



# **Group Award Specification for:**

**HNC Fashion Make-up**

**Group Award Code: GP17 15**

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# 1 Introduction

This document was previously known as the Arrangements document. The purpose of this document is to:

- ◆ assist centres to implement, deliver and manage the qualification
- ◆ provide a guide for new staff involved in offering the qualification
- ◆ inform course managers teaching staff, assessors, learners, employers and HEIs of the aims and purpose of the qualification
- ◆ provide details of the range of learners the qualification is suitable for and progression opportunities

The revised Higher National Certificate (HNC) Fashion Make-up takes cognisance of the growth and diversity within the fashion make-up industry and provides learners with an industry recognised qualification and skills to enable them to work effectively within this fast-paced environment.

The title reflects the competencies its successful learners will have achieved. The qualification contains units that provide underpinning knowledge and skills required to work within fashion make-up, cosmetic and creative industries. Learners will be competent in a range of skills which will enable them to seek employment in a variety of roles such as freelance make-up artist, cosmetic consultant, session stylist, social media blogger, cosmetic company ambassador, sales representative or demonstrator.

Mandatory units within the award provide standardisation across the education sector and ensure all learners have the opportunity to develop the fundamental skills required to provide fashion make-up services incorporating complimentary hairstyles for a variety of professional, commercial and creative industries. The range of optional credits allow learners to extend their portfolio of basic competencies and develop specific and specialist skills to enhance their employment opportunities.

The HNC Fashion Make-up qualification is designed as a progression route for learners who have achieved the National Qualification (NQ) in Make-up Artistry at SCQF level 6 and is suitable for direct entrants with relevant entry qualifications and/or experience and adult returners with occupationally relevant skills and experience. Learners who successfully complete the qualification may progress to employment within the fashion, or commercial make-up industry. Learners who wish to further develop their make-up artistry skills and gain employment in the TV/film or Theatre industry can progress to the HND Make-up Artistry. Mode of delivery for the HNC Fashion Make-up qualification can be full-time or part-time at the discretion of the delivering centre.

The fashion make-up customer service and retail business is flourishing. HABIA (the Government approved standards setting body for Beauty, Hair, Nails and Spa) indicate the trend for growth is due to the influence of fashion, the desire to look younger and the increase in real disposable income. According to Mintel (Mintel.com — market analysis and reports), the worldwide skincare, beauty and cosmetics industry is predicted to be worth over \$675 billion by 2020. In the UK, the beauty industry employs over a million people and is worth £17 billion. Women aged 18 to 34 are the biggest portion of the cosmetics market, and they are more likely to be buying more than 10 types of products a year. That said, the 50-plus population is predicted to grow by 38 per cent from 2015 to 2035 and women over 45 spend £2 billion annually on cosmetics, skincare and toiletries. Premium make-up was reported to be the fastest growing sector (The Premium Market Report, 2013), and according to statista.com, two-fifths of British women are viewing online beauty/make-up tutorials, which results in approximately 700 hits per month. Fifty-one per cent of the beauty content

on YouTube are make-up videos. Total sales of prestige make-up products grew by 9% between March 2016 and February 2017 (statista.com). Research undertaken by the organisation Superdrug, who polled 3,000 women, indicated that the average woman spends £9000 per annum on cosmetics and spends approximately 20 minutes per day applying them. From the poll, 70% said they would never leave the house without applying some form of make-up and 68% said they feel more confident, fashionable and/or youthful when wearing make-up.

Male grooming is now a multi-billion pound worldwide industry, thanks to a growing number of men spending more on their appearance which now includes corrective make-up featuring more and more in a man's daily grooming routine. In 2018 Cover Girl introduced their first male spokesmodel, whole beauty sections in stores became dedicated to men and articles in men's magazines sanctioning the use of products such as concealer.

In increasing numbers, men are providing makeup tutorials to other men and women via YouTube, Instagram and other vlogging sites. Vlogs are extremely popular among younger audiences, with a recent survey finding from statista.com stating that more than half of 16 to 24-year-olds, watched a vlog in the past month.

Make-up is one of the most popular vlogging topics and vlogs about make-up by 3 top male YouTubers have over 6million subscribers between them. About 11% of those watching are male and almost 20% are under 17 years old.

Make-up vlogging can be a lucrative business with top make-up vloggers earning tens of thousands of pounds per month from subscriptions alone.

A comprehensive consultation process to review the award, included discussion with SQA delivering centres, HABIA (Hairdressing and Beauty Industry Authority), cosmetic manufacturers, industry employers and industry creatives.

