



National
Qualifications
2024

X836/77/11

**Health and Food
Technology**

FRIDAY, 17 MAY

12:30 PM – 3:00 PM

Total marks — 50

Attempt ALL questions.

Write your answers clearly in the answer booklet provided. In the answer booklet you must clearly identify the question number you are attempting.

Use **blue** or **black** ink.

Before leaving the examination room you must give your answer booklet to the Invigilator; if you do not, you may lose all the marks for this paper.



* X 8 3 6 7 7 1 1 *

Total marks — 50
Attempt ALL questions

- | | |
|--|----|
| 1. (a) Discuss marketing techniques used by food manufacturers when promoting their products to consumers. | 10 |
| (b) Analyse the impact of current dietary advice for food manufacturers when developing new food products. | 10 |
| 2. Evaluate environmental issues which may influence consumer choice of food. | 10 |
| 3. Explain the importance of minerals in the diet of an adolescent. | 10 |
| 4. Evaluate the role of product testing, marketing plan and product launch on the development of a new food product. | 10 |

[END OF QUESTION PAPER]