

X835/76/01

# **Graphic Communication**

THURSDAY, 16 MAY 9:00 AM – 11:30 AM



Forename(s)		Sur	name				Nun	nber	of sea
Date of birth									
Day	Month	Year	Scottish	candida	ite num	ber			

Total marks — 90

Attempt ALL questions.

You may use a calculator.

All dimensions are in mm.

All technical sketches and drawings use third angle projection.

You may use rulers, compasses or trammels for measuring.

In all questions you may use sketches and annotations to support your answer if you wish.

Write your answers clearly in the spaces provided in this booklet. Additional space for answers is provided at the end of this booklet. If you use this space you must clearly identify the question number you are attempting.

Use blue or black ink.

Before leaving the examination room you must give this booklet to the Invigilator; if you do not, you may lose all the marks for this paper.





## Total marks — 90 **Attempt ALL questions**

1. A graphic designer created a flyer for a vintage car show.

In questions 1 (a) to (h) you must refer to the layouts on the supplementary sheet for use with question 1.

Two of the images used in the flyer prior to being cropped are shown below.





(a)	flyer.	2
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		_
		_
The	e images used are in a raster file format.	
(b)	Explain, giving <b>two</b> reasons, why a raster file format is used.	2
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(c)	Describe, giving <b>two</b> examples, how the graphic designer has used typeface effectively throughout the flyer.
d)	Explain why drop caps have been used in the flyer.
<u>e</u> )	Describe <b>two</b> benefits to the graphic designer of using a master page when creating the flyer.
·)	Describe one reason for using placeholder text in a document.
g)	Explain, giving <b>one</b> example, why unity has been used in the layout.

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## 1. (continued)





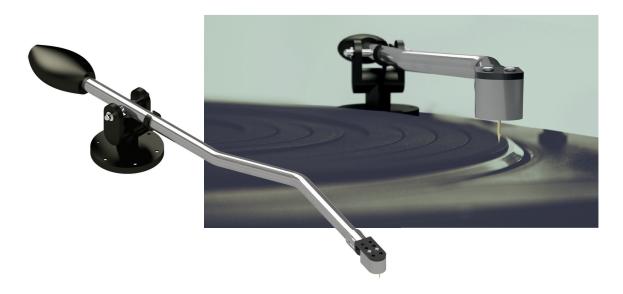
- (h) (i) State the name of symbol A.
  - (ii) Describe the purpose of symbol A.

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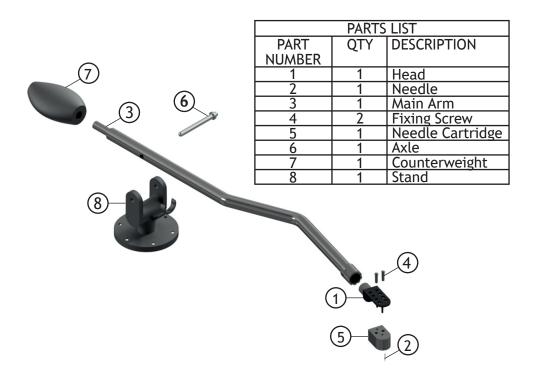
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2. An audio technology company are producing a new record player. A CAD technician was tasked with creating the 3D model of the record player tonearm shown below.



An exploded view and parts list are shown below.



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2.	(coı	ntinued)
	(a)	Describe the 3D CAD modelling techniques used to create the main arm component, shown opposite.
		Var. market rates to the additional information and dimensions are sided a

You must refer to the additional information and dimensions provided on supplementary sheet for use with question 2 (a) to answer this question.



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#### (continued) 2.

