National Qualifications 2017
Internal Assessment Report

Skills for Work: Creative Digital Media

The purpose of this report is to provide feedback to centres on verification in National Qualifications in this subject.

National Courses

Skills for Work: Creative Digital Media at SCQF level 4

FC5W 10   Creative Digital Media: The Creative Process
FC5X 10   Creative Digital Media: Hardware and Software
FC5Y 10   Creative Digital Media: Production Project
H2M6 10   Creative Digital Media: An Introduction to the Industry

General comments

Centres were visited by an external verifier carrying out the following:

♦ External verification (1)

External verification of the centre visited was found to be successful.

The table below shows the number of external verification visits over the last eight years.

Number of centres externally verified

Year	2010	2011	2012	2013	2014	2015	2016	2017
Centres	9	9	10	9	5	4	3	1

It is clear from the above data that the number of centres presenting candidates has fallen again this year.

Course arrangements, unit specifications, instruments of assessment and exemplification materials

The Skills for Work course in Creative Digital Media was first introduced in 2009 and has now reached its review point. A scoping report consulting educational practitioners and industry was undertaken in October 2015 to investigate the reasons for the fall in entry numbers.

The course was designed to provide an introduction to the digital media industry and its sectors, which are varied and include radio, television/DVD, digital/computer games and software, publishing and websites, as well as other sectors and may increase in the light of emerging technology.

The findings of the scoping report were that the rationale for the award was sound but that the content of the units would benefit from being updated and future proofed. At present, the award will remain as it is and centres can continue to present candidates for this Skills for Work award.

Evidence requirements

The knowledge and understanding assessment evidence captured for each unit centred around oral questioning with evidence being captured on video. This was found to have covered all the knowledge and understanding performance criteria.

Administration of assessments

Performance evidence was captured and stored locally on computer with a backup. The marking schemes that were available for each unit took the form of a checklist which identified the source file containing all the evidence and where each performance criterion was met. This was signed by the assessor.

Areas of good practice

The school showed clear evidence of the Skills for Work ethos of this award by ensuring that the learner had opportunities to work in the industry and to this end, he had a work placement in a recording studio in Edinburgh.

Staff working in the school had backgrounds in professional theatre on television, and radio on a commercial basis. Between them, they had a wealth of knowledge and experience that was imparted to the candidate.

Specific areas for improvement

Internal Verification procedures should be documented to ensure a consistent approach is employed.

The centre was advised that the submission of assessments for prior verification by SQA is a service available. This would assure the centre that assessment instruments used were valid, reliable, equitable, and fair.