Searches of on-line recruitment sites (sercanto.com, indeed.co.uk, totaljobs.com) indicated that there was an abundance of jobs as retail assistants for the multitude of cosmetics companies available. Whilst these advertised jobs do not require an HNC level qualification, it was confirmed that an applicant with an HNC Fashion Make-up qualification would be more desirable. Employees who commence as retail assistants with many cosmetic companies have the opportunity to undertake specific brand and product training and progress to specialist make-up advisors/consultants within the brand. Employees who hold an HNC qualification tend to be more desirable for these promotions as they have prior knowledge and skills which can minimise the time and cost associated with in-house training.

Increased opportunities are available for freelance make-up artists to work within the fashion or creative industries which includes fashion showcase events, promotional photoshoots, and commissions for special occasions. Applicants applying for these job roles are often required to present a portfolio of their relevant work and asked to produce a design plan based on a given brief. Renting a chair or space in an established hair/beauty salon is also a very popular career path for HNC qualified learners and requires the make-up artist to have a comprehensive portfolio with examples of their work, and a skills which will enable them to provide services for a diverse client group in respect of age, ethnicity and gender. The range of skills gained, and photographic evidence generated through the HNC award can provide the learner with an advantage when competing for these types of jobs.

Rates of pay for make-up artists range from the basic minimum wage for those employed with fashion/cosmetic companies mainly as retail assistants with a 'make-up artist' role to those working freelance for agencies on contract who could command in excess of £200 per day.

The **current** HNC Fashion Make-up qualification forms Year 1 of HND Make-up Artistry and has been delivered by centres and accepted by industry for many years. The table below shows the overall entries and awards for HNC Fashion Make-up from 2005–2016.

## HNC Fashion Make-up G7YR 15

Total entries from 2005–2018 for HNC Fashion Make-up:

Code	Level	Title	Entries 2010–2018	Awards 2010–2018
G7YR	15	Fashion Make-up	2,159	1,452

Total qualifications from 2005–2018 for HNC Make-up Artistry:

Code	Level	Title	Entries 2010–2018	Awards 2010–2018
G8DF	15	Make-up Artistry	1,622	890

Extensive consultation has resulted in a revised qualification with a robust mandatory framework and variety of options with newly developed units to enable learners to develop skills which meet the demands of the fashion make-up industry and potential clients and customers.

## 2 Qualification structure

For the HNC Fashion Make-up qualification learners must achieve 12 SQA unit credits. The qualification comprises 96 SCQF credit points of which 80 are at SCQF level 7 in the mandatory section including a graded unit of 8 SCQF credit points at SCQF level 7. There is a minimum of 48 SCQF credit points available in the optional section of the HNC Fashion Make-up.

A mapping of Core Skills development opportunities is available in Section 5.3.

### 2.1 Structure

Learners must achieve all of the following mandatory units (10 SQA credits/80 SCQF credits).

4 code	2 code	Unit title	SQA credit	SCQF credit points	SCQF level
J0H1	34	Essential Make-up Skills	1	8	7
J0H2	34	Fashion Make-up: Current Fashion and Classic Make-up Skills	1	8	7
J0H3	34	Fashion Make up: Runway and Editorial Make-up and Hair Skills	2	16	7
HJ4W	34	Work Placement	1	8	7
J0H5	34	Fashion Make-up: Presentation and Promotional Skills	1	8	7
J0H6	34	Fashion Make-up: Hairdressing Techniques	2	16	7
J0H7	34	Fashion Make-up: Make-up and Hairstyling for a Photoshoot	1	8	7
J0LX	34	Fashion Make-up: Graded Unit 1	1	8	7

Learners must achieve an additional 2 optional SQA credits/16 SCQF credits.

A minimum of 1 maximum of 2 SQA credits/ SCQF credits from:

4 code	2 code	Unit title	SQA credit	SCQF credit points	SCQF level
HW16	34	Eyelash Enhancements	1	8	7
HW17	34	Eyebrow Artistry	1	8	7
J1CC	34	Make-up and Hairstyling for Trans Clients	1	8	7
J0J6	35	History of Hairstyling	1	8	8
J0H8	35	History of Make-up	1	8	8
J1LN	34*	Make-up, Hairstyling and Costume for a Total Look	1	8	7

\*History of Changes

A maximum of 1 SQA credit/ 8 SCQF credits from:

4 code	2 code	Unit title	SQA credit	SCQF credit points	SCQF level
HM5P	33	Marketing Skills for the Entrepreneur	1	8	6
F84E	35	Presentation Skills	1	8	8
DE3R	34	Personal Development Planning	1	8	7

### 3 Aims of the qualification

The principal aim of the HNC Fashion Make-up qualification is to enable successful learners to gain employment within fashion and commercial make-up industries by providing a progressive and coherent qualification which will be responsive to the needs of learners, employers and those wishing to progress to Higher Education (HE).