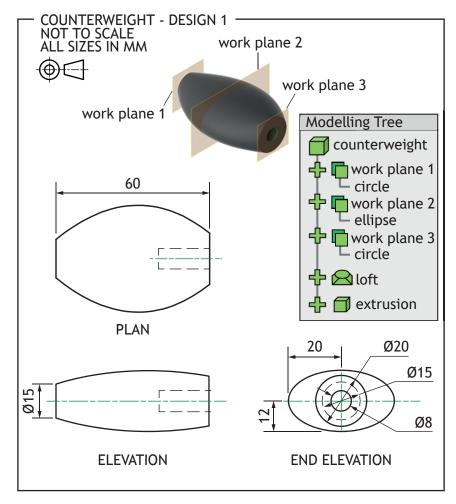
The company uses a cloud storage service. (b) Describe **two** advantages to the company of using cloud storage. 2 The company hires freelance CAD technicians to create 3D models. They all use different CAD software. (i) State a suitable file format the CAD technicians can use when sharing (c) models. (ii) Explain why using this file format is beneficial to the CAD technicians. 1 [Turn over for next question

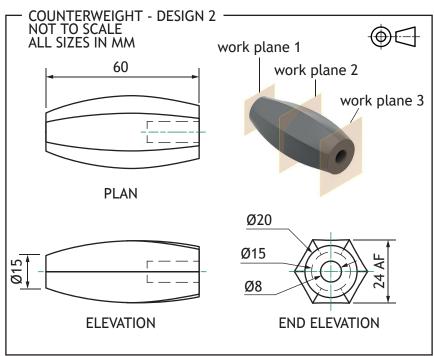
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### 2. (continued)

A CAD technician is asked to change the counterweight 3D model from **Design 1** to **Design 2**.







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(d)	Describe, with reference to the modelling tree, how the CAD technician can edit the counterweight 3D model to make the change to the design.
	You must make reference to the dimensions shown on the opposite page.
	You may use sketches to support your answer.

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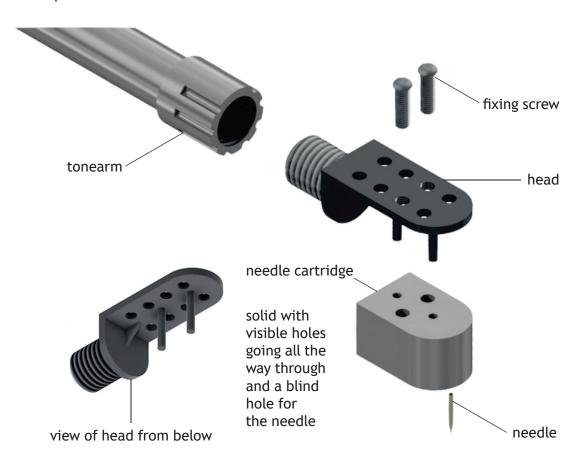


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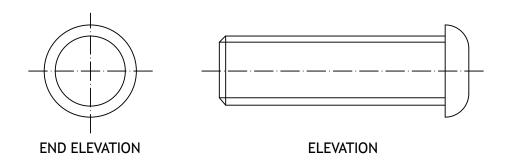
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### 2. (continued)

An exploded view of the record arm head is shown below.



(e) (i) Apply the British Standard convention for an external thread on the end elevation of the fixing screw.



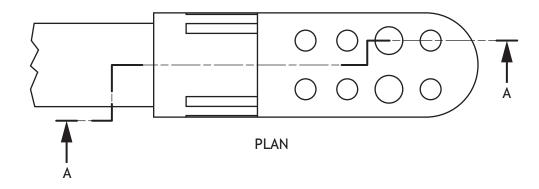


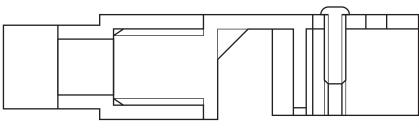
### 2. (e) (continued)

(ii) Apply hatching to Section A-A in accordance with British Standard conventions.

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**SECTION A-A** 

(f)	Explain, giving <b>two</b> reasons, why using top-down modelling would benefit the CAD technician when modelling the needle cartridge.

