



August 2021

Information on critical competence for holistic assessment

Group award title: NPA Digital Media Production (SCQF level 6)

Group award code: G9J5 46

Group award aim (specific)

- ◆ To introduce candidates to industry-standard software and principles.
- ◆ To develop candidates' understanding of the legislative issues related to ownership.
- ◆ To meet client demands and provide industry with well-qualified and competent juniors to work in the digital media area.
- ◆ To provide candidates with a range of skills to start a new pathway to higher level studies in media studies, computing, multimedia, interactive media, animation and related subjects, through short-course provision.
- ◆ To provide candidates with the specialist skills required to access career opportunities in current and future markets.
- ◆ To ensure that advances in software skills are matched by advances in employability skills such as working with clients, receiving feedback and responding to change.
- ◆ To promote and maintain the importance of these digital elements being included within the design and development of products produced in media studies, computing, multimedia, interactive media, animation, websites and/or web-based media products.
- ◆ To provide candidates with the confidence to acquire and edit digital media elements safely.
- ◆ To give candidates the skills to use software tools effectively to carry out editing of digital media elements.
- ◆ To provide candidates with additional skills by completing this short course of study which will equip them to articulate to further studies.

Key critical competences

SCQF level	Digital Media: Still Images	Digital Media Acquisition and Editing: Video	Digital Media Acquisition and Editing: Audio
6	Planning, scheduling and risk assessing skills. Understanding copyright legislation. Set up equipment and capture images. Format, edit and store images. Presentation and evaluation skills.	Planning, scheduling and risk assessing skills. Understanding copyright legislation. Acquire and capture video sequences. Format, edit and store video sequences. Presentation and evaluation skills.	Planning and scheduling skills. Understanding health and safety and copyright legislation. Set up equipment to capture quality audio recording. Format and apply effects. Evaluation skills.

Unit taken from

F3T5 12 Digital Media: Still Images

F3T6 12 Digital Media Acquisition and Editing: Video

F3T7 12 Digital Media Acquisition and Editing: Audio

Key critical evidence

- ◆ product plan/schedule
- ◆ portfolio of original and edited images, video and audio samples
- ◆ a record of copyright issues, problems and resolutions
- ◆ evaluation of products and performance

Additional guidance

The quantity of digital media elements to be captured and edited is at centres' discretion provided there is sufficient evidence of candidates' critical competences in line with the aims of the award.

Closed-book and supervised assessments may be adapted for delivery in open-book conditions for session 2021–22.

SQA ASPs with closed-book conditions must **not** be used for assessment in open-book conditions.

An optional pre-verification service is available to support centres in developing alternative assessment instruments at operationshqv@sqa.org.uk

Contact

If you have any questions, please contact qualification.development@sqa.org.uk.