#### 3.1 General aims of the qualification

All HNC/HNDs have a range of broad aims that are generally applicable to all equivalent HE qualifications:

- 1 Develop critical and evaluative thinking.
- 2 Develop problem solving.
- 3 Develop the ability to manage and absorb information.
- 4 Develop communication skills and presentation techniques.
- 5 Develop the ability to be flexible and to work co-operatively with others.
- 6 Develop personal effectiveness and self-reflection skills
- 7 Develop the ability to take responsibility for one's own learning.
- 8 Develop study and research skills.
- 9 Develop skills in IT.
- 10 Develop current employment skills and expertise.
- 11 Provide opportunities for career planning.
- 12 Enhance employment prospects for learners undertaking the course/s.
- 13 Enable progression within the SCQF including progression to HE.

#### 3.2 Specific aims of the qualification

The specific aims of the HNC Fashion Make-up are to:

- 14 Develop a sound understanding with practical expertise in all aspects of fashion make-up, enabling learners to work confidently and competently within this industry.
- 15 Develop a range of hairstyling skills to enable learners to produce hairstyles to compliment make-up application and create finished looks.
- 16 Develop presentation and promotional skills for use with a variety of audiences.
- 17 Produce a professional portfolio of examples of learners work.



### **3.3 Graded unit**

#### **Graded Unit 1**

The purpose of the graded unit is to assess the learners' ability to retain and integrate the knowledge and/or skills gained in the mandatory units, to assess that the learner has met the specific aims of the group qualification and to grade learner achievement.

The graded unit will be assessed by practical activity. The graded unit will be assessed, and a grade of A, B or C awarded.

Learners will prepare and present a portfolio of work from a given a brief which will outline the requirements of the project. Learners will be asked to investigate a leading organisation(s) in the fashion make-up industry and plan, design, perform and evaluate three looks which will showcase make-up and hairstyling skills to industry standards. Learners will produce professional standard photographic evidence which reflects the image of the chosen organisation and present one look at a showcase event.

The work necessary to undertake the practical assignment will consolidate skills and knowledge acquired throughout the HNC Fashion Make-up and must reflect the content of the mandatory units of the award.

## **4 Recommended entry to the qualification**

Entry to this qualification is at the discretion of the centre. The following information on prior knowledge, skills, experience or qualifications that provide suitable preparation for this qualification has been provided by the Qualification Design Team as guidance only.

Learners would benefit from having attained the skills, knowledge and understanding required by one or more of the following or equivalent qualifications and/or experience:

- ◆ National Certificate in Make-up Artistry at SCQF level 6
- ◆ Direct entrants with occupationally relevant skills and experience
- ◆ SVQ/NVQ at level 3 in appropriate subjects

## 4.1 Core Skills entry profile

The Core Skill entry profile provides a summary of the associated assessment activities that exemplify why a particular level has been recommended for this qualification. The information should be used to identify if additional learning support needs to be put in place for learners whose Core Skills profile is below the recommended entry level or whether learners should be encouraged to do an alternative level or learning programme.

Core Skill	Recommended SCQF entry profile	Associated assessment activities
Communication	5	Learners will be required to produce and respond to detailed written and oral communication in familiar contexts. For example: learners will be required to identify and follow given tasks and briefs, gather information and plan, produce and presents written and/or oral responses to tasks. Learners will be required to discuss and agree make-up and hairstyle services with models, clients and groups.
Numeracy	5	Learners will be required to use a range of numerical and graphical data in routine contexts that may have some non-routine elements. For example: learners will be required to purchase and replenish kit items, operate a personal stock control system, identify resources for services and have an understanding of industry commercial targets and their role in achieving this.
Information and Communication Technology (ICT)	5	Learners are required to use standard ICT applications to process, obtain and combine information. For example: learners will be required to gather information from a variety of sources and produce and present research evidence, design plans and images in digital format.