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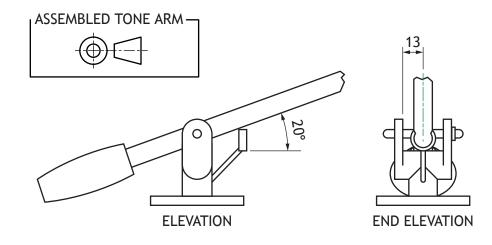


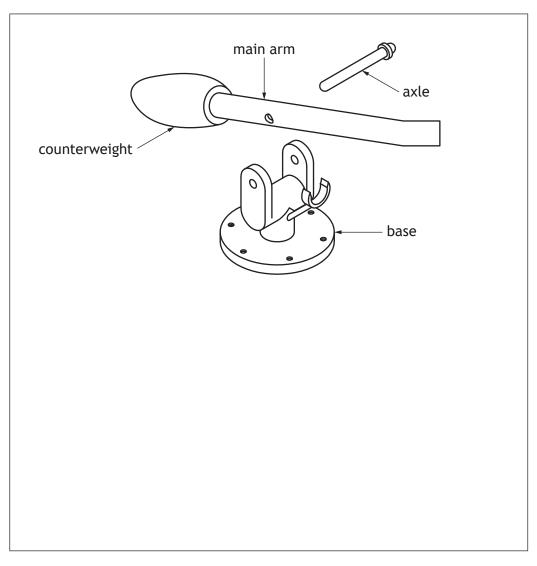
### 2. (continued)

(g) Describe, using 3D CAD terms, how to assemble and constrain the axle and main arm onto the base so that the main arm will sit at 20° to horizontal.

You may annotate the illustration and use sketches to support your answer.







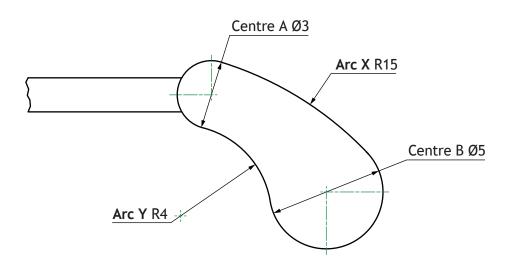


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### (continued)

A design for a handle for the tonearm is shown below. Tangency was used to create the design.





(h) (i) Calculate the two radii required to find the centre point for Arc X. 2

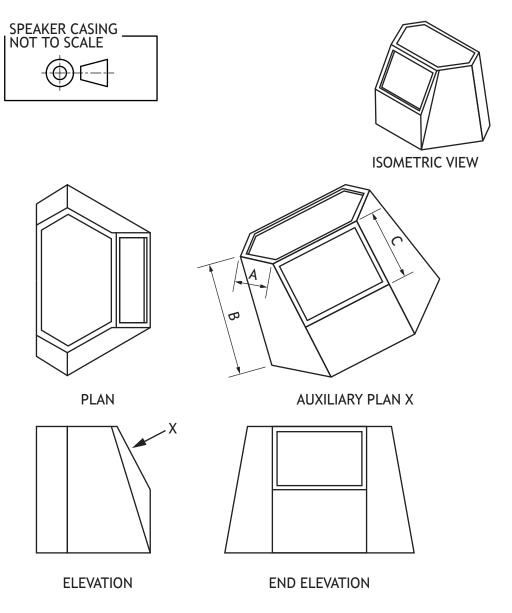
2 (ii) Calculate the two radii required to find the centre point for Arc Y.



#### (continued) 2.

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The designers created a 3D model of a speaker casing for the record player shown below.



- (i) The auxiliary plan has dimensions A–C labelled.
  - (i) State the name of **one** view where the true length for dimension A can be found.

(ii) State the name of **one** view where the true length for dimension B can be found.

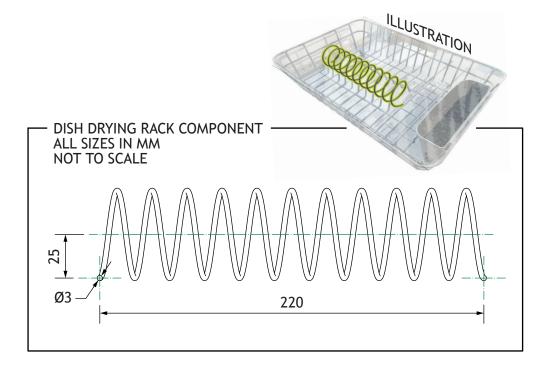
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(iii) State the name of one view where the true length for dimension C can be found.

