



## National Unit Specification: general information

**UNIT** British Isles Tourist Destinations with a Scottish Context (SCQF level 5)

**CODE** H6MY 75

### SUMMARY

This Unit is designed to enable candidates to develop knowledge of tourist destinations in the British Isles and to be able to provide tourist information relating to the British Isles. The British Isles is intended to include the United Kingdom, Channel Islands, Isle of Man and the Republic of Ireland and must include Scottish tourist destinations.

The Unit is suitable for candidates wishing to pursue a career in the travel and tourism industry, and those with a general interest in the subject area. This unit is also an optional Unit in the Scottish Studies Award at SCQF level 5. It provides progression to Travel Geography Units that form part of the Higher (SCQF level 6) course in Travel and Tourism and relevant HNC programmes.

### OUTCOMES

- 1 Locate specific tourist destinations and physical features in the British Isles.
- 2 Provide tourist information on destinations in the British Isles to meet customer requirements.

### RECOMMENDED ENTRY

While entry is at the discretion of the centre, candidates would normally be expected to have attained one of the following, or equivalent:

- ◆ Standard Grade English or a Social Subject at General level (SCQF level 4 or above)
- ◆ Course or Units at Intermediate 1 Geography
- ◆ Course or Units at Intermediate 1 Travel and Tourism particularly Holiday Destinations

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#### Administrative Information

**Superclass:** NK

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## **National Unit Specification: general information (cont)**

**UNIT**        British Isles Tourist Destinations with a Scottish Context (SCQF level 5)

### **CREDIT VALUE**

1 credit at Intermediate 2 (6 SCQF credit points at SCQF level 5\*).

*\*SCQF credit points are used to allocate credit to qualifications in the Scottish Credit and Qualifications Framework (SCQF). Each qualification in the Framework is allocated a number of SCQF credit points at an SCQF level. There are 12 SCQF levels, ranging from Access 1 to Doctorates.*

### **CORE SKILLS**

There is no automatic certification of Core Skills in this Unit.

Opportunities for developing aspects of Core Skills are highlighted in the *Guidance on Learning and Teaching Approaches for this Unit*.

## **National Unit Specification: statement of standards**

### **UNIT**      British Isles Tourist Destinations with a Scottish Context (SCQF level 5)

Acceptable performance in this Unit will be the satisfactory achievement of the standards set out in this part of the Unit Specification. All sections of the statement of standards are mandatory and cannot be altered without reference to SQA.

#### **OUTCOME 1**

Locate specific tourist destinations and physical features in the British Isles.

##### **Performance Criteria**

- (a) Locate named tourist destinations and physical features accurately using an atlas.
- (b) Describe the location of named tourist destinations and physical features accurately using an atlas.

#### **OUTCOME 2**

Provide tourist information on destinations in the British Isles to meet customer requirements.

##### **Performance Criteria**

- (a) Give reasons for the choice of destinations in relation to identified client requirements.
- (b) Describe the main forms of access to selected destinations.
- (c) Describe fully a range of attractions and amenities for selected destinations.
- (d) Provide accurate tourist information for the selected destinations to meet customer requirements.

### **EVIDENCE REQUIREMENTS FOR THIS UNIT**

Evidence is required to demonstrate that candidates have achieved all Outcomes and Performance Criteria.

Written or recorded oral evidence should be produced to demonstrate that the candidate has achieved all of the Outcomes and Performance Criteria. The evidence should be produced under supervised conditions to a given brief.

The candidate brief should feature a tour and will provide client profile information and a list of client requirements which will aid the candidate in selecting an appropriate range of destinations in relation to the clients' preferences.

The brief must ensure that candidates are able to demonstrate their ability to locate tourist destinations and provide tourist information on tourist destinations in the British Isles, including Scottish tourist destinations, to satisfy customer requirements.

## **National Unit Specification: statement of standards (cont)**

### **UNIT**      **British Isles Tourist Destinations with a Scottish Context (SCQF level 5)**

The brief should ensure that the candidate provides the following for each destination in their tour:

- ◆ journey times and mileage
- ◆ accessibility
- ◆ attractions
- ◆ amenities
- ◆ reason for choice of destinations
- ◆ locates all destinations chosen on a map of the British Isles and physical features mentioned

Candidates must ensure that the tour covers six tourist destinations. Appendix 1 lists these destinations. The tour cannot be focused entirely on one country; a minimum of two different countries must be included.

The final completion of the tour information and the justification for the selected destinations should be produced under supervised conditions and should take no more than 1 hour and 30 minutes to complete. This may be over one assessment occasion or on more than one occasion. Candidates may have access to notes which they have collected during their research in response to the given brief.

The Assessment Support Pack for this Unit provides sample assessment material. Centres wishing to develop their own assessments should refer to the Assessment Support Pack to ensure a comparable standard.

## **National Unit Specification: support notes**

### **UNIT**      **British Isles Tourist Destinations with a Scottish Context (SCQF level 5)**

This part of the Unit Specification is offered as guidance. The support notes are not mandatory.

While the exact time allocated to this Unit is at the discretion of the centre, the notional design length is 40 hours.

#### **GUIDANCE ON THE CONTENT AND CONTEXT FOR THIS UNIT**

This Unit should be delivered within the context of current information and reference should be made to current industry publications.

This Unit is an optional Unit within the National Qualifications Group Award (NQGA) for Travel and Tourism at SCQF level 5 and 6 and is also an optional Unit in the Scottish Studies Award at SCQF level 5.

The Unit is designed to develop the candidate's working knowledge of a selection of tourist destinations in the British Isles including Scottish tourist destinations. The Unit will also develop the candidate's knowledge of tourist destinations suitable for different client requirements.

Appendix 1 details the full content and context of this Unit.