Core Skill	Recommended SCQF entry profile	Associated assessment activities
Problem Solving	5	Learners are required to use a process to deal with a problem, situation or issue that is straightforward, operate in a familiar context, but where there is a need to take account of or use additional information of different kinds, some of which will be theoretical or hypothetical. For example: Learners will be required to plan and perform a range of services for different clients taking account of individual needs and requirements and respond to possible feedback on services and finished looks, making adjustments as required.
Working with Others	5	Learners will be required to work alone or with others on tasks with minimum directive supervision. Agree goals and responsibilities for self and/or work team. Take lead responsibility for some tasks. Show an awareness of own and/or others' roles, responsibilities and requirements in carrying out work and contribute to the evaluation and improvement of practices and processes. For example: Learners will be required to work in realistic working environments with colleagues, models and clients to provide a variety of services within commercial timeframes.

## 5 Additional benefits of the qualification in meeting employer needs

This qualification was designed to meet a specific purpose and what follows are details on how that purpose has been met through mapping of the units to the aims of the qualification. Through meeting the aims, additional value has been achieved by linking the unit standards with those defined in National Occupational Standards and/or trade/professional body requirements. In addition, significant opportunities exist for learners to develop the more generic skill, known as Core Skills through doing this qualification.

## 5.1 Mapping of qualification aims to units

Code	Unit title	Aims																
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
J0H1 34	Essential Make-up Skills	x	x	x	x	x	x	x	x	x	x	x	x	x	x			x
J0H2 34	Fashion Make up: Current Fashion and Classic Make-up Skills	x	x	x	x	x	x	x	x	x	x	x	x	x	x			x
J0H3 34	Fashion Make up: Runway and Editorial Make-up and Hair Skills	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		x
J0H5 34	Fashion Make-up: Presentation and Promotional Skills	x	x	x	x	x	x	x	x	x	x	x	x	x			x	x
J0H6 34	Fashion Make-up: Hairdressing Techniques	x	x	x	x	x	x	x	x	x	x	x	x	x		x		x
J0H7 34	Fashion Make-up: Make-up and Hairstyling for a Photoshoot	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
J0LX 34	Fashion Make-up: Graded Unit 1	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
HW1634	Eyelash Enhancements	x	x	x	x	x	x	x	x	x		x	x	x				
HW1734	Eyebrow Artistry	x	x	x	x	x	x	x	x	x		x	x	x				
J1CC 34	Make-up and Hairstyling for Trans Clients	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		x
J0J6 35	History of Hairstyling	x	x	x	x	x	x	x	x	x	x	x	x	x		x		x
J0H8 35	History of Make-up	x	x	x	x	x	x	x	x	x	x	x	x	x	x			x

## 5.2 Mapping of National Occupational Standards (NOS) and/or trade body standards

List of National Occupations Standards which have been used to Map the HNC Fashion Make-up qualification.

<b>NOS Code</b>	<b>NOS Title</b>
SKABT13	Design and create fashion and photographic make-up
SKABT34v2	Apply make-up to change the performer's appearance
SKSHM4	Finalise the design within hair and/or make-up
SKSHM12	Agree contracts for hair and/or make-up work
SKAGH21	Develop and enhance your creative hairdressing skills
SKABT27v2	Design and create Images for fashion and photographic make-up
SKACHB15	Develop enhance and evaluate your creative hairdressing skills
SKABT5	Enhance the appearance of the eyebrows
SKABT09B4	Provide facial skin care treatment
SKABT10	Provide make-up services
SKABT12	Enhance appearance using skin camouflage
SKABT15	Plan and provide airbrush make-up
SKABT6	Enhance the appearance of the eyelashes
SKABT10v2	Plan and promote make-up activities
SKABT11v2	Enhance the appearance of eyebrows and lashes
SKABT26v2	Enhance appearance using cosmetic camouflage
SKABT9v2	Provide make-up treatments
SKABT09B11	Design and create fashion and photographic make-up

Code	Unit title	SKABT5	SKABT6	SKABT10	SKABT10v2	SKABT11v2	SKABT12	SKABT13	SKABT15	SKABT27v2	SKABT34v2	SKABT09B4	SKABT09B11	SKSHM4	SKSHM12	SKAGH21	SKACHB15
J0H1 34	Essential Make-up Skills			X								X					
J0H2 34	Fashion Make-up: Current Fashion and Classic Make-up Skills							X		X							
J0H3 34	Fashion Make-up: Runway and Editorial Make-up and Hair Skills							X		X			X			X	X
J0H5 34	Fashion Make-up: Presentation and Promotional Skills				X												
J0H6 34	Fashion Make-up: Hairdressing Techniques									X						X	X
J0H7 34	Fashion Make-up: Make-up and Hairstyling for a Photoshoot						X	X		X			X	X	X	X	X
J0LX 34	Fashion Make-up: Graded Unit 1																
HW1634	Eyelash Enhancements		X														
HW1734	Eyebrow Artistry	X															
J1CC 34	Make-up and Hairstyling for Trans Clients																
J0J6 35	History of Hairstyling																
J0H8 35	History of Make-up																

