

Food and Drink Federation Scotland



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Who are FDF Scotland?



The Scottish Division of the Food and Drink Federation – 20 years old in 2019

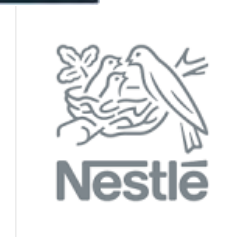
An independent trade association representing food and soft drink manufacturers across the UK

Not for profit – we raise our money from membership fees, events and training courses



Our members in Scotland...

fdf
Scotland



What do I do?

Help students, educators and parents understand:

- What the food and drink industry is all about (it's not hospitality)
- The skills and attributes required by the industry – STEM, higher level technical skills
- The CAREER opportunities available
- Support and promote progression routes and pathways into and through the industry
- The connection between the food on their plates and the food and drink industry



People and Skills – Key Pillar of Growth

- Schools and industry working in partnership, extending this to work with DYW groups across Scotland
- With SDS and 3 DYW groups piloting new approaches to engaging with food and drink
- With DYW teams and partners developing CLPL for teachers – industry visits
- With food and drink education partners reworking Good Food Champions activity
- STEM events
- FE and HE group, supporting curriculum
- Food and Drink Ambassadors



People and Skills – Key Pillar of Growth

SDS Funded careers collateral for SF&D partnership

- Consistent messaging for partners
- New case studies
- Infographics and key information
- Progression routes



Contacts

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