Total marks — 40

SECTION 1 — EXPRESSIVE ART STUDIES — 20 marks
Attempt Question 1 and ONE other question.

SECTION 2 — DESIGN STUDIES — 20 marks
Attempt Question 7 and ONE other question.

Write your answers clearly in the answer booklet provided. In the answer booklet you must clearly identify the question number you are attempting.
You may use sketches to illustrate your answers.
Use blue or black ink.
Before leaving the examination room you must give your answer booklet to the Invigilator; if you do not, you may lose all the marks for this paper.
SECTION 1 — EXPRESSIVE ART STUDIES — 20 marks

Attempt this question.

1. Artists communicate and express their ideas about their subject in a variety of ways. Identify two works by different artists that you have studied. These should be based on similar subject matter and/or the same theme.

   With reference to these works in your answer, compare each artist's use of:

   - colour
   - media handling and techniques
   - mood and atmosphere.

Which of the two works shows the most creative approach? Give two justified reasons.
Attempt ONE question from Q2, Q3, Q4, Q5 or Q6.
Read your selected question and the notes on the illustration carefully.

2. Artists are often inspired by the world around them. Comment on the ways in which this artist has represented this scene. In your answer, refer to:

- composition
- colour
- line.

What is your opinion on the mood and atmosphere created in this work? Give two justified reasons.

*The Emperor Enjoying Himself (1723–1735) by an unknown artist
paint on silk fabric (188 × 102 cm)*
3. Artists often paint portraits. Comment on this painting. In your answer, refer to:

- composition
- colour
- media handling.

What does this painting communicate to you about the subject? Give two justified reasons.
4. Artists have often experimented with new ways of representing everyday objects. Comment on how the artist has responded to this still life. In your answer, refer to:

- composition
- shape
- colour.

What is your opinion of this style of painting? Give two justified reasons.

Still Life with Palette (1972) by Roy Lichtenstein
oil on canvas (152 × 243 cm)
5. Artists often represent the human head in different ways. Comment on this sculpture. In your answer, refer to:

- subject matter
- form
- scale.

What does this sculpture communicate to you? Give two justified reasons.
6. The subject of animals has inspired many artists. Comment on this painting. In your answer, refer to:

- composition
- colour
- media handling.

What is your opinion of the mood and atmosphere created? Give two justified reasons.
SECTION 2 — DESIGN STUDIES — 20 marks

Attempt this question.

7. Designers have to show creativity in their approach to developing designs. Identify two designs by different designers that you have studied who have worked in the same design area.

With reference to these designs, in your answer compare both designs in terms of:

• visual impact
• fitness for purpose
• target market/audience.

Which of these two designs is the most successful? Give two justified reasons.
8. Graphic designers often work with images and text to create visual impact. Comment on this design. In your answer, refer to:

- imagery
- lettering
- layout.

How successful is this design in creating visual impact? Give two justified reasons.
9. Designers have to consider different design issues. Comment on this design. In your answer, refer to:

- fitness for purpose
- style
- materials.

In your opinion, how successful is this design? Give two justified reasons.
10. Buildings are designed for different purposes. Comment on this design for a museum. In your answer, refer to:

- scale
- form
- materials.

How well has the designer created visual impact? Give two justified reasons.
11. Jewellery can be designed for a variety of occasions. Comment on this design. In your answer, refer to:

- visual impact
- target market
- wearability.

What is your opinion of the style of this jewellery? Give two justified reasons.
12. Costume designers have to create outfits for different types of productions. Comment on this design. In your answer, refer to:

- sources of inspiration
- visual impact
- wearability.

What does this costume communicate about the character? Give two justified reasons.
ACKNOWLEDGEMENTS

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