### 5.3 Mapping of Core Skills development opportunities across the qualification

E= Embedded Core Skills, eg Core Skills embedded at SCQF level 5

S= Highlights opportunities to develop Core Skills

Unit code	Unit title	Communication			Numeracy		ICT		Problem Solving			Working with Others	
		Written (Reading)	Written (Writing)	Oral	Using Number	Using Graphical Information	Accessing Information	Providing/Creating Information	Critical Thinking	Planning and Organising	Reviewing and Evaluating	Working Co-operatively with Others	Reviewing Co-operative Contribution
J0H1 34	Essential Make-up Skills	S	S	S			S	S	S	S	S	S	
J0H2 34	Fashion Make-up: Current Fashion and Classic Make-up Skills			S			S	S				S	
J0H3 34	Fashion Make-up: Runway and Editorial Make-up and Hair Skills			S			S	S				S	
J0H5 34	Fashion Make-up: Presentation and Promotional Skills	S	S	S			S	S	S	S	S	S	S
J0H6 34	Fashion Make-up: Hairdressing Techniques							S					

Unit code	Unit title	Communication			Numeracy		ICT		Problem Solving			Working with Others	
		Written (Reading)	Written (Writing)	Oral	Using Number	Using Graphical Information	Accessing Information	Providing/Creating Information	Critical Thinking	Planning and Organising	Reviewing and Evaluating	Working Co-operatively with Others	Reviewing Co-operative Contribution
J0H7 34	Fashion Make-up: Make-up and Hairstyling for a Photoshoot	S	S	S									
J0LX 34	Fashion Make-up: Graded Unit 1	S	S	S	S	S	S	S	S	S	S	S	S
HW16 34	Eyelash Enhancements												
HW17 34	Eyebrow Artistry												
J1CC 34	Make-up and Hairstyling for Trans Clients	S	S	S									
J0J6 35	History of Hairstyling	S	S										
J0H8 35	History of Make-up	S	S										



## 5.4 Assessment strategy for the qualification

Mandatory units	Assessment Strategy			
	Outcome 1	Outcome 2	Outcome 3	Performance Evidence
Essential Make-up Skills	Produce a folio of evidence in open-book conditions.	Produce three plans for practical performance in open-book conditions.	Assessor observation of performance under supervised conditions Self-evaluation in open-book conditions.	<b>Two female and one male look</b> One female make-up One mature female make-up One male grooming make-up <ul style="list-style-type: none"> <li>— One to be bridal</li> <li>— One to be day/evening</li> <li>— One to be natural/corrective make up for a male</li> </ul>
Fashion Make-up: Current Fashion and Classic Make-up Skills	Produce a folio of evidence in open-book conditions.	Produce two plans for practical performance in open-book conditions.	Assessor observation of performance under supervised conditions Self-evaluation in open-book conditions.	<b>Two suitable models</b> One current fashion make-up look One classic iconic make-up look from the 20th Century
Fashion Make-up: Runway and Editorial Make-up and Hair Skills	Produce a folio of evidence in open-book conditions.	Produce four plans for practical performance in open-book conditions.	Assessor observation of performance under supervised conditions.	<b>Two female and two male models</b> Fashion runway <ul style="list-style-type: none"> <li>— One male make-up and hairstyle</li> <li>— One female make-up and hairstyle</li> </ul> Fashion editorial <ul style="list-style-type: none"> <li>— One male make-up and hairstyle</li> <li>— One female make-up and hairstyle</li> </ul>