1

3. A kitchen company is developing a range of new products. An orthographic drawing of a dish drying rack component is shown below.



(a) Describe the 3D CAD modelling techniques used to model the dish drying rack component. You must make reference to the dimensions given.

You may use sketches to support your answer.

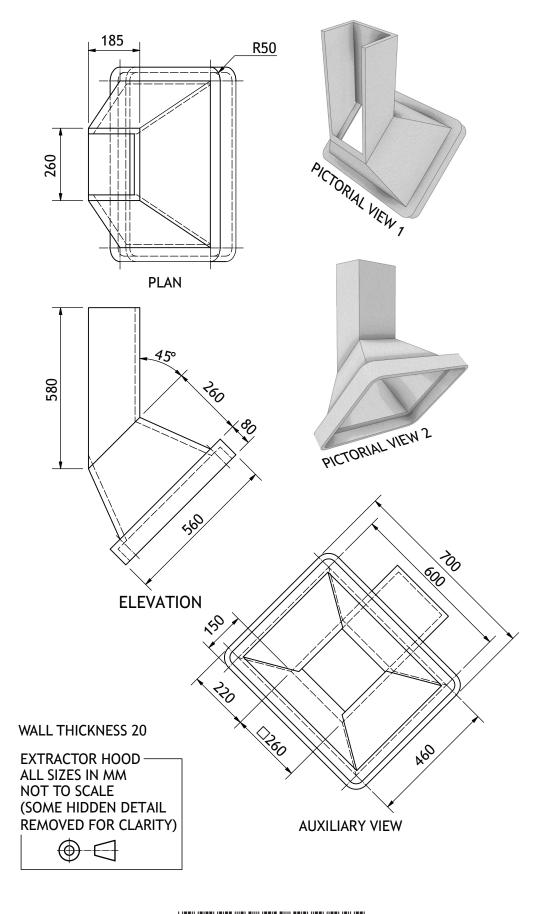




### 3. (continued)

An orthographic drawing of a cooker hood concept is shown below.

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		.,
(co	ntinued)	
(b)	Describe the 3D CAD modelling techniques used to model the cooker hood. You must make reference to the dimensions given.	
	You may use sketches to support your answer.	



#### (continued) 3.

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A photographer captured images for use on the kitchen company's website. Watermarked images were issued to the kitchen company. An example is shown below.



(C)	images.		
The	photographer operates a paperless office.		
(d)	Describe <b>two</b> advantages of operating a paperless office. <b>Do not</b> include environmental benefits.		
The	photographer sent digital versions of the samples to the kitchen company.		
(e)	Describe <b>two</b> advantages for the kitchen company of viewing the images digitally compared to printed format.		

### 3. (continued)

A new website is being commissioned by the kitchen company. A graphic artist has created a sample for one of the webpages.

In questions 3 (f) (i) to (v) you must refer to the layout on the **supplementary sheet** for use with question 3 (f) (i) to (v).

(i)	Explain, giving <b>two</b> examples, why the graphic artist has used emphasis to create an effective layout.		
(ii)	Explain, giving <b>two</b> examples, why the graphic artist has used value to create an effective layout.		
(iii)	Describe, giving <b>two</b> examples, how the graphic artist has used rhythm to create an effective layout.		

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## 3. (f) (continued)

(1V)	proportion to create an effective layout.			
(v)	Describe, giving <b>three</b> examples, how the graphic artist has used shape to create an effective layout.			

**4.** A construction company has produced a range of graphics for the redevelopment of a community hub.

One of the graphics is shown below.



Figure 1

(a)	Describe, giving <b>two</b> examples, how <b>Figure 1</b> could aid discussions with the client.		
A si	te plan drawing of the community hub was produced.		
(b)	Describe, giving <b>three</b> examples, the information that a site plan could communicate about the redevelopment to the local community.		
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Illustrations highlighting an extension to the community hub are shown below.



Illustration 1

Illustration 2

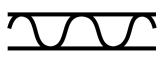
(c) (i) Describe **two** 3D rendering techniques applied to produce the graphic shown in **Illustration 2**.

2

(ii) Describe how a **sited environment** could be used to improve **Illustration 2**.

