**BUSINESS FUNDAMENTALS AND EMERGING TECHNOLOGIES J56C 34**

**Unit Aim –** to develop knowledge and understanding of the need to respond to changes in the internal and external business environments, including the rapidly evolving application of technology.

**Outcome 1**Contemporary factors influencing the external business environment  
- Sectors of the Economy  
- Legal entities of organisations  
- Stakeholders  
- Globalisation  
- Import and export markets (UK)  
- Technology-based business models (macro - effect on markets)

**Outcome 2**Contemporary factors influencing the internal business environment  
- Demographics  
- Workforce diversity  
- Artificial intelligence  
- Currently emerging technology (micro - applications in organisations)

**Outcome 3**Impact of technology on business operations (Opportunities, Risks and Mitigations)  
- Big Data  
- Ethics  
- Legislation  
- Cybersecurity  
- Business resilience

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| **Unit Content - Are the topics within each Outcome appropriate and current?** |
| **Unit Content - Are there any relevant emerging topics not currently covered?** |
| **Assessment – Two SQA ASPs are available, each with different assessment approaches. Do you have a preference and why?** |
| **Assessment – Are there any assessment approaches you have developed within your centre or adapted from an SQA ASP?** |
| **Teaching and Delivery - Are there any useful sources or teaching resources you have used that you would recommend?** |
| **General – Do you have any other comments?** |