Mandatory units	Assessment Strategy			
	Outcome 1	Outcome 2	Outcome 3	Performance Evidence
Fashion Make-up: Presentation and Promotional Skills	Produce one plan for practical performance in open-book conditions. Assessor observation of performance under supervised conditions.	Produce one plan for practical performance in open-book conditions Assessor observation of performance under supervised conditions.	Produce one plan for practical performance in open-book conditions Assessor observation of performance under supervised conditions.	<b>Three make-up demonstrations</b> One to one make-up demonstration One make-up demonstration one a model to an audience One make-up demonstration via social media on self or model
Fashion Make-up: Hairdressing Techniques	Produce one plan for practical performance in open-book conditions Assessor observation of performance under supervised conditions.	Produce one plan for practical performance in open-book conditions Assessor observation of performance under supervised conditions.	Produce one plan for practical performance in open-book conditions Assessor observation of performance under supervised conditions.	<b>Three suitable models</b> One hairstyle using setting and finishing techniques One hairstyle using brush and blow-dry styling incorporating finishing techniques One hair up style incorporating finishing techniques
Fashion Make-up: Make-up and Hairstyling for a Photoshoot	Produce a folio of evidence in open-book conditions.	Produce two plans for practical performance in open-book conditions.	Assessor observation of performance under supervised conditions Self-evaluation in open-book conditions.	<b>Two suitable models</b> One facial make-up and hairstyling for a female look One facial make-up and hairstyling for a male look One body make up for a female or male look
Fashion Make-up: Graded Unit 1	A project-based practical assignment. Produce a portfolio of evidence covering three stages — planning, development and evaluation. Perform three make-up and hairstyle looks and produce photographic evidence. Present one make-up and hairstyle look at a showcase event.			<b>Three suitable models</b>

Optional units	Assessment Strategy				
	Outcome 1	Outcome 2	Outcome 3	Outcome 4	Performance evidence
Eyelash Enhancements	Produce a folio of evidence in open-book conditions.	Assessor observation of performance under supervised conditions.	Assessor observation of performance under supervised conditions.	Self-evaluation in open-book conditions.	<b>Three models</b> Three eye enhancement treatments <b>One</b> semi-permanent single lash enhancement and <b>one</b> removal
Eyebrow Artistry	Produce a folio of evidence in open-book conditions.	Assessor observation of performance under supervised conditions.	Assessor observation of performance under supervised conditions.	Self-evaluation in open-book conditions.	<b>Four models</b> Determine eyebrow design and shape of the eyebrow on four occasions Demonstrate eyebrow artistry techniques on four occasions
Make-up and Hairstyling for Trans Clients	Produce a folio of evidence in open-book conditions.	Produce one plan for practical performance in open-book conditions Assessor observation of performance under supervised conditions.	Produce one plan for practical performance in open-book conditions Assessor observation of performance under supervised conditions.		<b>Three models</b> One youthful male to female transformation One youthful female to male transformation One mature male to female transformation

Optional units	Assessment Strategy				
	Outcome 1	Outcome 2	Outcome 3	Outcome 4	Performance evidence
Make-up and Hairstyling for a Total Look	Produce one plan for practical performance in open-book conditions Assessor observation of performance under supervised conditions.	Produce one plan for practical performance in open-book conditions Assessor observation of performance under supervised conditions.	Assessor observation of performance under supervised conditions.		<b>One model</b>
History of Hairstyling	Produce a folio of evidence in open-book conditions.	Produce a folio of evidence in open-book conditions.	Produce evaluative report in open-book conditions.		Not applicable
History of Make-up	Produce a folio of evidence in open-book conditions.	Produce a folio of evidence in open-book conditions.	Produce evaluative report in open-book conditions.		Not applicable

## 6 Guidance on approaches to delivery and assessment

The HNC Fashion Make-up certificate provides the underpinning knowledge and skills required to work within fashion make-up or cosmetic industries. Successful learners will be competent in a range of skills which will enable them to seek employment in a variety of roles such as freelance make-up artist, cosmetic consultant, session stylist, social media blogger, cosmetic company ambassador, sales representative or demonstrator. The qualification is designed as a progression route for learners who have achieved the National Qualification (NQ) in Make-up Artistry at SCQF level 6 or direct entrants with occupationally relevant skills and experience.

### Assessment

The design principles for this award encourage a more holistic approach to assessment. The new HNC Units place the emphasis on assessing the whole outcome or a combination of Outcomes rather than on individual knowledge and skills. Several of the new unit specifications allow the use of ‘sampling’ of knowledge and/or skills. This has reduced the assessment loading for both learners and centres.

Where sampling is undertaken, the unit specification will specify within the evidence requirements section the elements of knowledge and/or skills that can be sampled. Other important information regarding assessment will be detailed on individual unit specifications.

### 6.1 Sequencing/integration of units

While sequence of delivery of the units is for individual centre’s to decide, Centre’s may wish to give consideration to the assessment balance in each block/semester. In addition, centre’s are encouraged to integrate assessment where practicable to avoid unnecessary repetition and over assessment.