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The symbols shown below were featured on some of the graphics produced for the redevelopment of the community hub.



2015

symbol A

symbol B

(d) (i) State the name of symbol A.

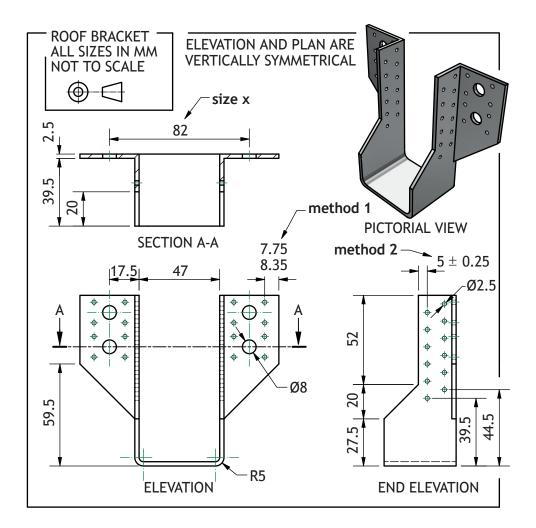
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(ii) State the name of symbol B.

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### 4. (continued)

An orthographic drawing of a roof bracket used in the redevelopment is shown below.



A combination of chain and parallel dimensioning has been used in the drawing.

(e) State an advantage of using chain and parallel dimensions in orthographic drawings.

(i)	Chain dimensions	1
(ii)	Parallel dimensions	1



### 4. (continued)

Different methods of dimensional tolerancing have been applied to the drawing of the roof bracket. These are labelled method 1 and method 2.

(f) State the British Standard term for each method.

2

Method 2 \_\_\_\_\_

(g) Calculate the maximum and minimum dimension for size x with an allowable tolerance of: + 0.5

- 1.5

2

Maximum = \_\_\_\_\_ Minimum = \_\_\_\_\_

(continued) 4.

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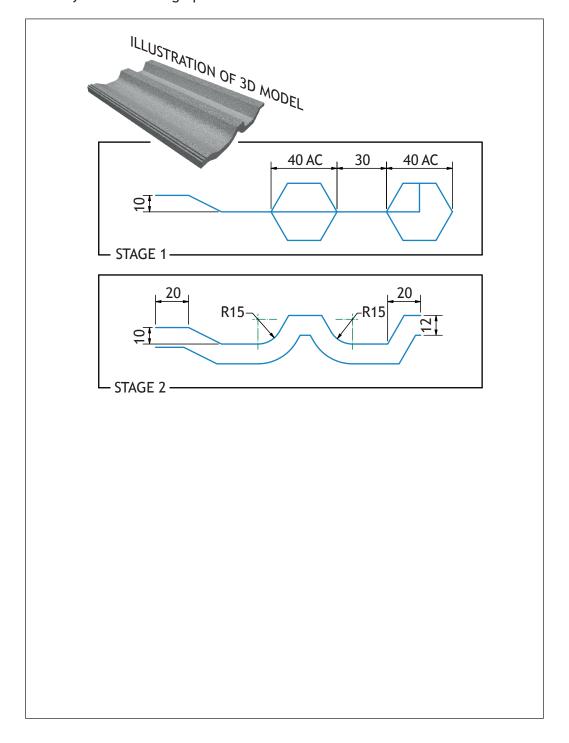
A 3D CAD model of a roof tile was produced for the redevelopment. Two stages in the production of this model are shown below.

(h) Describe the 2D CAD techniques used to arrive from stage 1 to stage 2. You must make reference to the dimensions given.

You may use sketches to support your answer.

You may annotate the graphics below.

3



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### **ADDITIONAL SPACE FOR ANSWERS**

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### **ADDITIONAL SPACE FOR ANSWERS**



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### Acknowledgement of copyright

Question 1 Image 1: George Sultan/Pexels.com

Image 2: George Sultan/Pexels.com

Question 1 (h) Image 1: Pexels.com

Image 2 (background): Pexels.com

Image 3: Shukhrat Umarov/Pexels.com

Question 2 Turntable background: Pexels.com



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