Identify the key design features of this book cover. How successful do you think Sims has been in appealing to his target market? In your response refer to imagery, lettering and layout. Give reasons for your answer. 10

(b) Choose two important graphic designers from different periods or who work in different styles. By referring to examples of their work, show how they communicate with their target audience. Explain why they are highly regarded in this area of design. 20
8. **Product Design**

(a) Comment on this design for a pencil sharpener. What do you feel are the influences behind the idea? Evaluate the success of the design in terms of how well it combines style, function and its target market appeal.  

(b) Select **two** product designers from different periods or who work in contrasting styles. Refer to examples of their work and explain why their products are popular with the consumer. Why are these two designers acknowledged as important product designers?
9. **Interior Design**

(a) How successful has Zaha Hadid been in creating this library and learning centre? Refer to her use of structure, space and use of light. How does this compare to a library you have used? Give reasons for your answer.  

(b) Select two interior designers who work in different periods or styles and comment on their importance. Compare their approaches to the designing of interiors by referring to their use of at least two of the following: lighting; materials; space; form.
SECTION 2—DESIGN STUDIES (continued)

The Clifton Suspension Bridge (1832–1864) designed by Isambard Kingdom Brunel
Materials: wrought iron, wrought iron chain and local stone
Span: 214 metres.

10. Environmental/Architectural Design

(a) Form, scale, use of materials and style are important elements in bridge design. Comment on at least two of these in relation to Brunel’s design. Explain why you think it is successful. 10

(b) Select two designers working in different periods or styles. With reference to examples of their work, show how their use of materials and working methods have contributed to the development of environmental/architectural design. Explain why they are considered to be important designers. 20

[Turn over]
SECTION 2—DESIGN STUDIES (continued)

Mourning pendant designed by C Jones (1817)
Materials: gold, enamel, diamonds and hair.
This mourning jewel was commissioned in memory of Princess Charlotte who died in 1817, aged 21. The jewel contains a lock of hair and a portrait of the princess.

11. Jewellery Design

(a) Explain how the designer has used materials, form and imagery to communicate the idea that the wearer has lost a loved one. What are your personal thoughts about this approach to jewellery design?

(b) Choose two important jewellery designers who are from different periods or whose approach to design is contrasting. Show how they have used their skills and creative talents to produce work for their target audience(s). Use specific examples of their work to support your comment. State why they are highly regarded designers.

Marks

10

20
Suit designed by Vivienne Westwood (1994)
Materials: wool, cotton and leather.

12. Textile/Fashion Design

(a) Comment on the choice of fabrics and use of form in the creation of this outfit. How practical is this design and by whom might it be worn? What are your personal views on this outfit?

(b) Refer to the work of two fashion/or textile designers, working in different periods or styles. Show how they have experimented with new and/or unusual materials and working methods in the development of fashion and/or textile design. Explain why they have been influential in this field of design.

[Marks]

(a) 10

(b) 20

[END OF QUESTION PAPER]
ACKNOWLEDGEMENTS

Section 1 Question 1 – Painting, “At the Dressing Table. Self Portrait” (1909) by Zinaida Serebriakova.

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Section 2 Question 7 – Book cover, “Beast Quest – The Dark Realm, Narga the Sea Monster” designed by Steve Sims. ISBN 978 1 40830 000 8. Published by Orchard Books.

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Section 2 Question 9 – Images of Library and Learning Centre for the University of Economics and Business, Vienna designed by Zaha Hadid.

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ACKNOWLEDGEMENTS (continued)

Section 2 Question 12 – Image of “On Liberty” suit designed by Vivienne Westwood (Accession Number: 1995.231a-h).

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