#### Example 1 — Mandatory units suggested delivery over two semesters

Semester 1	Semester 2
<ul style="list-style-type: none"> <li>◆ Essential Make-up Skills</li> <li>◆ Fashion Make-up: Hairdressing Techniques</li> <li>◆ Fashion Make-up: Current Fashion and Classic Make-up Skills</li> <li>◆ Fashion Make-up: Presentation and Promotional Skills</li> </ul>	<ul style="list-style-type: none"> <li>◆ Fashion Make-up: Runway and Editorial Make-up and Hair Skills</li> <li>◆ Fashion Make-up: Make-up and Hairstyling for a Photoshoot</li> <li>◆ Work Placement</li> <li>◆ Fashion Make-up: Graded Unit 1</li> </ul>

## Example 2 — Mandatory units suggested delivery over three blocks

Block 1	Block 2	Block 3
<ul style="list-style-type: none"> <li>◆ Essential Make-up Skills</li> <li>◆ Fashion Make-up: Hairdressing Techniques</li> <li>◆ Fashion Make-up: Current Fashion and Classic Make-up Skills</li> </ul>	<ul style="list-style-type: none"> <li>◆ Fashion Make-up: Runway and Editorial Make-up and Hair Skills</li> <li>◆ Fashion Make-up: Make-up and Hairstyling for a Photoshoot</li> </ul>	<ul style="list-style-type: none"> <li>◆ Work placement</li> <li>◆ Fashion Make-up: Graded Unit 1</li> </ul>

## 6.2 Recognition of prior learning

SQA recognises that learners gain knowledge and skills acquired through formal, non-formal and informal learning contexts.

In some instances, a full group award may be achieved through the recognition of prior learning. However, it is unlikely that a learner would have the appropriate prior learning and experience to meet all the requirements of a full group award.

The recognition of prior learning may **not** be used as a method of assessing in the following types of units and assessments:

- ◆ HN Graded Units
- ◆ Course and/or external assessments
- ◆ Other integrative assessment units (which may or not be graded)
- ◆ Certain types of assessment instruments where the standard may be compromised by not using the same assessment method outlined in the unit
- ◆ Where there is an existing requirement for a licence to practice
- ◆ Where there are specific health and safety requirements
- ◆ Where there are regulatory, professional or other statutory requirements
- ◆ Where otherwise specified in an assessment strategy

More information and guidance on the *Recognition of Prior Learning* (RPL) may be found on our website [www.sqa.org.uk](http://www.sqa.org.uk).

The following sub-sections outline how existing SQA unit(s) may contribute to this group award. Additionally, they also outline how this group award may be recognised for professional and articulation purposes.

### 6.2.1 Articulation and/or progression

Learners who successfully complete the qualification may progress to employment within the fashion, or commercial make-up industry. Learners who wish to further develop their skills and gain employment in the TV/film or Theatre industry can progress the HND Make-up Artistry: TV, Film and Theatre.

### 6.3 Opportunities for e-assessment

Although there is currently no specific material e-assessments available, some of the units may lend themselves to the use of e-portfolios.

### 6.4 Support materials

ASPS have been developed for a number of units in this award. A **list of ASPs** is available to view on SQA's secure website.

### 6.5 Resource requirements

Centres should provide a suitable 'salon/make-up studio environment' in which learners can perform practical activities that will simulate the real working environment and have access to equipment and products required for the HNC Fashion Make-up. Learners should have access to ICT, a wide variety of current publications, on-line resources and relevant journals to support the level of independent research and underpinning knowledge required.

## 7 General information for centres

### Equality and inclusion

The unit specifications making up this group award have been designed to ensure that there are no unnecessary barriers to learning or assessment. The individual needs of learners will be taken into account when planning learning experiences, selecting assessment methods or considering alternative evidence. Further advice can be found on our website [www.sqa.org.uk/assessmentarrangements](http://www.sqa.org.uk/assessmentarrangements).

### Internal and external verification

All instruments of assessment used within this/these qualification(s) should be internally verified, using the appropriate policy within the centre and the guidelines set by SQA.

External verification will be carried out by SQA to ensure that internal assessment is within the national guidelines for these qualifications.

Further information on internal and external verification can be found in *SQA's Guide to Assessment* ([www.sqa.org.uk/GuideToAssessment](http://www.sqa.org.uk/GuideToAssessment)).

## 8 Glossary of terms

**Embedded Core Skills:** is where the assessment evidence for the unit also includes full evidence for complete Core Skill or Core Skill components. A learner successfully completing the unit will be automatically certificated for the Core Skill. (This depends on the unit having been successfully audited and validated for Core Skills certification.)