This Unit builds on the knowledge and skills which can be acquired by candidates who study Holiday Destinations at Intermediate 1 level and provides a more in depth and specialised focus than the geographical approach in the Intermediate 2 *Tourist Destinations* Unit.

#### **GUIDANCE ON LEARNING AND TEACHING APPROACHES FOR THIS UNIT**

Both Outcomes could be taught simultaneously.

A candidate centred, resource-based learning approach is recommended, supported by teacher/lecturer explanation of key points, concepts and suggested strategies. Maximum use should be made of authentic materials and access to the industry through specialists, placements and site visits as appropriate and feasible within the limits of time and other resources.

The use of visual materials is recommended eg DVD/video, transparencies and/or slides produced using software packages, maps, atlases and brochures are essential given the range of information and destinations to be covered. Many candidate-centred activities can be designed around the task of identifying destinations and their physical features. Through a task orientated approach, skills in selecting and using correct information will be developed, in addition to knowledge of destinations themselves. Individual candidate activities could focus on selected case studies using brochures, travel guides, published maps and the internet. Board games, quizzes and role play may also be used effectively.

## National Unit Specification: support notes (cont)

**UNIT**      British Isles Tourist Destinations with a Scottish Context (SCQF level 5)

### OPPORTUNITIES FOR CORE SKILL DEVELOPMENT

Throughout the learning, teaching and assessment of this Unit candidates may have the opportunity to develop *Communication* skills. When candidates are producing the evidence for the Unit the material that they produce in response to the brief could be delivered either in a Written Communication (including graphical information, climate information, temperatures etc) format or presented orally. In compiling the evidence candidates will need to access a range of materials either on the internet or in brochures, books, maps, transport time tables etc this may allow the opportunity to develop *IT* and *Numeracy* skills.

### GUIDANCE ON APPROACHES TO ASSESSMENT FOR THIS UNIT

It is recommended that an integrated approach to assessment is taken as follows:

The candidate could be provided with a case study featuring a tour of the British Isles which provides client profile information and an extensive list of requirements which will aid the candidate in selecting an appropriate range of destinations (at least six) in relation to clients' preferences. The case study will require candidates to locate and describe the locations of the destinations chosen for the tour. Candidates will also be expected to provide information on access to the chosen destinations, attractions and amenities and provide accurate tourist information.

It should be noted that the tour assessment method is not meant to be testing the candidate's tour planning skills but uses the tour as a practical and more interactive approach to assessment as well as being more vocationally relevant whilst still testing the candidate's knowledge of the British Isles and the candidate's ability to provide relevant tourist information for a particular client type.

#### *Opportunities for e-assessment*

E-assessment may be appropriate for some assessments in this Unit. By e-assessment we mean assessment which is supported by Information and Communication Technology (ICT), such as e-testing or the use of e-portfolios or social software. Centres which wish to use e-assessment must ensure that the national standard is applied to all learner evidence and that conditions of assessment as specified in the Evidence Requirements are met, regardless of the mode of gathering evidence. The most up-to-date guidance on the use of e-assessment to support SQA's qualifications is available at [www.sqa.org.uk/e-assessment](http://www.sqa.org.uk/e-assessment)

#### *Equality and inclusion*

This Unit specification has been designed to ensure that there are no unnecessary barriers to learning or assessment. The individual needs of learners should be taken into account when planning learning experiences, selecting assessment methods or considering alternative evidence.

Further advice can be found on our website [www.sqa.org.uk/assessmentarrangements](http://www.sqa.org.uk/assessmentarrangements)

## National Unit Specification: support notes (cont)

**UNIT** British Isles Tourist Destinations with a Scottish Context (SCQF level 5)

### Appendix 1 — Unit content

This Unit will allow candidates to develop a working knowledge of a range of tourist destinations in the British Isles, Scottish tourist destinations must be included. The destinations that will be sampled to provide evidence required for the Unit are as follows:

#### SCOTLAND

Edinburgh  
Inverness  
Aberdeen  
Glasgow  
Dundee  
Perth  
St Andrews  
Oban  
Fort William  
Inverary  
Ayr  
Aviemore  
Scottish Highlands  
Loch Lomond & Trossachs National Park  
Cairngorms National Park  
Scottish Borders  
Skye  
Orkney and Shetland Islands  
Clyde Coast Islands  
Hebrides

#### WALES

Cardiff  
Swansea  
Caernarvon  
Llandudno  
Rhyl  
Tenby  
Snowdonia National Park

#### ISLE OF MAN

Douglas  
Laxey  
Port Erin

#### ENGLAND

London  
York  
Lancaster  
Stratford-upon-Avon  
Brighton  
Blackpool  
Torbay  
Chester  
Newquay  
Newcastle  
Isle of Wight  
Lake District  
Devon  
Cornwall  
Bournemouth  
Yorkshire Dales  
Cotswolds  
Peak District

#### IRELAND

Belfast  
Portrush  
Antrim Coast  
Mourne Mountains  
Dublin  
Cork  
Donegal  
Waterford  
Galway  
Wicklow Mountains NP

#### CHANNEL ISLANDS

Jersey — St Helier, Gorey, Grouville  
Guernsey — St Peter Port

## **National Unit Specification: support notes (cont)**

**UNIT** British Isles Tourist Destinations with a Scottish Context (SCQF level 5)

### **Appendix 1 — Unit content (continued)**

#### **Accessibility**

Major routes by land, sea and air where appropriate.

#### **Journey times**

From UK to and from arrival and departure points and journey times between centres.

#### **Attractions**

Should be appropriate to destination type eg visitor attractions, scenery, excursions, food and drink.

#### **Amenities**

Range of accommodation, shopping, nightlife, local transport, tourist information services.