



August 2021

Information on critical competence for holistic assessment

Group award title: NPA Digital Media Basics (SCQF level 4)

Group award code: G9FD 44

Group award aim (specific)

- ◆ To meet client demands and provide industry with well-qualified and competent juniors to work in the digital media area.
- ◆ To provide candidates with the specialist skills required to access career opportunities in current and future markets.
- ◆ To ensure that advances in software skills are matched by advances in employability skills such as working with clients, receiving feedback and responding to change.
- ◆ To promote and maintain the importance of these digital elements to be included within the design and development of products being produced in media studies, computing, multimedia, interactive media, animation, websites and/or web-based media products.
- ◆ To provide candidates with a foundation to start a new pathway to higher level studies in media studies, computing, multimedia, interactive media, animation and related subjects, through short-course provision.
- ◆ To develop an understanding of the legislative issues related to ownership.
- ◆ To provide candidates access to industry-standard software and principles.

Key critical competences

SCQF level	Digital Media: Still Images Acquisition	Digital Media: Audio Acquisition	Digital Media: Video Acquisition
4	Planning, scheduling and presentation skills		
	Awareness of health and safety, data protection and copyright legislation		
	Acquire, edit and store images	Set up recording equipment Acquire, modify and store audio	Acquire, edit and store video

Unit taken from

F1JY 10 Digital Media: Still Images Acquisition

F1JT 10 Digital Media: Audio Acquisition

F1JW 10 Digital Media: Video Acquisition

Key critical evidence

- ◆ portfolio of images, audio and video
- ◆ activity logs

Additional guidance

The quantity of digital media elements to be captured and edited is at centres' discretion provided there is sufficient evidence of candidates' critical competences in line with the aims of the award.

Closed-book and supervised assessments may be adapted for delivery in open-book conditions for session 2021–22.

SQA ASPs with closed-book conditions must **not** be used for assessment in open-book conditions.

An optional pre-verification service is available to support centres in developing alternative assessment instruments at operationshqv@sqa.org.uk

Contact

If you have any questions, please contact qualification.development@sqa.org.uk.