**Finish date:** The end of a group award's lapsing period is known as the finish date. After the finish date, the group award will no longer be live and the following applies:

- ◆ learners may not be entered for the group award
- ◆ the group award will continue to exist only as an archive record on the Awards Processing System (APS)

**Graded unit:** Graded units assess learners' ability to integrate what they have learned while working towards the units of the group award. Their purpose is to add value to the group award, making it more than the sum of its parts, and to encourage learners to retain and adapt their skills and knowledge.

**Lapsing date:** When a group award is entered into its lapsing period, the following will apply:

- ◆ the group award will be deleted from the relevant catalogue
- ◆ the group award specification will remain until the qualification reaches its finish date at which point it will be removed from SQA's website and archived
- ◆ no new centres may be approved to offer the group award
- ◆ centres should only enter learners whom they expect to complete the group award during the defined lapsing period

**SQA credit value:** The credit value allocated to a unit gives an indication of the contribution the unit makes to an SQA Group Award. An SQA credit value of 1 given to an SQA unit represents approximately 40 hours of programmed learning, teaching and assessment.

**SCQF:** The Scottish Credit and Qualification Framework (SCQF) provides the national common framework for describing all relevant programmes of learning and qualifications in Scotland. SCQF terminology is used throughout this guide to refer to credits and levels. For further information on the SCQF visit the SCQF website at [www.scqf.org.uk](http://www.scqf.org.uk).

**SCQF credit points:** SCQF credit points provide a means of describing and comparing the amount of learning that is required to complete a qualification at a given level of the Framework. One National Unit credit is equivalent to 6 SCQF credit points. One National Unit credit at Advanced Higher and one Higher National Unit credit (irrespective of level) is equivalent to 8 SCQF credit points.

**SCQF levels:** The level a qualification is assigned within the framework is an indication of how hard it is to achieve. The SCQF covers 12 levels of learning. HNCs and HNDs are available at SCQF levels 7 and 8 respectively. Higher National Units will normally be at levels 6–9 and graded units will be at level 7 and 8. National Qualification Group Awards are available at SCQF levels 2–6 and will normally be made up of National Units which are available from SCQF levels 2–7.

**Subject unit:** Subject units contain vocational/subject content and are designed to test a specific set of knowledge and skills.

**Signposted Core Skills:** refers to opportunities to develop Core Skills arise in learning and teaching but are not automatically certificated.



## History of changes

It is anticipated that changes will take place during the life of the qualification and this section will record these changes. This document is the latest version and incorporates the changes summarised below. Centres are advised to check SQA's APS Navigator to confirm they are using the up to date qualification structure.

**NOTE:** Where a unit is revised by another unit:

- ◆ No new centres may be approved to offer the unit which has been revised.
- ◆ Centres should only enter learners for the unit which has been revised where they are expected to complete the unit before its finish date.

Version Number	Description	Date
03	Broadening factors of male grooming in the MUA Industry	16/09/20
02	Addition of Optional Unit: J1LN 34 Make-up, Hairstyling and Costume for a Total Look	24/06/19

## Acknowledgement

SQA acknowledges the valuable contribution that Scotland's colleges have made to the development of this qualification.

## 9 General information for learners

This section will help you decide whether this is the qualification for you by explaining what the qualification is about, what you should know or be able to do before you start, what you will need to do during the qualification and opportunities for further learning and employment.

The Higher National Certificate (HNC) Fashion Make-up provides you with an industry recognised qualification and skills to enable you to work effectively within this fast-paced Fashion Make-up industry.

The qualification contains units that provide you with the underpinning knowledge and skills which will enable you to seek employment in a variety of roles such as freelance make-up artist, cosmetic consultant, session stylist, social media blogger, cosmetic company ambassador, sales representative or demonstrator.

The mandatory units within the award ensure you have the opportunity to develop the fundamental skills required to provide fashion make-up services incorporating complimentary hairstyles for a variety of professional, commercial and creative industries. The range of optional credits allow you to extend your portfolio of basic competencies and develop specific and specialist skills to enhance your employment opportunities.

Learners who wish to further develop their skills and gain employment in the TV/film or Theatre industry can progress to the HND Make-up Artistry.

The HNC Fashion Make-up qualification can be full-time or part-time at the discretion of the delivering centre.

A variety of assessment methods are used for this qualification. You will produce a folio containing evidence to demonstrate your knowledge and skills. Assessment may be by observation of practical skills; written and/or oral plans and reports, product evidence, eg photographs, drawing, models, etc. and practical assignments. Full details of evidence requirements are contained in the individual unit specifications which will be available to view on the SQA website.

The HNC Fashion Make-up will also help you develop your Core Skills.