

To: SQA Coordinators Further Education Colleges

Action by Recipient
Response required
✓ Note and pass on
None — update/information only

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Dear Colleague

HNC/D Visual Communication Update

Please forward this letter to the members of staff responsible for Higher National Visual Communication.

HNC/HND Visual Communication Review

The review of the HNC/D Visual Communication is now complete and the revised awards were launched at an event in March this year.

G86V 15 and G8C4 16 entered a lapsing period in August 2012. Entries will continue to be accepted during this lapsing period: 3 years for HNC and 4 years for HND.

The codes for the revised awards are: GC3E 15 and GC3F 16.

The Course Arrangements document is available on SQA's Website:

<http://www.sqa.org.uk/sqa/57622.html>

The revised frameworks are attached to this letter along with a document giving details of the new/revised Units.

Assessment Support Packs are being produced for the following Units:

Published on secure website:

Sustainable Design
Working in the Field of Visual Communication
Visual Communication: Social Media

With Editing: will be published on the secure website soon:


Typography: An Introduction
Visual Communication: An Introduction
Experimental Illustration
Preparing for a role in the field of Visual Communication

I hope you find the contents of this update letter helpful. Should you require any further information regarding the content of this letter or any other matter relating to Art and Design or Photography Courses, please contact me.

Lesley Clark
lesley.clark@sqa.org.uk

Qualifications Manager
0845 213 5616

Yours sincerely

A handwritten signature in black ink that reads "Lesley Clark". The signature is written in a cursive style with a large, stylized 'L' and 'C'.

Lesley Clark
Qualifications Manager

HNC Visual Communication Framework

GG3E 15

Total SQA credits needed for the Group Award (not total SCQF points)	12
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Mandatory Units		Total SQA credits needed from the mandatory section	6
4 code	2 code	Unit Title	Credit
H386	34	Visual Communication: An Introduction	1.0
H380	35	Art and Design Project	1.0
H389	34	Working in the Field of Visual Communication	1.0
FA6E	34	Visual Communication: Graded Unit 1	1.0
FD69	34	Digital Imaging	1.0
FD63	35	Art and Design Context	1.0

Optional Units		Total SQA credits needed from the optional section	6
4 code	2 code	Unit Title	Credit
Optional Units (Optional): 6.0 credits needed			
DV69	34	Typography	2.0
DV62	34	Graphic Design	2.0
DV96	34	Developmental Drawing	1.0
DV67	34	Mixed Media	1.0
DV64	34	Illustration	2.0
DV6C	35	Web Design	2.0
DV68	34	New Media	2.0
H387	34	Visual Communication: Social Media	1.0
H388	34	Visual Communication: Sustainable Design	1.0
H384	34	Experimental Illustration	1.0
H31E	35	2D Computer Animation	2.0
DV94	35	3D Computer Animation	2.0
H385	34	Typography: An Introduction	1.0
H383	34	Web Design: An Introduction	1.0
DV5T	34	Art and Design: Creative Process	1.0
H382	34	Art and Design: Desktop Publishing and Layout	1.0
D77G	34	Communication: Practical Skills	1.0
DV97	34	Graphic Design: Three-Dimensional	1.0
DV63	34	Graphic Production for Commercial Printing	1.0
DV98	34	Life Drawing	1.0
DV9A	34	Observational Drawing	1.0
DE3R	34	Personal Development Planning	1.0
H37X	34	Photography: Image Editing	1.0
DW6C	34	Photography: An Introduction	1.0
DV9C	34	Portfolio Production	1.0
DV92	34	Printmaking and Producing Print	1.0
DV93	34	Specialist Illustration	1.0

Optional Units (continued)

4 code	2 code	Unit Title	Credit
D7HJ	34	Employment Experience 1	1.0
DV0M	34	Work Experience	1.0
FF31	34	Creative Arts Project: Development	2.0
FF30	34	Creative Arts Project: Production	2.0

HND Visual Communication Framework

GG3F 16

Total SQA credits needed for the Group Award (not total SCQF points)	30
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Mandatory Units		Total SQA credits needed from the mandatory section	12
4 code	2 code	Unit Title	Credit
H386	34	Visual Communication: An Introduction	1.0
H380	35	Art and Design Project	1.0
H389	34	Working in the Field of Visual Communication	1.0
DX33	35	Digital Imaging Project	1.0
H381	35	Creative Project for Artists and Designers	1.0
DX30	35	Design Production	1.0
H38A	35	Preparing for a Role in the Field of Visual Communication	1.0
FA6E	34	Visual Communication: Graded Unit 1	1.0
F0H9	35	Visual Communication: Graded Unit 2	2.0
FD69	34	Digital Imaging	1.0
FD63	35	Art and Design Context	1.0

