1.

From: John Booth < John.Booth@sqa.org.uk>

Sent: 08 March 2022 13:50

To: Kat Hannah < Kat. Hannah@sqa.org.uk >; @sqa.org.uk >

Subject: RE: For approval: media line on revision support

Will give you a call shortly

John Booth

Director of Communications Scottish Qualifications Authority

twitter: @johnbooth224 | email: john.booth@sqa.org.uk | website: http://www.sqa.org.uk

From: Kat Hannah < Kat. Hannah@sqa.org.uk >

Sent: 08 March 2022 13:49

To: @sqa.org.uk>; John Booth <John.Booth@sqa.org.uk>

Subject: FW: For approval: media line on revision support

Importance: High

Hi, is the best person for us to share this with?

From: Fiona Robertson < fiona.robertson@sqa.org.uk>

Sent: 08 March 2022 13:35

To: Kat Hannah < Kat. Hannah@sqa.org.uk >

Cc: Gill Stewart <Gill.Stewart@sqa.org.uk>; John Booth <John.Booth@sqa.org.uk>;

@sqa.org.uk>

Subject: RE: For approval: media line on revision support

I have no problems with this Kat, but we need to engage closely with SG on this before issue given other developments including with the Greens.

Fiona

Fiona Robertson Chief Executive Scottish Qualifications Authority

w: http://www.sqa.org.uk

The Optima Building, 58 Robertson Street, GLASGOW G2 8DQ | 24 Wester Shawfair, Lowden, Dalkeith, Midlothian EH22 1FD

From: Kat Hannah < Kat. Hannah@sqa.org.uk>

Sent: 08 March 2022 13:31

To: Fiona Robertson < fiona.robertson@sqa.org.uk>

Cc: Gill Stewart <Gill.Stewart@sqa.org.uk>; John Booth <John.Booth@sqa.org.uk>;

@sqa.org.uk>

Subject: For approval: media line on revision support

Importance: High

Hi Fiona,

Further to your call with John, please find our updated line against further inquiries on revision support below; grateful for thoughts.

A spokesperson for SQA said: "The revision support inevitably differs from exam to exam and must be seen alongside the significant changes to courses and exams that were made at the start of the school year. We have gone as far as we can with the modifications and support without undermining the credibility of qualifications. Subject teachers and learners have been involved in developing our approach to these materials and what we all need to do now is pull together to support learners as they approach their exams, not undermine their confidence at this stressful time."

Best

Kat

Kat Hannah

Head of Communications & Engagement Communications Directorate

t: 07881 262 367| e: kat.hannah@sqa.org.uk | w: www.sqa.org.uk Scottish Qualifications Authority
The Optima Building, 58 Robertson Street, Glasgow G2 8DQ

2

From: John Booth < John.Booth@sqa.org.uk>

Sent: 07 March 2022 20:13

To: Kat Hannah < Kat. Hannah @ sqa.org.uk >; Stuart McLaren < Stuart. McLaren @ sqa.org.uk >; @ sqa.org.uk >; @ sqa.org.uk >; @ sqa.org.uk >;

Subject: Urgent: revision support live?

Looks like the revision support is already live on ushare? Just saw a tweet about the chemistry guide then looked and each subject I click on has the material available.

Not sure how or why this has happened but we need a plan b pretty rapidly. Can we get all comms out very early doors tomorrow?

Would also appreciate an explanation as to how this has happened. I'll need to update Fiona and SG.

John

3.

From: John Booth < John.Booth@sqa.org.uk>

Sent: 11 March 2022 12:09

To: Kat Hannah < Kat. Hannah @sqa.org.uk >; @sqa.org.uk >; @sqa.org.uk > ;

Subject: Tweet thread for learners - thoughts?

Learners: We've been listening to your feedback on the revision support published earlier this week. We are in the process of updating the materials to show how the modifications made to your course assessments at the start of the school year have shaped the revision support on offer. All revision support can be accessed here [Ushare? Summary table?]

If there were extensive modifications made at the start of the school year, eg identifying content that would/would not be assessed and/or removing parts of an exam paper, then this limited the amount of additional revision support that could be provided.

However, for each course modifications + revision support = a significant package of help. And more support will be made available to deal with the disruption to your learning this year: an exams exceptional circumstances service if you can't attend an exam for reasons beyond your control, and a free exams appeals service.

Access your revision support at [Ushare? Summary table?]

John Booth

Director of Communications Scottish Qualifications Authority

twitter: @johnbooth224 | email: john.booth@sqa.org.uk | website: http://www.sqa.org.uk

4.

From: @sqa.org.uk>

Sent: 10 March 2022 14:59

To: John Booth < John.Booth@sqa.org.uk>; Kat Hannah < Kat. Hannah@sqa.org.uk>;

@sqa.org.uk>

Subject: Social Stats Evaluation

Hi all,

Sorry for the delay in getting this over to you, I was trying to work out the best way to assess sentiment as well as the breakdown of learners/teachers. The audience breakdown is very much a guestimation of me assessing the type of content and if it seems like it has come from a teacher or a learners. Some were easier to gauge than others and some comments I really had no idea so I put them in an "unaccounted" category as you will see.

Let me know if you have any questions.

Thanks

Social Media

Scottish Qualifications Authority

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