

Research Summary: Key Audience Research 2024–25

Date: November 2025

Why did we do this research?

We carry out this research every year so that we can track what learners and educators in schools, colleges and training providers think about SQA, how well we communicate and engage, and what they think about our qualifications.

What are we trying to find out?

- whether learners and educators are more or less positive about SQA than they were a year ago
- what these groups think about SQA qualifications, and whether their views have changed

How did we do the research?

We carried out surveys with learners and educators in schools, colleges and training providers. We split educators into two groups — those who teach SQA qualifications, and those working as managers. We also surveyed employers, and the parents and carers of S4–S6 learners. Almost 2500 people took part in the research.

What did we learn?

- Both classroom teachers and people working in management were less positive about SQA than a year ago.
- Respondents were positive about SQA qualifications, including how trusted they were, whether they were appropriately challenging and how much they prepared learners for further study.
- College respondents had very similar views compared to last year.
- Respondents from training providers were less positive than last year, but the results for this group were still better than for schools and colleges.

What will change because of the research?

Qualifications Scotland will replace SQA in the near future. It will be set up in a way which further makes sure that the voices of learners and educators are heard, and play a key part in how we make decisions.

Read the full report

You can read the [full research report](#) on our website.