Optional Units		Total SQA credits needed from the optional section	18
4 code	2 code	Unit Title	Credit
Optional Units (Optional): 18.0 credits needed			
DV69	34	Typography	2.0
DV62	34	Graphic Design	2.0
DX3C	35	Typography Project	2.0
DX36	35	Graphic Design Project	2.0
DV96	34	Developmental Drawing	1.0
DV67	34	Mixed Media	1.0
DV64	34	Illustration	2.0
DX31	35	Developmental Drawing Portfolio	1.0
DX5J	35	Mixed Media Portfolio	1.0
DX5N	35	Illustration Project	2.0
DV6C	35	Web Design	2.0
DV68	34	New Media	2.0
DX5R	35	Web Design Project	2.0
DX68	35	New Media Project	2.0
DV94	35	3D Computer Animation	2.0
H382	34	Art and Design: Desktop Publishing and Layout	1.0
DV5T	34	Art and Design: Creative Process	1.0
H31E	35	2D Computer Animation	2.0
H385	34	Typography: An Introduction	1.0
H383	34	Web Design: An Introduction	1.0

Optional Units (cont)

4 code	2 code	Unit Title	Credit
H387	34	Visual Communication: Social Media	1.0
H388	34	Visual Communication: Sustainable Design	1.0
H384	34	Experimental Illustration	1.0
D77G	34	Communication: Practical Skills	1.0
DV97	34	Graphic Design: Three-Dimensional	1.0
DV63	34	Graphic Production for Commercial Printing	1.0
DV98	34	Life Drawing	1.0
DV9A	34	Observational Drawing	1.0
DE3R	34	Personal Development Planning	1.0

DW6C	34	Photography: An Introduction	1.0
H37X	34	Photography: Image Editing	1.0
DV9C	34	Portfolio Production	1.0
DV92	34	Printmaking and Producing Print	1.0
DV93	34	Specialist Illustration	1.0
DV0M	34	Work Experience	1.0
DE2P	35	Advanced Bitmap Graphics for Creative Multimedia Design	2.0
DE2R	35	Advanced Vector Graphics for Creative Multimedia Design	2.0
DX3F	35	Art and Design: Desktop Publishing and Layout Project	2.0
DX3G	35	Client Initiated Design Project	1.0
DX32	35	Digital Audio for Artists and Designers	1.0
DX34	35	Digital Video for Artists and Designers	1.0
DX3A	35	Graphic Design: Three Dimensional Project	1.0
DX5C	36	Information Graphics: Advanced	2.0
DX39	35	Life Drawing Portfolio	1.0
DX38	35	Observational Drawing Portfolio	1.0
H37V	35	Photography: Advanced Image Editing	1.0
DW7V	35	Photography: Advertising	2.0
DX64	35	Printmaking in Multiple Layers	1.0
DX62	35	Scientific Illustration Project	1.0
DX3D	36	2D Computer Animation for Visual Communication: Advanced	2.0
DX3E	36	3D Computer Animation for Visual Communication: Advanced	2.0
DX37	36	Graphic Design: Three Dimensional - Advanced	2.0
DX35	36	Graphic Design: Advanced	2.0
DX5L	36	Graphic Production for Print Advanced	2.0
DX5D	36	Illustration: Advanced	2.0
DX58	36	New Media: Advanced	2.0
DX66	36	Printmaking: Advanced	2.0
D7HJ	34	Employment: Experience 1	1.0
D77H	34	Employment: Experience 2	1.0
FF31	34	Creative Arts Project: Development	2.0
FF30	34	Creative Arts Project: Production	2.0

HNC/HND Visual Communication Review

Unit Title	Code	Available From	New Unit/ Revision	Mandatory/ Optional	Exemplar	Old Unit Code and Title (if different)	Old Unit Finish Date
Visual Communication: An Introduction	H386 34	01/08/2013	Revision	Mandatory	Yes	DV6A 34	31/07/2015
Working in the Field of Visual Communication	H389 34	01/08/2013	New	Mandatory	Yes	N/A	N/A
Preparing for a Role in the Field of Visual Communication	H38A 35	01/08/2013	New	Mandatory (HND only)	Yes	N/A	N/A
Experimental Illustration	H384 34	01/08/2013	New	Optional	Yes	N/A	N/A
Typography: An Introduction	H385 34	01/08/2013	Revision	Optional	Yes	DV6Y 34	31/07/2015
Visual Communication: Social Media	H387 34	01/08/2013	New	Optional	Yes	N/A	N/A
Visual Communication: Sustainable Design	H388 34	01/08/2013	New	Optional	Yes	N/A	N/A
Photography: Image Editing	H37X 34	01/08/2013	Revision	Optional	Yes	DW86 34 Photography: Image Editing 1	31/07/2015

Unit Title	Code	Available From	New Unit/ Revision	Mandatory/ Optional	Exemplar	Old Unit Code	Old Unit Finish Date
Photography: Advanced Image Editing	H37V 35	01/08/2013	Revision	Optional (HND only)	Yes	DW87 35 Photography: Image Editing 2	31/07/2015
Art and Design Project	H380 35	01/08/2013	Minor Revision	Mandatory	Yes	DV5W 35	31/07/2015
Art and Design: Desktop Publishing and Layout	H382 34	01/08/2013	Minor Revision	Optional	No	DV95 34	31/07/2015
Web Design: An Introduction	H383 34	01/08/2013	Minor Revision	Optional	No	DV5M 34	31/07/2015
2D Computer Animation	H31E 35	01/08/2013	Minor Revision	Optional	No	DV5N 35	31/07/2015
Creative Project for Artists and Designers	H381 35	01/08/2013	Minor Revision	Mandatory (HND only)	Yes	DX2Y 35	31/07/2015