



National
Qualifications
2017

X710/76/11

Business Management

TUESDAY, 16 MAY
9:00 AM – 11:15 AM

Total marks — 70

SECTION 1 — 30 marks

Attempt ALL questions

SECTION 2 — 40 marks

Attempt ALL questions

It is recommended that you spend 15 minutes reading over the information provided in

SECTION 1 before responding to the questions.

Write your answers clearly in the answer booklet provided. In the answer booklet, you must clearly identify the question number you are attempting.

Use **blue** or **black** ink.

Before leaving the examination room you must give your answer booklet to the Invigilator; if you do not, you may lose all the marks for this paper.



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SECTION 1 — 30 marks

Read ALL the following information and attempt ALL the questions that follow.

The information and questions have been removed due to copyright restrictions.

SECTION 2 — 40 marks**Attempt ALL questions**

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|----|-----|--|---|
| 2. | (a) | Explain the benefits to an organisation of developing a strong corporate culture. | 3 |
| | (b) | Describe the effects of widening the span of control of a manager. | 5 |
| | (c) | Describe examples of conflict that may arise between different groups of stakeholders. | 2 |
| 3. | (a) | Discuss the use of benchmarking to ensure quality. | 4 |
| | (b) | Describe ways an organisation can become environmentally responsible. | 3 |
| | (c) | Justify the use of job production. | 3 |
| 4. | (a) | Explain the benefits of preparing a cash budget. | 5 |
| | (b) | Describe the impact on an organisation of having poor cash flow. | 5 |
| 5. | (a) | Describe the laissez-faire style of leadership. | 3 |
| | (b) | Describe the impact of current employment legislation on organisations. | 4 |
| | (c) | Discuss the costs and benefits of work-based qualifications. | 3 |

[END OF QUESTION PAPER]

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